

BuR – Business Research

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The New Online Open Access Journal of VHB



Article site (with title, authors, abstract, fulltext-hyperlink and citation)

Basics:

Business and management studies worldwide

English language articles

Appearing Quarterly / Early view section

Fast double-blind online review process

Plattform for innovative multi-media formats

Abstracting and Indexing Information to multiple databases and search engines

Specifics:

VHB – German Academic Association for Business Research is one of the few associations that officially publishes an open access journal

Articles in BuR increase the visibility of German resarchers for the international scientific community

Planned Integration of "Web 2.0"-Components (i.e. Video, Presentations, User Comments)

All Articles are generated in a high print quality ("tagged" PDF Format)

Flexible Web Content Management with Plone



Online full-text article in Adobe Acrobat

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