


# Publishing and Open Access

## Part I: Basics

Anja Stöber  
Open Access Policy, Max Planck Digital Library, Munich

Max Planck Institute for Social Anthropology, Halle/Saale  
January, 26th, 2012

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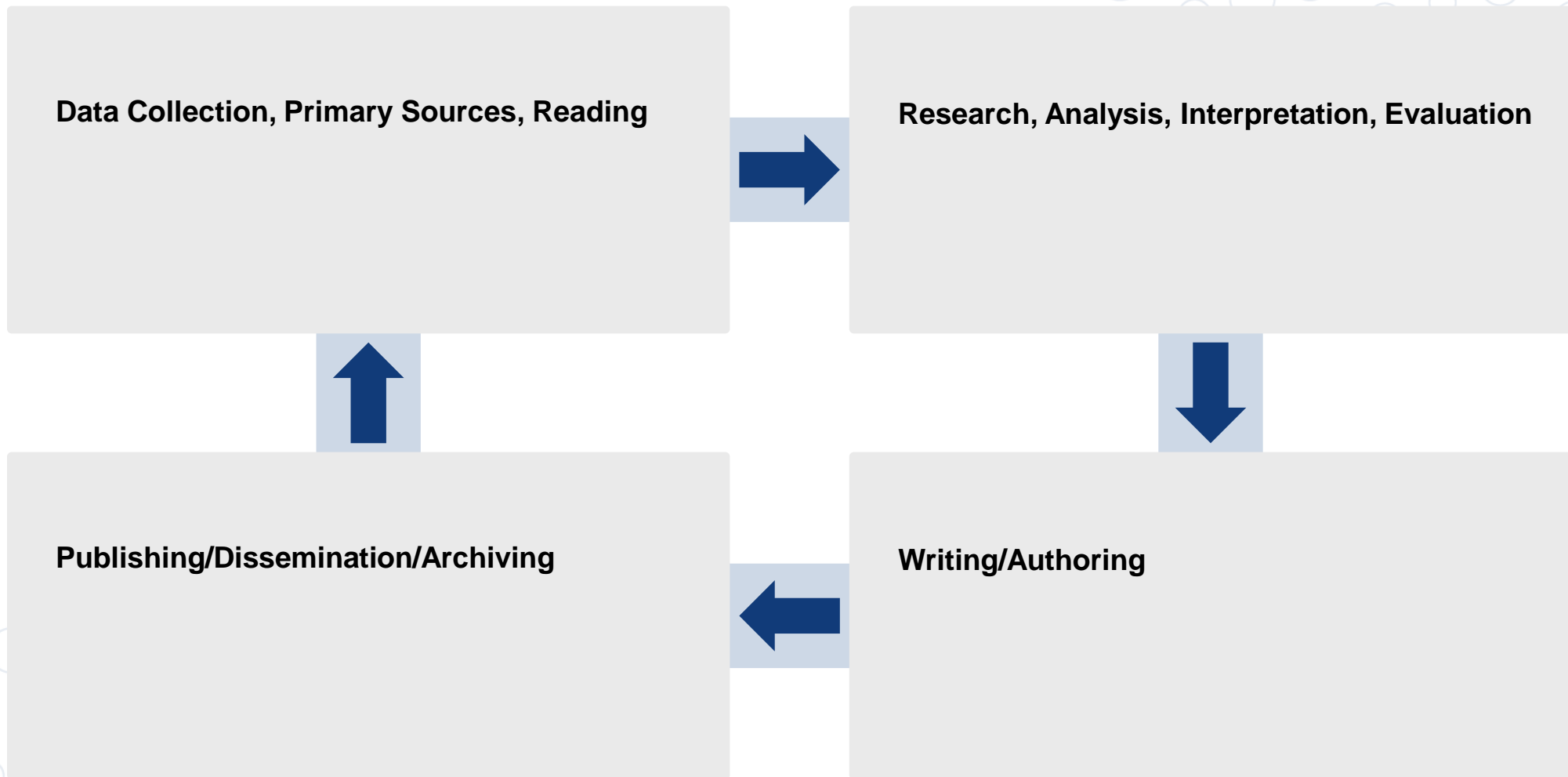
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digital library

# Overview

- Scholarly Communication Life Cycle
- Why Open Access?
- Open Access Publishing
- Further Information
- Links

# The Scholarly Communication Life Cycle



# What is Open Access?

- Open Access means free of charge access for all users to online scholarly information
- Open Access allows the distribution and further use of this information for research, education and other purposes.
- Open Access does not only focus on scholarly research publications but does also includes raw data and metadata, source materials, digital representations of pictorial and graphical materials and scholarly multimedia material.

# Excerpt from the Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities

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<sup>1</sup> Highlighted by the author

# Why Open Access?

When authors provide Open Access to their work this leads to:


- ✓ Increase of the visibility and accessibility of their research
- ✓ Maximum usage and consequently a potential rise of the citation rate and impact
- ✓ Strengthening of the author's position as usage rights often stay with the author of the publication
- ✓ Application of innovative functionalities, e.g. integration of databases, research data or supplementary materials
- ✓ Reduction of access barriers for interdisciplinary research and web-based scholarly communication

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

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

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Zubizarreta, M. L. (1982). On the relationship of the lexicon to syntax. PhD Thesis, Massachusetts Inst. of Technology, Cambridge.  

Leyew, Z. (n.d.). *Gwama, a little-known endangered language of Ethiopia: a sketch of its grammar and lexicon* (N.A.). Addis Ababa University: Dep. of Linguistics.  

Schiering, R. (2006). Cliticization and the evolution of morphology: a cross-linguistic study on phonology in grammaticalization. PhD Thesis, Univ., Konstanz.  

Cysouw, M. A. (2001). The paradigmatic structure of person marking. PhD Thesis, Katholieke Univ. Nijmegen, Nijmegen.  

Lovick, O. C. (2005). Agentivity and participant marking in Denaina Athabascan: a text-based study. PhD Thesis, Univ., Köln.  

Blankenship, B. (1997). *The time course of breathiness and larvoealization in vowels* (N.A.). N.A.: N.A.  

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
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





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
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Sengbusch, R. v. (1965). Beiträge der Züchtungsforschung und Züchtung zur Nahrungsmittel- und Rohstoffversorgung. Vortrag: *Danmarks Naturvidenskabelige Samfund Danmarks Tekniske Højskole (Dänische Gesellschaft für Naturwissenschaften); Kopenhagen K; øster voldgade*. Kopenhagen, 1965-11-10 - 1965-11-30.  



Sengbusch, R. v. (1964). Künstliche Auslese und Züchtung. *Angewandte Botanik: Zeitschrift der Vereinigung für Angewandte Botanik*, XXXVIII(2/3), 101-114.  



Rehse, E., & Sengbusch, R. v. (1963). Zur Situation der Gemüsezüchtung. *"Saatgut-Wirtschaft" Fachzeitschrift für Samen und Saaten; Organ für Erzeugung und Vertrieb, Züchtungsforschung, Samenkunde und -prüfung*, 15(4), 110-112.  

Sengbusch, R. v. (1962). Extracto de la publicación: *Guía de las Ciencias Agronomicas en Alemania. Guía de las Ciencias Agronómicas en Alemania*.  

Sengbusch, R. v. (in preparation). *Denkschrift: Möglichkeiten der Förderung der deutschen privaten Pflanzenzüchtung*.  

Sengbusch, R. v. (1960). Züchten ist Zukunftsarbeit. *Bauernblatt / Landpost*, 12(15/110), 799-799.  

Sengbusch, R. v. (1960). Probleme der Auslese und ihre Beziehungen zu unserem kulturellen Leben. In *Jahrbuch 1959 der Max-Planck-Gesellschaft* (pp. 135-185). Max-Planck-Gesellschaft zur Förderung der Wissenschaften e.V.  

Sengbusch, R. v. (1955). The improvement of quality of our cultivated plants by the elimination of negative nutritive substances by means of selection. *Euphytica: Netherlands journal of plant breeding*, 4, 256-257.  

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**Scholar**

... sediment distribution along the Chilean continental shelf

... coastal upwelling system of the Peru-Chile Current belongs to productivity known from ... about varying influences of upwelling

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... The rich biological productivity of the Peru-Chile near-shore ocean wind-driven coastal upwelling, which brings colder, nutrient-rich, sea

**Apatite-glaucocite associations off Peru and Chile, paleo**

... to areas of intense coastal upwelling with associated high organic regions ... oceanographic/climatic trends in the Peru-Chile region

... sediments below the Peru-Chile Current: controlling n

... surface sediments below the Peru-Chile Current: controlling n

... of the world, the strong advection and upwelling of cold ... Along Peru-Chile Current (PCC ... km) and an exceptionally high productivity

**Peru Upwelling Region Sediments Near 15°S. 2. Diss**

... The Peru upwelling region is of special interest ... part to various productivity and the ... in sulphide biota under Peru-Chile subsist

Seasonal variations of the particle flux in the Peru

20 *B. Heim et al. / Global and Planetary Change 48 (2005) 9-17*

Table 6  
Overview on accuracy of chl-a algorithms (see also Table 4 applied on SeaWiFS data in July 2002 (0700))

2002.07.00	HPLC	OC2	OC2	This study, July 2001-2003
n chl-a, all case 1	22	17	17	17
Mean [µg l <sup>-1</sup> ]	1.6	1.35	1.3	0.85
Median [µg l <sup>-1</sup> ]	1.55	1.25	1.3	0.8
S.D. [µg l <sup>-1</sup> ]	0.8	0.5	0.4	0.25
Accuracy, all [µg l <sup>-1</sup> ]		±0.35 ±27%	±0.3 ±24%	±0.38 ±27%

2002.07.00	HPLC	Dirz et al. (2003), year 1994-1996	Dirz et al. (2003), year 1996	Golden et al. (1999), case 1
n chl-a, all case 1	22	17	17	17
Mean [µg l <sup>-1</sup> ]	1.6	0.6	1	0.85
Median [µg l <sup>-1</sup> ]	1.55	0.6	0.94	0.8
S.D. [µg l <sup>-1</sup> ]	0.8	0.1	0.4	0.25
Accuracy, all [µg l <sup>-1</sup> ]		±0.4 ±54%	±0.4 ±27%	±0.4 ±27%

Chl-a algorithms use OC2 (A, Table 4) and OC2 (B, Table 4) empirical chl-a algorithms (A, Table 4) from ground truth data of Lake Baikal in 2001 and 2002 (this study), chl-a algorithms for Dirz et al. (2003) coefficients of studies from 1994 to 1996 (9, Table 4) coefficients of studies from 1996 to 2001 (10, Table 4).

## Scientific Drilling Database

Data from Deep Earth Sampling and Monitoring

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- + About SDDB
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### Dataset Description

Citation: Heim, Birgit; Oberhänsli, Hedi; Fietz, Susanne; Kaufmann, Hermann; (2005) between concentrations of chl-a calculated from SeaWiFS OC2 and chl-a from ground truth measurements during field expeditions in Lake Baikal du *Scientific Drilling Database*. doi:10.1594/GFZ.SDDB.1043

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DOI: 10.1594/GFZ.SDDB.1043

Title: The relationship between concentrations of chl-a calculated from SeaWiFS calculated determined from ground truth measurements during field expeditions during 2001 and 2002

Abstract: Values of measured chlorophyll [HPLC=High Pressure Liquid Chromatography] concentrations of each sampling point from 5 to 30 m depth. For the OC2 least clouded acquisitions in 2001 (2001.07.19) and 2002 (2002.07.20) we considered a considerable chl-a overestimation caused by the influences of terrigenous

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E Neufeld - 1951 - Crane, Russak  
Cited by 117 - Related articles - Library Search

Methods of decipherment

IJ Gelb... - Journal of the Royal Asiatic Society  
... not expressed by its normal writing system but also serves as a convenient check on Decipherments of Type I, an unknown writing system  
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P Michalowski - Acta Sumerologica, 2000  
... The decipherment of the cuneiform script of Mesopotamia provided a solid ... generally inextricably linked with controversies about

Cuneiform Digital Library Journal 2011:1  
http://www.cdli.ucla.edu/pub/cdli/2011/cdlj2011\_001.html  
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ISSN 1540-8779  
Version: 3 March 2011

## The Earliest Contributions to the Decipherment of Sumerian and Akkadian

Kevin J. Cathcart  
Campion Hall, Oxford  
Emeritus Professor, Dublin

### §1. Introduction

§1.1. Among Edward Hincks' papers in the Griffith Institute, Ashmolean Museum, Oxford, there are three drafts of an undated lecture describing the first steps taken in the decipherment of Old Persian (Cathcart 1983).<sup>1</sup> The main aim of the lecture is to describe Georg Friedrich Grotefend's procedure in the decipherment because, Hincks says, "few persons seem to have correct ideas of the nature of his proceedings" (Cathcart 1983: 30). Hincks pays due attention to Carsten Niebuhr's copies of the inscriptions and his remarks on them, and he praises the progress made by the Danish philologist Rasmus Rask. Unfortunately, Hincks and Henry Creswicke Rawlinson never wrote full accounts of the steps they took in the decipherment of Akkadian, but, as we shall see, much can be learned from Hincks' publications and correspondence (Cathcart and Donlon 1983; Cathcart 2007-2009).

§1.2. Until recently, there were no satisfactory accounts of the decipherment of Akkadian and the cuneiform script in which it is written. Publications on decipherment are generally very good on the deciphering of Old Persian (Friedrich 1966; Gordon 1968; Pope 1999) but they are wholly inadequate for Mesopotamian cuneiform (cf. Daniels 1994: 54 n. 1). There is an informed account of the decipherment of Akkadian in R. W. Rogers

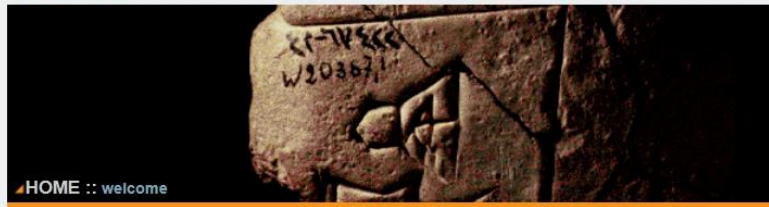
details. Strange as it may seem, on the discoveries at Tell Mardikh (Bermant and M. Weitzman (1979) ful, though imperfect, account to a is to their credit that the authors were examining the relevant A. H. Layard spondence in the British Library. M has been to publish as much of Hin as I could locate and to present the sive publications, some of which are and forgotten journals.

§1.3. I introduce this discussion of to cuneiform decipherment with a introduction to *The Literature of Ancient* Jeremy Black and colleagues (2004) as follows:

*The Rosetta stone of cuneiform writing Behistun, inscription, an enormous or carved inaccessibly high up a mountain Inn near the border with Iraq. The first to examine it was made in 1835 by a Henry Rawlinson who was in Persia as the governor of Kurdistan. He managed several times in order to make a paper then unintelligible cuneiform. Within the help of work that the German scholar Carl Friedrich Rawlinson contributed to*

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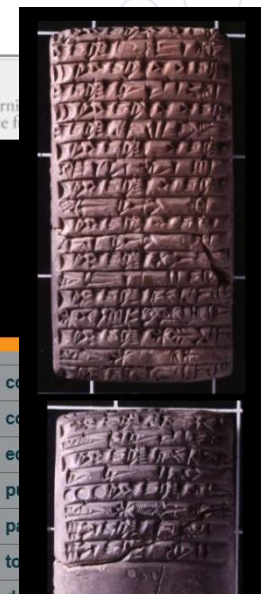
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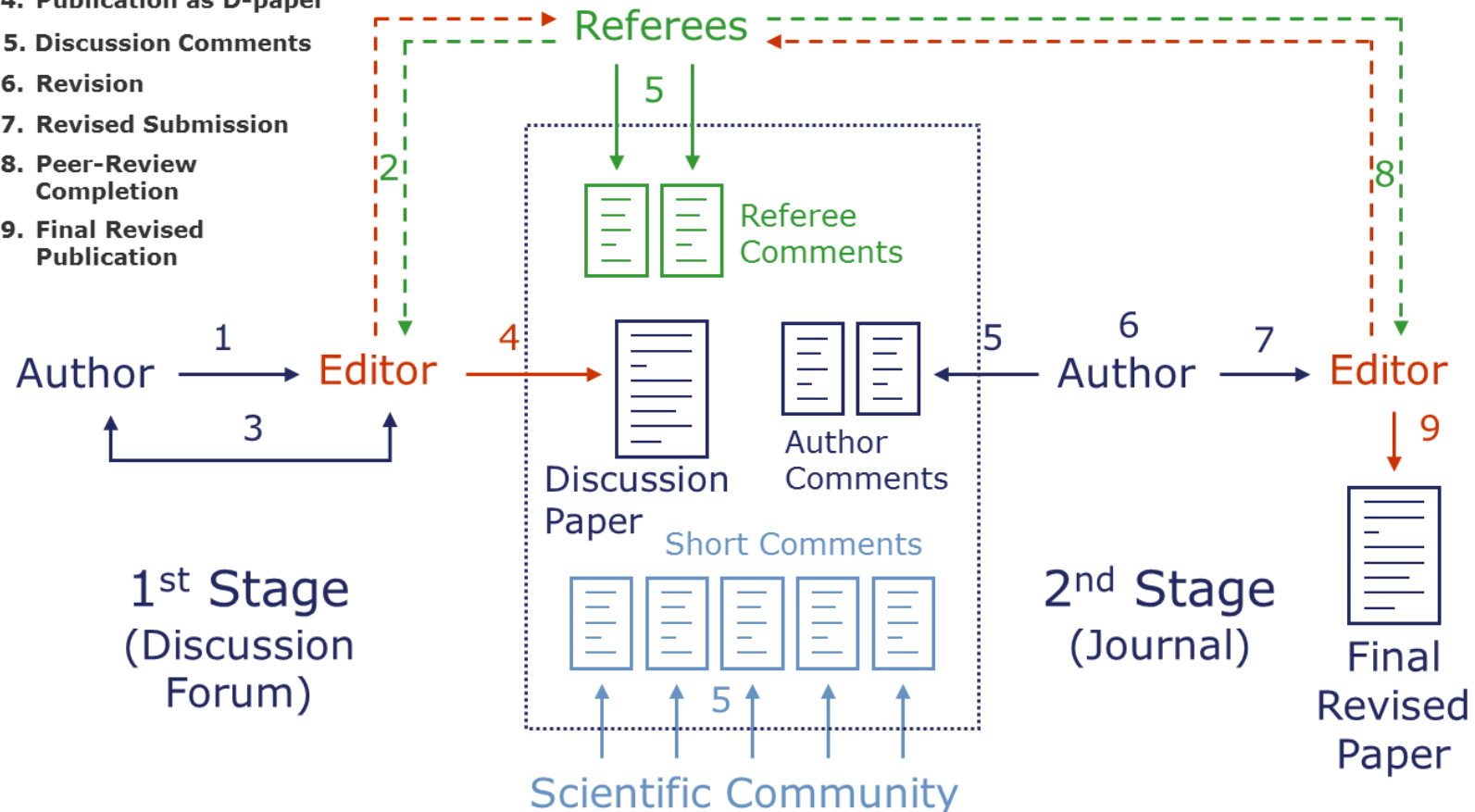


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*"The Max Planck Society is bound by the principle of public access to the output of science. This is the spirit in which the Berlin Declaration was written. I have called upon Max Planck authors to make their findings available according to the Open Access principles and to be involved in the establishment of a globally accessible platform of scientific knowledge."*

*Peter Gruss, President of the Max Planck Society*

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This website aims to inform you about the [Max Planck Society's](#) Open Access policy and to offer practical suggestions on how to go about Open Access publishing.

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Read on for details of the Max Planck Society's [Open Access policy](#).

🔍

**MAIN PAGE**

- MPG OPEN ACCESS POLICY
- MPS REPOSITORIES
- BERLIN PROCESS
  - Berlin Declaration
  - Signatories
  - Berlin Conferences
- INFORMATION FOR AUTHORS
  - Open Access Publishing
  - Cost Transfer
  - Copyright
- OPEN ACCESS ACTIVITIES AT THE MPG
  - MPS Open Access Network
  - Ongoing Projects
  - Completed Projects
- FURTHER INFORMATION
  - Materials
  - Links
- FAQ

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There is an area of tension between subscription revenue and free accessibility and reusability.  
The Green and Golden Road are different approaches to solve this problem.

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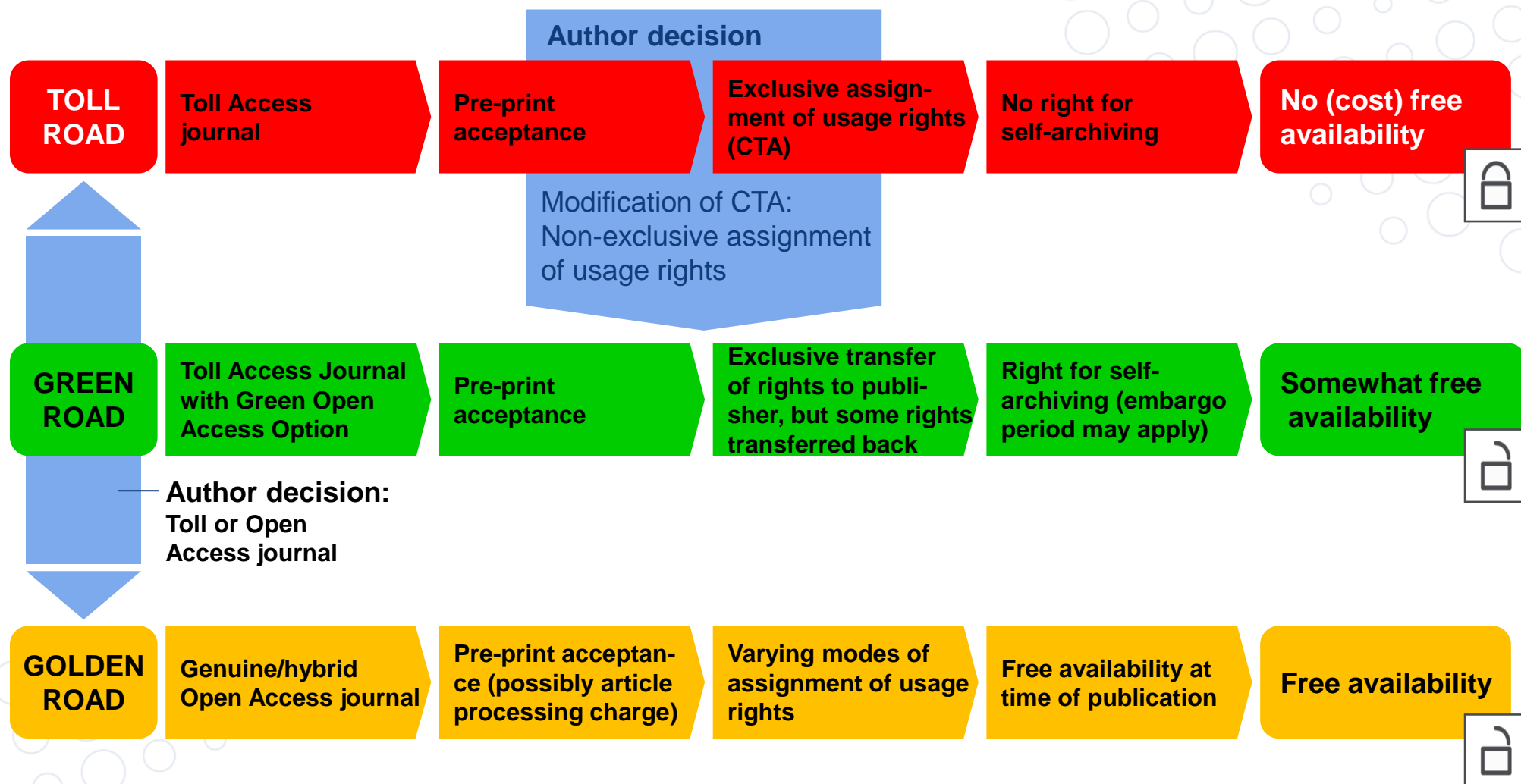


**Green** Road (Selfarchiving)

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- Accessibility/  
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# OA Practice as of 2012



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Decision for a hybrid or genuine Open Access journal

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**HAU**  
Journal of Ethnographic Theory

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**Vol 1, No 1 (2011)**

**The G-Factor of Anthropology: Archaeologies of Kin(g)ship**

Edited by Giovanni da Col (Cambridge) and Stéphane Gros (CNRS)

*The phoneme that separates the English words "kinship" and "kingship" deserves to be known as the "g" factor in history.*  
– Luc de Heusch

**Table of Contents**  
**Front & Back Matter**

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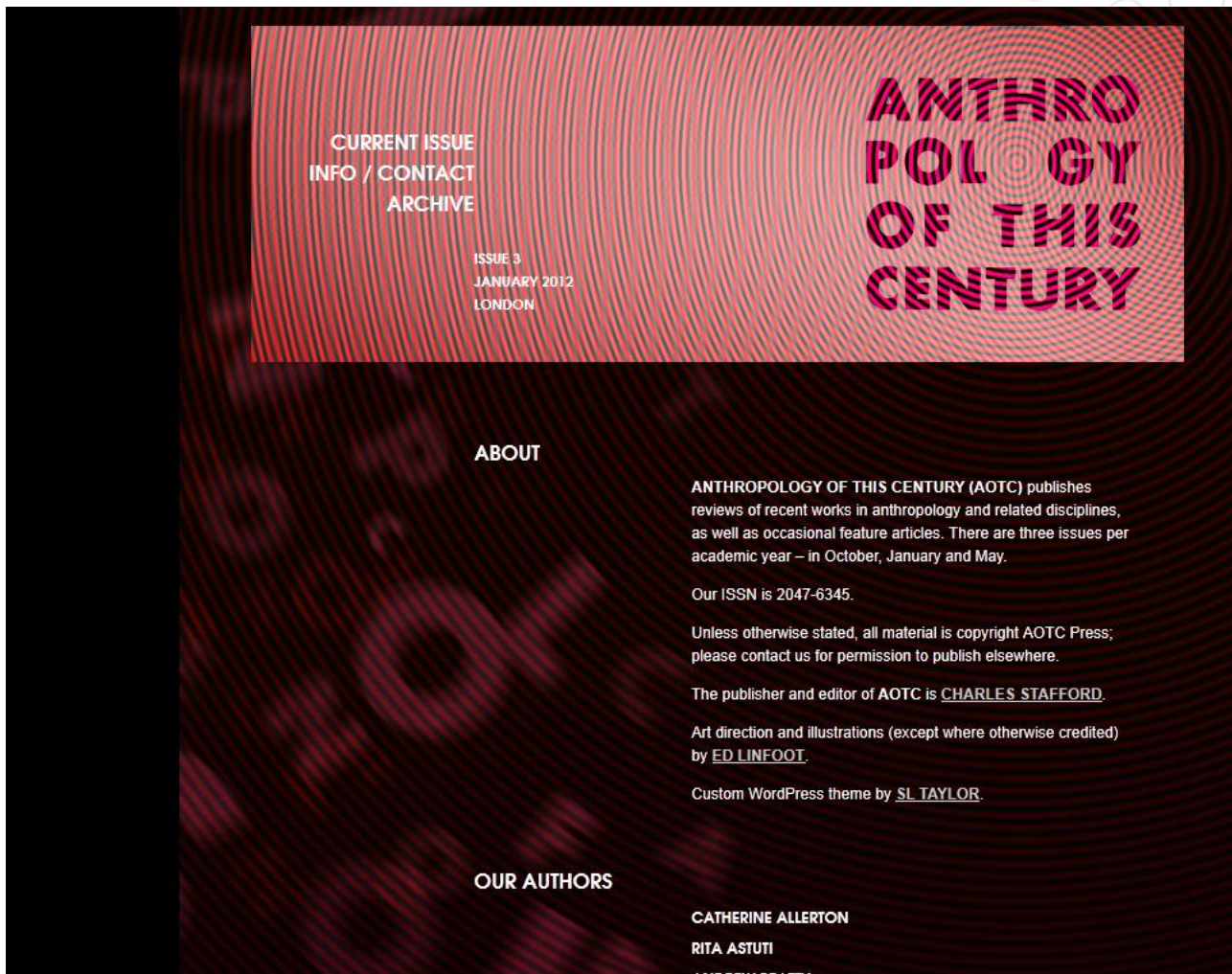
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**Golden** Road (OA Publishing)

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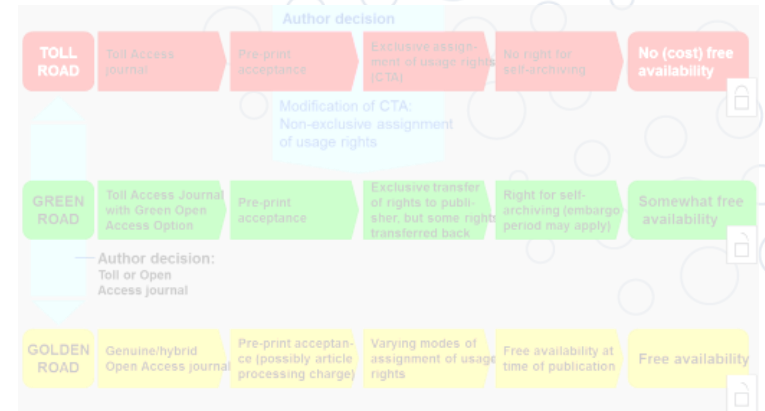
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Decision for a hybrid or genuine Open Access journal




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<b>Published by:</b> <a href="#">sage publications</a> (uk and us) - <i>Yellow Policies in RoMEO</i>

This summary is for the journal's *default* policies, and changes or exceptions can often be negotiated by author  
All information is correct to the best of our knowledge but should not be relied upon for legal advice.



# The Green Road in the MPS

Green Road (Selfarchiving)

Golden Road (OA Publishing)

## Technical Support

- Repository Software (eDoc, PubMan)

## Strategy



- Dialogue with Publishers (e.g. Alliance-licences)
- Discussions about a copyright law that is favorable for the sciences and humanities

## Alliance licences with OA Option (Background)

[...] No. 23

- Authors from authorised institutions are permitted free of charge to promptly store their articles appearing in licensed journals generally in the form published by the publisher (e.g. PDF) in an (institutional or discipline-specific) repository of their choice and to make them available in Open Access. Authorised institutions to which the respective authors belong have the same right. An agreement by which the publisher itself stores articles written by authors from authorised institutions in a repository may also be reached.
- Excerpt from Guidelines for the Purchase of licences within the Framework of the Alliance Initiative 'Digital Information', [http://www.dfg.de/formulare/12\\_18e/12\\_18e.pdf](http://www.dfg.de/formulare/12_18e/12_18e.pdf)

# Alliance licences with OA Option

 							
Allianz-Lizenzen: (DFG-geförderte) Nationalkonsortien zu laufenden Inhalten							
Nr.	Produkt	Vertrags- laufz.	VHF	Archivierbare Version	Embargo (Monate)	Bezugsmodalitäten	Repositorym
<b>Zeitschriften</b>							
1.	AIP Journals (AIP)	2011-2013	TIB	Verlags-PDF	nein	Direktdownload aus der Datenbank.	Institutionelles Repositorym
2.	Annual Reviews online (Annual Reviews)	2011-2013	UBF	Verlags-PDF	nein	Der Production Editor stellt eine ePrint URL zu dem Open Access Dokument bereit. Diese Direktdownload aus der Datenbank.	Verlagseigenes Repositorym
3.	Berkley Electronic Press Academic Journals (Bepress)	2011-2013	ZBW	Verlags-PDF	nein	Direktdownload aus der Datenbank.	Repositorym nach Wahl
4.	BMJ Journal Online Collection (BMJ)	2011-2013	BSB	Postprint  Verlags-PDF	6  36	Bezug über den Autor.  Direktdownload aus der Datenbank.	Repositorym nach Wahl  Repositorym nach Wahl
5.	China Academic Journals (CAJ)	2011-2013	SBB	Verlags-PDF	max. 12	Direktdownload aus der Datenbank.	Repositorym nach Wahl
6.	EMS Journals (EMS)	2011-2013	SUB	Verlags-PDF	nein	Direktdownload aus der Datenbank.	Repositorym nach Wahl
7.	Karger Journals (Karger)	2011-2013	BSB	Verlags-PDF	12	Verlag stellt Artikel auf Anfrage zur Verfügung.	Repositorym nach Wahl
8.	Oxford Journals Current Content (OUP)	2011-2013	UBF	Postprint	12-24	Bezug über den Autor.	Repositorym nach Wahl
9.	RSC Journals (RSC)	2011-2013	TIB	Verlags-PDF	12	Direktdownload aus der Datenbank.	Repositorym nach Wahl
10.	Sage Journals online (Sage)	2011-2013	BSB	Verlags-PDF	12	Direktdownload aus der Datenbank.	Repositorym nach Wahl
11.	Walter de Gruyter Online Zeitschriften / GS (de Gruyter)	2011-2013	SUB	Verlags-PDF	nein	Direktdownload aus der Datenbank.	Repositorym nach Wahl
12.	Walter de Gruyter Online Zeitschriften / STM (de Gruyter)	2011-2013	SUB	Verlags-PDF	nein	Direktdownload aus der Datenbank.	Repositorym nach Wahl
<b>Datenbanken</b>							
1.	Zentralblatt MATH Online Database (Springer)	2011-2013	SUB	Verlags-PDF	12	Direktdownload aus der Datenbank.	Repositorym nach Wahl
<b>E-books</b>							
1.	Karger eBooks Collection (Karger)	2011-2013	BSB	Verlags-PDF	12	Verlag stellt Artikel auf Anfrage zur Verfügung.	Repositorym nach Wahl



# Special agreement between the MPS and the publisher Walter de Gruyter

- Bilateral licence from 2011 to 2013
- Including journals and year books
- MPS authors are allowed to self-archive the publishers PDF of their article in the MPS repository right simultaneously with the original publication
- Date of publication is decisive

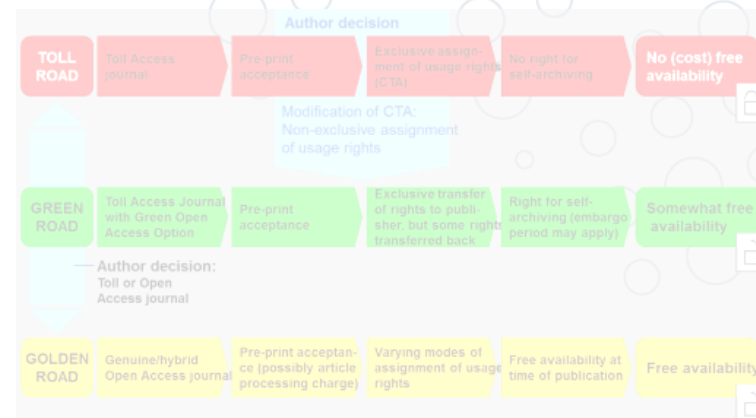
# Choices for authors III

Decision for a hybrid or genuine Open Access journal

Amendment of copyright transfer agreement

Saving the pre-/post-print/final version for self-archiving

Author



# Amendment of Copyright Agreement

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- OAPEN
- Open Access Platform


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## News

Newsletter September 2011  
Newsletter August 2011  
Newsletter May/June 2011

## Featured titles



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# Open Access Information Platform

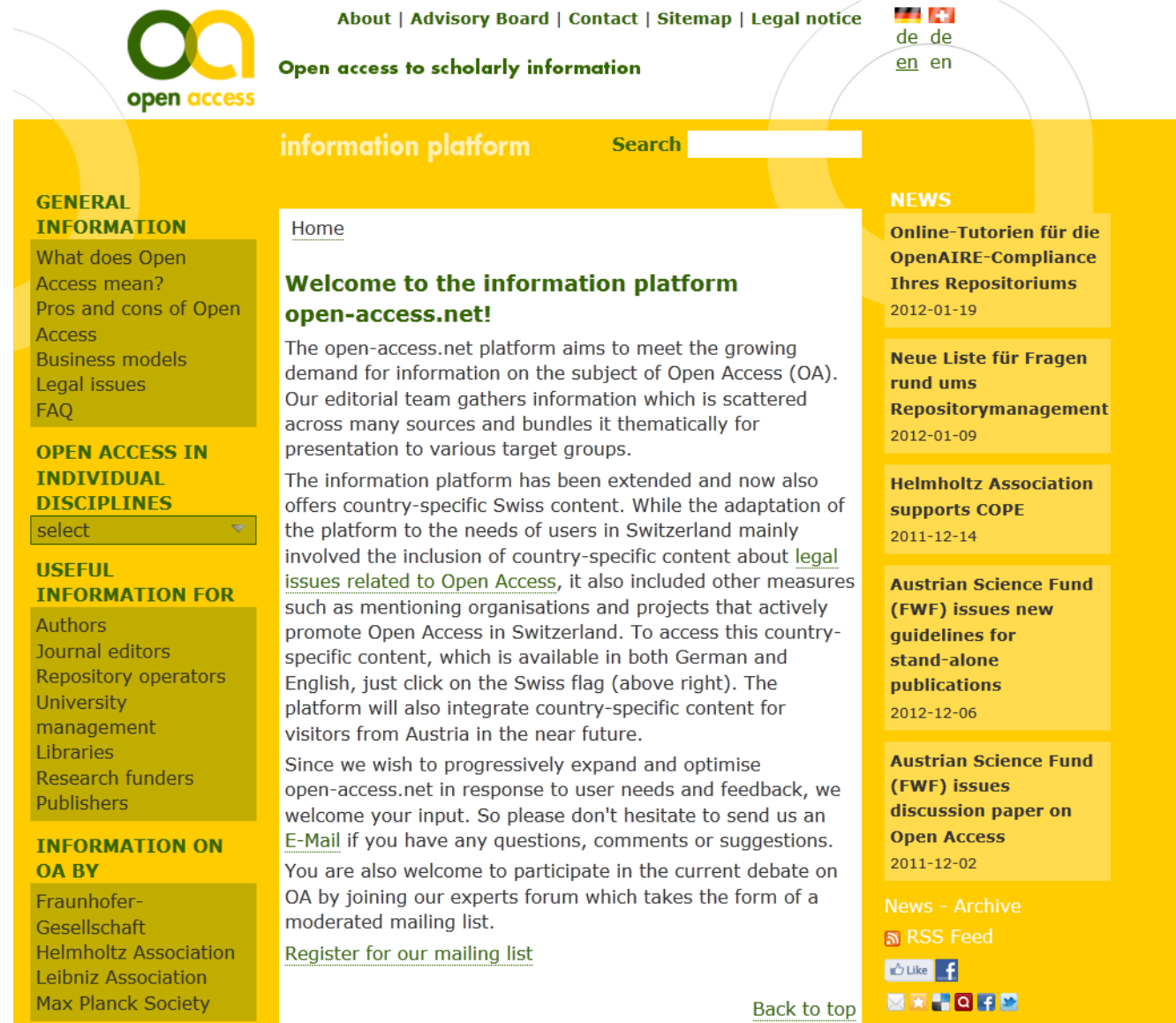
- One stop shop for information on Open Access in Germany
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- Additional support by several institutions, e.g. MPS
- Selection by subject possible
- English version
- <http://open-access.net>



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The screenshot shows the homepage of the Open Access Information Platform. At the top, there is a navigation bar with links for 'About', 'Advisory Board', 'Contact', 'Sitemap', and 'Legal notice'. The 'Open access to scholarly information' logo is prominently displayed. A search bar is located in the top right corner. The main content area is divided into several sections:

- GENERAL INFORMATION:** A sidebar menu with links to 'What does Open Access mean?', 'Pros and cons of Open Access', 'Business models', 'Legal issues', and 'FAQ'.
- OPEN ACCESS IN INDIVIDUAL DISCIPLINES:** A dropdown menu currently set to 'select'.
- USEFUL INFORMATION FOR:** A sidebar menu with links to 'Authors', 'Journal editors', 'Repository operators', 'University management', 'Libraries', 'Research funders', and 'Publishers'.
- INFORMATION ON OA BY:** A sidebar menu with links to 'Fraunhofer-Gesellschaft', 'Helmholtz Association', 'Leibniz Association', and 'Max Planck Society'.
- Home:** The main content area, featuring a welcome message: 'Welcome to the information platform open-access.net!'. It explains the platform's purpose and provides information about country-specific content for Germany and Switzerland. It also includes a link to 'Register for our mailing list'.
- NEWS:** A sidebar menu with several news items:
  - 'Online-Tutorien für die OpenAIRE-Compliance Ihres Repositoriums' (2012-01-19)
  - 'Neue Liste für Fragen rund ums Repositorymanagement' (2012-01-09)
  - 'Helmholtz Association supports COPE' (2011-12-14)
  - 'Austrian Science Fund (FWF) issues new guidelines for stand-alone publications' (2012-12-06)
  - 'Austrian Science Fund (FWF) issues discussion paper on Open Access' (2011-12-02)
- Footer:** Includes a 'Back to top' link and social media icons for Like, Facebook, and Twitter.

# Links

## Max Planck Institute for Social Anthropology

- Internal OA Webpage → MPI Intranet -> Library -> Open Access

## Max Planck Society

- MPS OA Website → <http://oa.mpg.de/>
- MPS OA Network → <https://listserv.gwdg.de/mailman/listinfo/mpg-oa-net>
- PubMan → <http://pubman.mpdl.mpg.de>
- eDoc → <http://edoc.mpg.de>

## Open Access International

- Directory of Open Access Journals → <http://www.doaj.org/>
- Sherpa Romeo List → <http://www.sherpa.ac.uk/romeo.php>
- Creative Commons → <http://creativecommons.org/>
- OAPEN → <http://www.oapen.org/>

## Partners

- Information platform Open Access → <http://open-access.net>
- Allianz Priority Initiative → <http://www.allianz-initiative.de/de/>



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for your attention!**

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