

# Sex Matters If You Ask The Right Question – Eye Movements In Face Comparison

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## 1 - Introduction

- Knowing where people look in a face reveals what information enters the visual system.
- Eye movements are functional during face learning (Falk et al., 2005).
- 'Diagnostic features': Task-dependent differences in the number and duration of fixations to different facial regions (e.g., Schyns et al., 2002; Pearson et al., 2003).
- Most eve-tracking studies use single face images. However, in everyday situations, one also happens to compare faces of people or to match a face to a photograph. When stimuli remain visually available, there is no necessity to build a detailed mental representation of them in memory (in contrast to long-term memory tasks, Galpin & Underwood, 2005).
- How do observers look at faces in a 'natural' comparison task, i.e. in the absence of memory constraints?

# 2 - Methods & Data Analysis



"Morphable Model" by Blanz & Vetter: single face properties (sex, identity) modified



Sex and Identity morphed faces; "morph distance" between original face (left) and morphs used as a measure of similarity



feature points on reference face used to define 10 Areas Of Interest (AOIs) on each single face stimulus (see 4 – results)



#### Three tasks:

- (1) Identity same-different task: identity morphs (all morph distances, 140 trials)
- (2) Sex same-different task: sex morphs (no 20% and 30% distance, 144 trials)
- (3) Feminine task: sex morphs, 'which one is more feminine?' (no 0%, 46 trials)

#### Within-tasks factor: 'difficulty'

defined by similarity (morph distance) between the two faces in a trial (taken from same morph continuum)

#### Between-subjects factor: Sex of participant

- 30 participants, 15 female
- Head and chin rest to avoid movements
- Button Box (eprime) to collect responses
- dark pupil remote eve-tracker, 50Hz
- Trials with tracking errors + participants not following instructions (interview) removed

#### Analysis

- Performance
- Response times
- Number and duration of fixations
- Spatial distribution of fixations
- Sequence of fixations (scan paths)



similarity between faces - no trade-off.

Task difficulty unequal – although same stimuli in Sex and Feminine tasks.





Number and duration of fixations correlated – no difference in single fixation duration.



# 5 - Results



Identity Remining Observers moved their gaze more often from the

left eye of one face to the right eye of the other face and vice versa than from right to right and from left to left eye.

## 6 - Conclusions

Performance got better and faster with decreasing similarity, and was dependent on task: Identity much easier than Sex task, but also Feminine much easier, although the same face stimuli were used. Maybe the perceptual system is just not tuned for discrimination between faces differing only in sex?

Diagnostic features were eyes, nose, mouth, cheeks in all tasks; with increasing similarity (increasing difficulty) only some regions were looked at more often, depending on task. Eyes were more important in Sex task, more fixations all over faces were made in Identity task, in accordance with literature. Feminine task: more fixations to nose -> maybe due to more holistic comparison? Also: more fixations to left face (main effect); faster performance (Schwarzer et al., 2005) and report of 'intuitive decision'. Thus a more holistic strategy could be the reason for superior performance in the Feminine task.

Mainly the inner halves of the faces were compared  $\rightarrow$  seems to be a useful heuristic although we actually know that faces are not always symmetric.

Female observers looked more at the eves than male observers, but only when the sex of the face stimuli was task-relevant. Further studies are planned...

- Eye movements recorded with iView X SMI®

