

**BMJ**

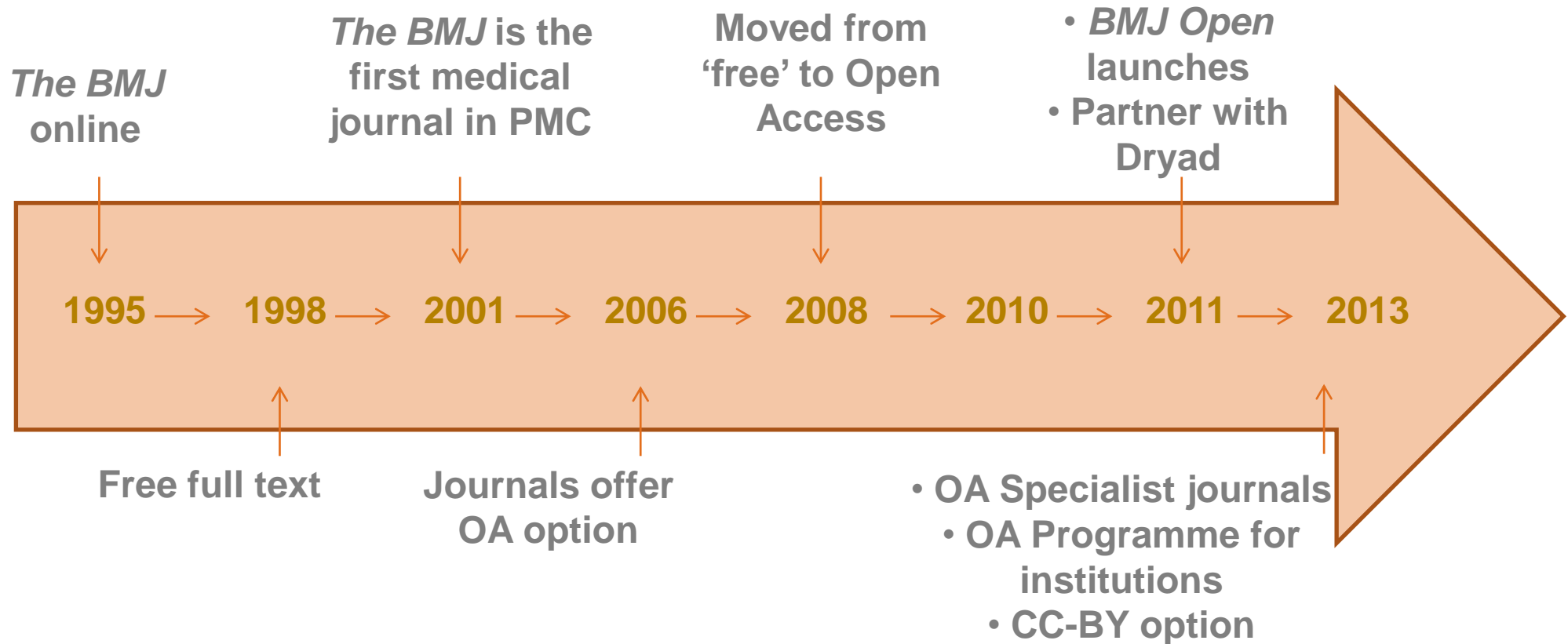


# Open Access Initiatives at BMJ

Simon Neilson - Institutional OA Manager

# Open Access at BMJ

## Our history



# Open Access at BMJ

## BMJ Open Access Titles

- Launched from 2013
- GBP 1,700.00
- New titles for 2015
  - ESMO Open
  - BMJ Global Health



BMJ Open Gastroenterology

**BMJ Open**

**RMD Open**  
Rheumatic & Musculoskeletal Diseases

**BMJ Global Health**

BMJ Open Respiratory Research

**ESMO** *Open*  
*Cancer Horizons*

BMJ Open Diabetes Research & Care

**openheart**

**LUPUS**  
SCIENCE &  
MEDICINE™

**Veterinary**  
**Record**  
**Open**

**BMJ**

Open Access at BMJ

# BMJ Open

**Open access** online only general medical journal

- Indexed: PMC, Scopus, Google Scholar, Web of Science
- article processing fee £1350 (waivers & discounts)

**For research** and protocols

**Open peer review**

- quick and transparent, with previous version(s) & reviews posted alongside all accepted articles
- decisions based on scientific merit and transparent reporting, rather than on editors' judgments about specific readers' priorities

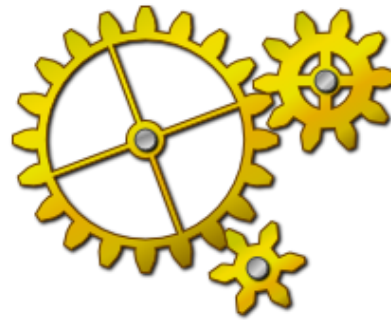
**Data sharing**

- authors can deposit anonymised raw data in linked repository Dryad

# Open Access at BMJ

## Publisher challenges...

- Internal Systems
- Embargos
  - Immediate IR Deposit
  - 12 months PMC
- Licensing
  - CC-BY (Funded)
  - CC-BY-NC (Non-funded)
- Advocacy
- Author Support



**SHERPA**  
**RoMEO**



**BMJ** Group

# Article-Processing Charges

The article-processing charge covers:

- **Editorial:** handling of manuscripts
- **Technical:** development, maintenance and operation of online journal platforms and manuscript handling systems
- **Production:** Formatting and mark up of articles, inclusion in indexing services
- **Marketing:** Making sure readers and authors know about the journal
- **Customer service:** Responding to authors/readers

## Open Access at BMJ

# Introduction of BMJ's Open Access Programme

- Librarian workshop in March 2013
- Feedback included:
  - Prepay Account preference
  - Memberships to create discounts
  - Reporting & tracking

**BMJ**

Open Access  
Programme





## Open Access at BMJ

# BMJ's Open Access Programme

- BMJ launched two new Institutional Open Access Products
  - **BMJ Open Access Membership**
  - **BMJ Open Access Account**
- Allows institutions to remove some or all of the financial cost involved when their authors publish open access with BMJ
- Increasing mandates and drive for OA
- Universities, Funding Bodies, Consortia, Hospitals, Authors...

# Open Access at BMJ

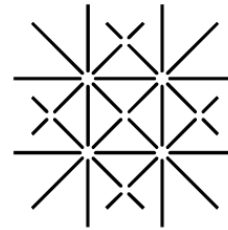
## DFG Agreement

- 20% discount on APC
- All fully OA titles
- Discount code offered on acceptance

The following institutions are covered by the DFG Open Access agreement with BMJ. Any author from one of these institutions who chooses to publish in our fully Open Access titles — BMJ Open, BMJ Open Diabetes Research & Care, BMJ Open Respiratory Research, Lupus Science & Medicine, Open Heart and Veterinary Record Open — can receive a 20% discount on the article publishing charge (APC). For more information on Open Access at BMJ, visit our author page.

Institut DE	Institute EN
Bayerische Staatsbibliothek	Bavarian State Library
Pädagogischen Hochschule Freiburg	University of Education Freiburg
Bundesinstitut für Arzneimittel und Medizinprodukte (BfArM)	Federal Institute for Drugs and Medical Devices
Bundesinstitut für Risikobewertung (BfR)	The Federal Institute for Risk Assessment
Charité - Universitätsmedizin Berlin	Charité - Medical University of Berlin
Deutschen Zentralbibliothek für Medizin (ZB MED)	German National Library of Medicine
Deutsches Institut für Ernährungsforschung (DIFE)	German Institute of Human Nutrition
Deutsches Krebsforschungszentrum (DKFZ)	German Cancer Research Center
Deutsches Zentrum für Neurodegenerative Erkrankungen	German Center for Neurodegenerative Diseases
Eberhard-Karls-Universität Tübingen	Eberhard-Karls-University of Tübingen
Forschungszentrum Borstel	Research Center Borstel
Forschungszentrum Jülich	Research Centre Jülich
Helmholtz Zentrum München - Deutsches Forschungszentrum für Gesundheit und Umwelt (GmbH)	Helmholtz Munich Centre - German Research Center for Environmental Health
Hochschule Fulda	University of Applied Sciences Fulda
Hochschule Fresenius	Fresenius University
Hochschule für Gesundheit Bochum	University of Health Sciences Bochum
Helmholtz-Zentrum für Infektionsforschung (HZI)	Helmholtz Centre for Infection Research
Leibniz-Institut für Festkörper- und Werkstoffforschung Dresden (IFW)	Leibniz Institute for Solid State and Materials Research Dresden
Jade Hochschule Wilhelmshaven/Oldenburg/Elsfleth	Jade University of Applied Sciences Wilhelmshaven / Oldenburg / Elsfleth
Max-Planck-Institut für Bildungsforschung	Max Planck Institute for Human Development
Medizinische Hochschule Hannover	Hannover Medical School
Niedersächsische Universitäts	Goettingen University
Paul-Ehrlich-Institut	Paul Ehrlich Institute
Robert-Koch-Institut Berlin	Robert Koch Institute, Berlin
Saarländischen Universitäts	Saarland University
Sächsische Universitäts	Saxon University
Universitäts Hamburg	University of Hamburg
Thüringer Universitäts	Thuringian University
Technische Universität München (TUM)	Technical University of Munich
Technische Universität Chemnitz	Technical University of Chemnitz
Universitäts Duisburg-Essen	University of Duisburg-Essen
Universitäts Kiel	University of Kiel
Universitäts Düsseldorf	University of Düsseldorf
Universitäts Münster	University of Münster
Universitäts Sachsen-Anhalt	University of Saxony-Anhalt
Universitäts Bochum	University of Bochum
Ludwig-Maximilians-Universität München	Ludwig Maximilian University of Munich
Universitäts Erlangen-Nürnberg	University of Erlangen-Nuremberg
Universitäts Frankfurt am Main	University of Frankfurt
Universitäts Freiburg	University of Freiburg
Universitäts Giessen	University of Giessen
Universitäts Greifswald	University of Greifswald
Universitäts Heidelberg	University of Heidelberg
Universitäts Leipzig	University of Leipzig
Universitäts Magdeburg	University of Magdeburg
Universitäts Mainz	University of Mainz
Universitäts Marburg	University of Marburg
Universitäts Regensburg	University of Regensburg
Universitäts Rostock	University of Rostock
Universitäts Witten-Herdecke	University of Witten-Herdecke
Universitäts Würzburg	University of Würzburg
Württembergische Landesbibliothek	Wurttemberg State Library
Zentrale Hochschule Lübeck	Central University of Lübeck

# Current Members



Radboudumc



UPPSALA  
UNIVERSITET



**RESEARCH TO**  
**PUBLICATION**

Open Access at BMJ

## Research to Publication

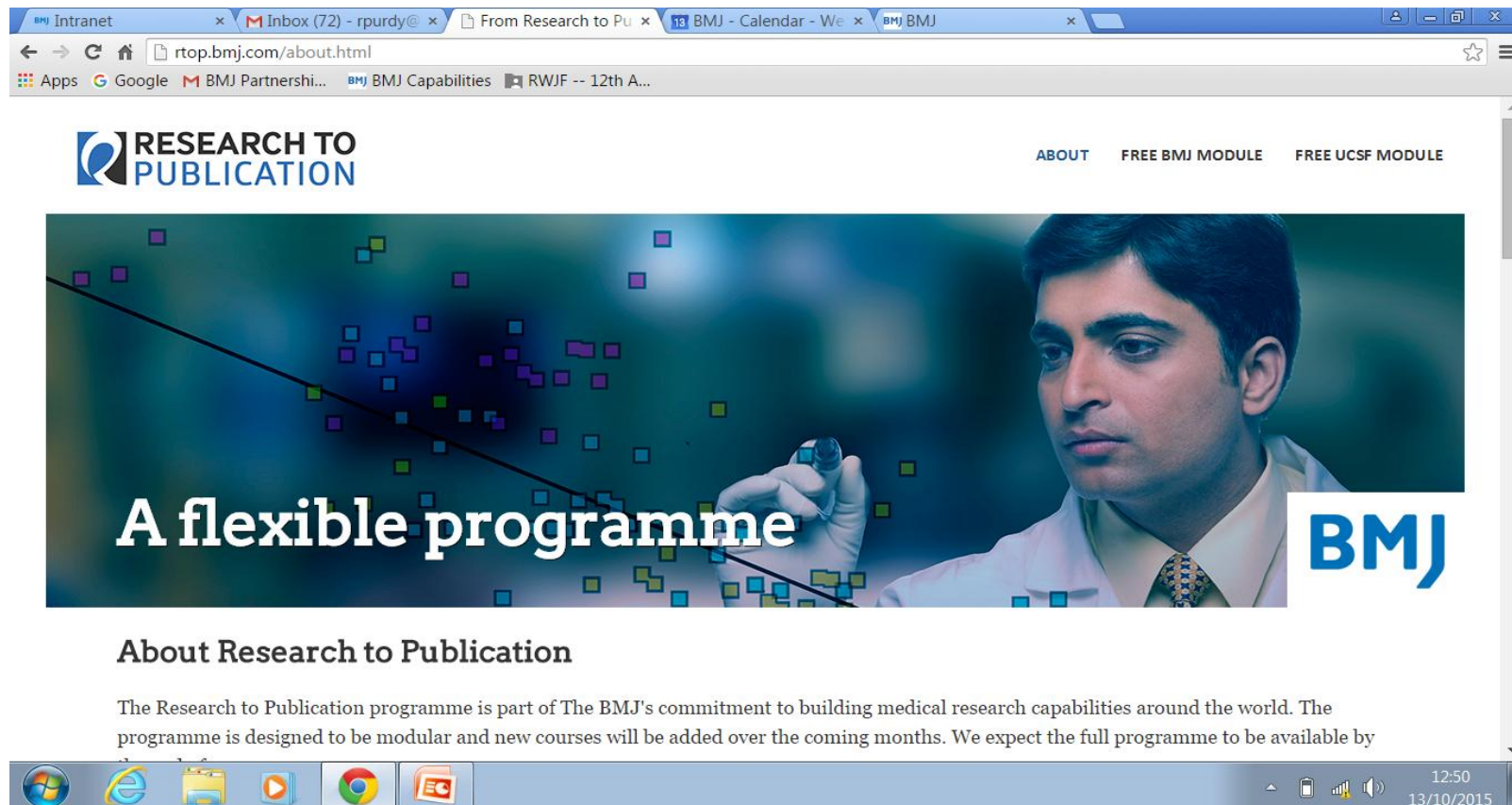
**The Problem:** Early career researchers can find it almost impossible to get published in international journals because of under-developed research and writing skills

**The Solution:** Gold-standard, affordable, flexible, online courses addressing both methodology and academic writing and focused entirely on medicine

**The Value:** Improved research quality and acceptance rates driving career progression, funding and status for individuals and institutions

# RESEARCH TO PUBLICATION

An e-learning programme for the healthcare research community



The screenshot shows a web browser window displaying the 'Research to Publication' website. The browser's address bar shows the URL 'rtop.bmj.com/about.html'. The website header includes the 'RESEARCH TO PUBLICATION' logo on the left and navigation links for 'ABOUT', 'FREE BMJ MODULE', and 'FREE UCSF MODULE' on the right. The main content area features a large banner image of a scientist in a white coat holding a pipette, with a background of colorful data points and a line graph. Overlaid on the banner is the text 'A flexible programme' in white, and the 'BMJ' logo is in the bottom right corner of the banner. Below the banner, the heading 'About Research to Publication' is followed by a paragraph: 'The Research to Publication programme is part of The BMJ's commitment to building medical research capabilities around the world. The programme is designed to be modular and new courses will be added over the coming months. We expect the full programme to be available by...'. The Windows taskbar at the bottom shows the system tray with the time '12:50' and date '13/10/2015'.

# RESEARCH TO PUBLICATION

43

Modules

6

Courses

300

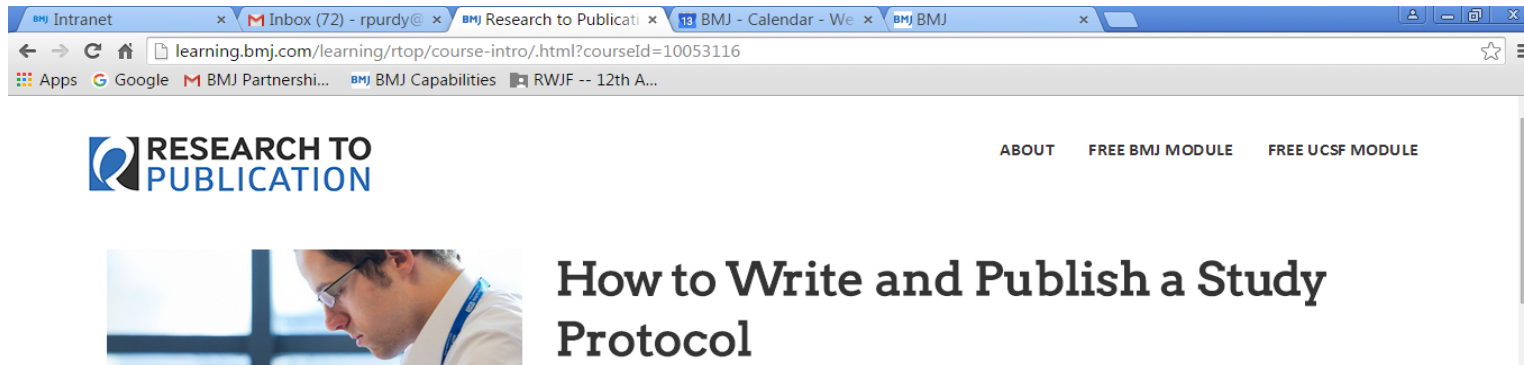
Hours

- Self-directed online study
- Flexible learning
- Video lectures & Slides
- Reading materials
- Assessment (MCQs)
- Certificate of Completion

**Offering**

- **Two global brands** - The BMJ and UCSF
- The only course that combines a **publisher with an academic institute**
- Focus is **100% on medical research**
- **Builds technical research capabilities** and paper **writing** skills
- Supports **research integrity**
- Option of integration into **masters degrees**

**Unique**



## How to Write and Publish a Study Protocol

[Start course](#)

### Reviews

"I think this module provides basic guidance for international standards in protocol editing in medicine and health sciences. It also makes you think of the protocol to be published for greater scientific clarity and transparency! Many thanks!"

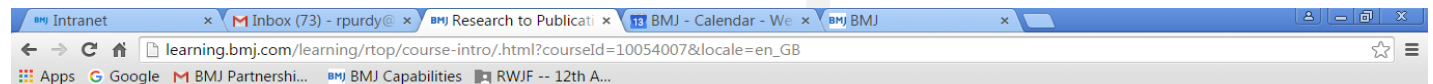
12.10.2015

"I found this module quite interesting. I will keep all this information, as I'll do a

### Learning

At the end of this

- Understand c
- Communicat
- Appreciate th
- Match resear



## Introduction to Randomized Blinded Trials

[Start course](#)

### Learning Outcomes

Upon completion of this module you should be able to:

- Define randomized blinded trials
- Explain how to design RBTs
- Describe how to choose the intervention and control conditions
- Describe how to define outcomes and adverse effects

### Reviews

"Simple and short but concise! Great module!"

12.10.2015

GP/Family Physician, General Practice, CO

"I enjoyed the format. Very easy to follow."

12.10.2015

Specialist/Consultant, US





Open Access at BMJ

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