

# Old knowledge and new technologies allow rapid development of model organisms

Charles E. Cook<sup>a</sup>, Janet Chenevert<sup>b</sup>, Tomas A. Larsson<sup>c,†</sup>, Detlev Arendt<sup>c</sup>, Evelyn Houlston<sup>b</sup>, and Péter Lénárt<sup>d,\*</sup>

<sup>a</sup>European Bioinformatics Institute, European Molecular Biology Laboratory, Wellcome Genome Campus, Hinxton CB10 1SD, United Kingdom; <sup>b</sup>Sorbonne Universités, UPMC Univ Paris 06, CNRS, Laboratoire de Biologie du Développement de Villefranche-sur-mer, 06230 Villefranche-sur-mer, France; <sup>c</sup>Developmental Biology Unit and <sup>d</sup>Cell Biology and Biophysics Unit, European Molecular Biology Laboratory, 69117 Heidelberg, Germany

**ABSTRACT** Until recently the set of “model” species used commonly for cell biology was limited to a small number of well-understood organisms, and developing a new model was prohibitively expensive or time-consuming. With the current rapid advances in technology, in particular low-cost high-throughput sequencing, it is now possible to develop molecular resources fairly rapidly. Wider sampling of biological diversity can only accelerate progress in addressing cellular mechanisms and shed light on how they are adapted to varied physiological contexts. Here we illustrate how historical knowledge and new technologies can reveal the potential of nonconventional organisms, and we suggest guidelines for selecting new experimental models. We also present examples of nonstandard marine metazoan model species that have made important contributions to our understanding of biological processes.

## Monitoring Editor

William Bement  
University of Wisconsin

Received: Dec 4, 2015

Revised: Jan 8, 2016

Accepted: Jan 13, 2016

In scientific investigation the fortunate choice of animal often suffices to resolve general questions of the greatest importance.

Claude Bernard, *Introduction à l'étude de la médecine expérimentale*

This sentiment, expressed by Claude Bernard in 1865 (Bernard *et al.*, 1865, p. 27 [translation from French by the authors]), was echoed 60 years later by August Krogh: “For such a large number of problems there will be some animal of choice, or a few such animals, on which it can be most conveniently studied” (Krogh, 1929, p. 202). It is as true today in the era of genomics as it was in those days, that choosing experimental organisms on the basis of particular physio-

logical features or practical suitability for a given technique is often the key to unlocking a biological question.

Individual species used for scientific investigation, in particular those used repeatedly, are commonly referred to as “models.” In practice, the term is generally used more restrictively to refer only to those organisms that have been heavily studied and that are tractable to genetic and/or molecular analysis, obvious examples being the fruit fly, mouse, yeast, *Arabidopsis*, nematode, zebrafish, and *Xenopus*. Such heavily studied species having many resources may be described as “traditional,” “conventional,” “standard,” “canonical,” “favored,” “well-established,” or “dominant,” whereas organisms studied by a small number of labs and having fewer molecular tools may be called “emerging,” “historical,” “unusual,” “nonstandard,” “marginal,” or “understudied.” It is worth pointing out that the adjective “emerging,” does not imply recent introduction into the laboratory: many of the “emerging models” have been studied since the 19th century; in this usage, “emerging” indicates a recent increase in molecular tools and methodologies, speed of scientific progress, or the number of laboratories working with a particular organism.

The “traditional” model organisms are very well understood through accumulated knowledge and intense study and have proven broad utility for research in many different fields, but they are unable to cover the full range of biological enquiry. This is because, as Claude Bernard implied 150 years ago, many biological processes are absent, masked, or not accessible in these organisms, and only a tiny fraction of existing molecular and taxonomic biodiversity is represented (Abzhinov *et al.*, 2008; Bolker, 2012;

DOI:10.1091/mbc.E15-10-0682

C.E.C. conceived of and outlined this essay following a European Marine Biological Resource Centre workshop on marine bioinformatics and e-infrastructures at European Molecular Biology Laboratory, Heidelberg, in March 2012. The workshop was organized by C.E.C. and P.L. All authors contributed to writing the manuscript and to developing the list of criteria in Figure 1.

<sup>†</sup>Present address: Department of Marine Sciences, University of Gothenburg, Lundbergslaboratoriet, Medicinaregatan 9 C, Box 462, 40530 Göteborg, Sweden.

\*Address correspondence to: Péter Lénárt (lenart@embl.de).

© 2016 Cook *et al.* This article is distributed by The American Society for Cell Biology under license from the author(s). Two months after publication it is available to the public under an Attribution–Noncommercial–Share Alike 3.0 Unported Creative Commons License (<http://creativecommons.org/licenses/by-nc-sa/3.0>).

“ASCB®,” “The American Society for Cell Biology®,” and “Molecular Biology of the Cell®” are registered trademarks of The American Society for Cell Biology.

Model species or group	Key biological features and breakthroughs	Awards	Key references
Sea urchin ( <i>Arbacia punctulata</i> , <i>Strongylocentrotus purpuratus</i> , <sup>a</sup> <i>Lytechinus variegatus</i> , <i>Paracentrotus lividus</i> )	<ul style="list-style-type: none"> <li>• Rapid, synchronous development and “biochemical” quantities of the easy-to-handle sea urchin embryos make them a key model for cell and developmental biology.</li> <li>• Circa 1900, Boveri proposed the chromosome theory of inheritance and discovered centrosomes in sea urchins.</li> <li>• Important models for studying mechanisms of cell cycle and transcriptional regulation.</li> </ul>	2001 Nobel Prize in Physiology or Medicine: identification of the key mitotic protein cyclin	Dorée and Hunt, 2002; Davidson, 2009
Starfish (e.g., <i>Patiria pectinifera</i> , <i>Patiria miniata</i> , <i>Marthasterias glacialis</i> )	<ul style="list-style-type: none"> <li>• Concept of “maturation (M-phase) promoting factor” was established by cytoplasmic transfer experiments in amphibian and starfish oocytes, providing the foundation for much of cell cycle research.</li> <li>• Starfish were among the first organisms in which the meiosis-inducing hormone was identified.</li> </ul>		Kanatani et al., 1969; Kishimoto and Kanatani, 1976
Clam ( <i>Spisula solidissima</i> and other bivalve mollusks, e.g., mussel, oyster)	<ul style="list-style-type: none"> <li>• Extremely large number of oocytes allows establishment of cell-free systems that recapitulate cell cycle transitions, which has led to significant advances in the understanding of the cell cycle and translational control.</li> </ul>	2001 Nobel Prize in Physiology or Medicine: cyclins  2004 Nobel Prize in Chemistry: discovery of ubiquitin-mediated protein degradation system	Sudakin et al., 1995
Sea hares/slugs ( <i>Aplysia californica</i> , other <i>Aplysia</i> species)	<ul style="list-style-type: none"> <li>• The nervous system is composed of a small number of large cells, many of which are invariant and identifiable, rendering sea slugs an ideal model to understand the physiological basis of learning and memory.</li> </ul>	2000 Nobel Prize in Physiology or Medicine: discoveries concerning signal transduction in the nervous system	Carew and Kandel, 1973
Squid ( <i>Loligo</i> spp.)	<ul style="list-style-type: none"> <li>• Squids feature a giant axon (up to 1 mm in diameter) in which voltage clamp electrodes can be inserted, allowing electrophysiology studies.</li> <li>• Observations of axonal transport led to the discovery of kinesin, the first microtubule motor protein.</li> </ul>	1963 Nobel Prize in Physiology or Medicine: discovery of the ionic mechanism of the action potential	Vale et al., 1985; Schwiening, 2012
Sea squirts ( <i>Ciona intestinalis</i> , <i>Ciona savignyi</i> , <sup>a</sup> <i>Phallusia mammillata</i> , <i>Halocynthia roretzi</i> , <i>Botryllus schlosseri</i> , <i>Styela partita</i> )	<ul style="list-style-type: none"> <li>• Owing to their copious gametes and easy culture methods, sea squirts (ascidians) are a historical model for basic cell and developmental biology.</li> <li>• In 1905, observations of the reorganization and partitioning of the pigmented myoplasm led Conklin to propose the concept of maternal determinants and the role of asymmetric division in specifying cell fates.</li> </ul>		Nishida and Sawada, 2001; Brozovic et al., 2016
Hydrozoan jellyfish ( <i>Aequorea victoria</i> , <i>Clytia hemisphaerica</i> )	<ul style="list-style-type: none"> <li>• Hydrozoans have been used to study bioluminescence and for traditional experimental embryology.</li> <li>• Laboratory model hydrozoans have provided evidence for the evolutionarily ancient and conserved roles of signaling pathways in embryo polarity, development, and oocyte maturation.</li> </ul>	2008 Nobel Prize in Chemistry: discovery of GFP and the intracellular calcium sensor aequorin	Zimmer, 2009
Ragworm ( <i>Platynereis dumerilii</i> )	<ul style="list-style-type: none"> <li>• This organism has a short generation time and synchronous and stereotypic development of thousands of transparent embryos.</li> <li>• Research has addressed diverse questions in development, evolution, and neurobiology concerning phototaxis, introns, microRNA, the control of diel vertical migration via melatonin, and nervous system cell types.</li> </ul>		Tosches et al., 2014

This table is far from exhaustive and omits many laboratory models with huge potential such as the amphipod crustacean *Parhyale hawaiiensis*, the larvacean *Oikopleura dioica*, and important fish models such as medaka (*Oryzias latipes*) and puffer fish (*Takifugu rubripes*).

<sup>a</sup>Genome available publicly in January 2016.

**TABLE 1: Examples of contributions from marine model organisms.**

Sullivan, 2015; Warren, 2015). In the past, there was no good alternative to explore this diversity: developing a new organism as a model was time-consuming and costly.

Today, many of the limitations in developing new model organisms are disappearing. With the advent of molecular methods, in particular low-cost high-throughput sequencing and easier approaches

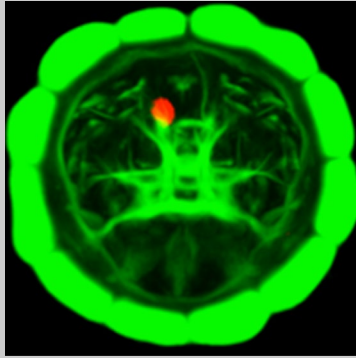
<b>1</b>	<b>Define the scientific question/targeted application.</b> What specific features are required in a model to address the question or application? By which approaches?
<b>2</b>	<b>Make a shortlist of species potentially suitable for addressing this question:</b> i. Is there historical knowledge of development, ecology, and/or physiology relating to the study question? The scientific question might derive from previous work on a particular organism. ii. What about practical issues: collection sites, abundance, tolerance to shipping, seasonality?
<b>3</b>	<b>For each candidate species evaluate critically the following features.</b> A "no" may indicate that this species is not suitable for development into a model. <i>NB: The importance of each feature will depend on the approaches envisaged.</i>
<b>a</b>	<b>Can laboratory colonies be maintained?</b> Essential for genetic approaches but also ensures reproducibility in cell/developmental biology Key factors are to establish regimes for feeding, spawning, fertilization & metamorphosis, and organism size and habits (benthic, pelagic, mucus-secretion, etc.). Does your laboratory have the relevant expertise and facilities to maintain this organism in culture? If no, from whom can you learn? What are the space requirements?
<b>b</b>	<b>Can reproduction be controlled/artificially induced/synchronized?</b> Essential for genetic approaches and for much of developmental biology.
<b>c</b>	<b>Is the generation time short enough?</b> Short generation times are important for genetic approaches, population and microevolution studies and also to develop inbred populations. Inbreeding reduces the genetic variation in natural populations, which can hinder any experimental approach.
<b>d</b>	<b>Can characterized strains including mutant strains be kept in perpetuity in the lab? Are they easy to distribute?</b> Ability to store strains or lines in a dormant or frozen state is a big advantage. Even if possible, is storage and distribution of strains economically feasible in relation to the size of the community?
<b>e</b>	<b>Are the relevant life cycle stages/structures/organs experimentally accessible?</b>
<b>f</b>	<b>Can eggs/embryos/adults be manipulated/fixed/imaged/stained (including <i>in situ</i> hybridization)?</b> Can any protective coats be removed to allow fixation or imaging? Are they optically clear? Particularly relevant to cell/developmental biology and evo-devo studies.
<b>g</b>	<b>Is it possible to interfere with gene function using molecular tools?</b> Can one introduce molecules <i>via</i> microinjection, electroporation or transformation? Do molecular tools such as RNAi, morpholinos, or gene editing work? Can one observe live material in microscopes without killing or altering the sample?
<b>4</b>	<b>Genome considerations.</b> What is the genome size? A reliable estimation is required if genome level analysis or high-quality assembly is planned. Is there significant polyploidy that could confound analysis? Will polymorphism hinder analysis? (Can be improved by inbreeding – see 3c) Is it possible to obtain starting material for DNA/RNA sequencing from a single individual/genotype? Can material be collected free from contamination from food, parasites, symbionts etc.?
<b>5</b>	<b>Sequencing and Bioinformatics.</b> For species that best meet the criteria in 3 and genome considerations in 4, proceed with high-throughput sequencing for genomes and/or transcriptomes. Assemble the high-throughput reads either through outsourced platforms/services or in house if expertise is available. For identifying specific genes for further study, a good reference transcriptome can be easier to obtain and more immediately useful than a reasonably sequenced, assembled and annotated genome. The degree of assembly and annotation of the genome and the transcriptome sequences will depend on the type of analysis planned and the size of the user community for the model.
<b>6</b>	<b>Identify genes of interest and construct appropriate tools.</b> Probes, GFP fusions, RNAi, GFP constructs, morpholinos, CRISPR primers, antibodies etc. An arrayed cDNA library is very useful at this oft-repeated step.
<b>→</b>	<b>Perform experiments/observations/analyses to answer original questions.</b>
<b>7</b>	<b>Disseminate results.</b> Publication, deposition of data in public repositories. Encourage other researchers/sectors to use the model and molecular tools.

**FIGURE 1:** Considerations and workflow for developing a new model organism.

to genetic, epigenetic, and functional analysis without the need for conventional genetics, it is now possible to develop genomic resources and adapt analytical methods for new models fairly rapidly. These molecular resources can then allow rapid progress in addressing research questions that are intractable using current models and permit the exploration and development of new biotechnologies based on the unique biological characteristics of a particular species.

In this new era, cross-talk between communities exploiting living organisms for applied aims and for basic research is facilitated. Organisms already cultured or collected for commercial purposes can be readily tested for their use in the laboratory, while better understanding of particular biological processes or traits in laboratory models can open up translational research avenues. Moreover, models of interest to multiple disciplines (basic biology, industry, medicine,

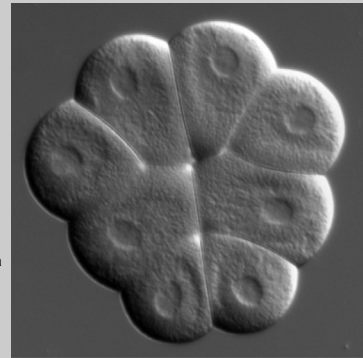
## *Platynereis dumerilii*



Interest: Phylogenetic considerations make the marine annelid *Platynereis dumerilii* particularly suitable for studies in evolution and development [1, 2]. *Platynereis* belongs to the Spiralia/Lophotrochozoa, one of the three major lineages of bilaterians, which is under-represented amongst experimental/molecular models compared to deuterostomes (e.g. vertebrates) and ecdysozoans (e.g. insects and nematodes). Attractive features: synchronous and stereotypic development of thousands of transparent embryos from a single spawning [3f]; small adult size (around 4 cm in length) and relatively short generation time (minimum 3 months) [3c], easy husbandry and breeding in the laboratory [3a] (Fischer and Dorrestein, 2004). Simple and reliable control of spawning using artificial lunar light cycles [3b]; larval development has been described in great detail [2] (Fischer et al., 2010). High-throughput injections into one (and few) cell-stage embryos are easily possible and open up the system for all kinds of molecular manipulation [3f, g]. Contributions: *Platynereis* has helped answer questions relating to eye evolution, phototaxis and plankton swimming behavior as well as intron evolution, microRNA evolution and nervous system evolution. It has also proved valuable for toxicology studies. Tools: Sequencing of the 0.9 Gb genomes of one inbred line and one natural population was recently completed [4]; multiple transcriptomes are available from different tissues, stages and populations (<http://4dx.embl.de/platy/>) [5]. A reliable and easily reproducible whole-mount in situ hybridization protocol in combination with highly stereotypic development are the prerequisite for multi-gene expression atlases at cellular resolution [3f] (Tomer et al., 2010). These in turn allow reliable mapping of single cell transcriptomes that have been generated for several larval stages (Achim et al., 2015) [5]. Furthermore, knock-down and knockout-techniques and stable transgenesis methods have been established and successfully applied by several laboratories [6].

## *Phallusia mammillata*

Interest: Ascidian eggs develop via stereotypic reorganizations and an invariant cleavage pattern which are remarkably conserved among species (Sardet et al., 2007; Lemaire et al., 2008). Over a century ago it was noted that the embryos of the European ascidian *Phallusia mammillata* are exceptionally transparent [2] and more recently *Phallusia* has been developed as a species favorable for microscopy approaches [3f] (McDougall et al., 2015). Attractive features: In addition to their transparency, *Phallusia* eggs readily translate injected mRNAs such as those encoding GFP fusions, allowing fluorescent live cell imaging of all stages at single cell resolution [3e, f, g]. Gametes are very abundant and embryonic development is synchronous and fast. *Phallusia* will reproduce year-round and adult hermaphrodites can be maintained in aquaria for months [2, 3a, b]. The major drawback for *Phallusia* is limited geographical distribution although animals can be shipped from Mediterranean and northeastern Atlantic locations and potentially cultured in laboratory seawater tanks (life cycle <6 months). Tools: The genome (234 Mb, about 20,000 genes) and several transcriptome sequences are available [4, 5] (<http://www.aniseed.cnrs.fr/>) (Brozovic et al., 2016) as well as an arrayed cDNA library and an expanding repertoire of GFP-tagged constructs. Ascidian eggs can be efficiently electroporated with plasmid DNA, and many of the molecular constructs and methods developed for the ascidian species of reference *Ciona intestinalis* are applicable to *Phallusia*. Specific gene function can be perturbed by the addition of chemical inhibitors, injection of morpholinos or dominant negative constructs, and gene editing [3g, 6]. Contributions: *Phallusia* allows in vivo imaging of the earliest stages of ascidian development and has contributed to our understanding of many dynamic processes, including calcium oscillations, cytoskeletal reorganizations, meiotic and embryonic cell cycles, spindle positioning, and gastrulation.



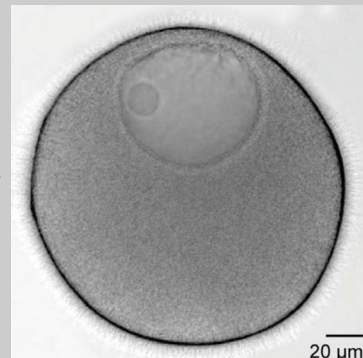
## *Clytia hemisphaerica*



Interest: Cnidaria (corals, sea anemones, hydra, jellyfish) include highly diverse species with the familiar set of developmental regulators coded in their genomes, and provide a fresh perspective on animal development as the sister group of the bilaterian clade [1]. The genus *Clytia* (Phialidium) had previously provided choice experimental material to uncover many properties of hydrozoan larval development (Freeman, 1981) [2]. We tested *C. hemisphaerica* (Houliston et al., 2010) as a model because of wide availability and ease of culture [3a] and after consultation with Villefranche zoologist Dany Carré (Carré and Carré, 2000). Other attractive features: Transparent eggs and embryos for microscopy [3f], large enough (180 µm diameter) for easy micromanipulation; small jellyfish (1 cm in diameter) facilitating culture [3a]; short life cycle (2-3 months) [3c], including a vegetative polyp stage, which provides a continuous supply of genetically identical jellyfish; convenient light-induced spawning and peptide-induced metamorphosis [3b]. Tools: Assembled genome sequence (450 MB) and many transcriptome resources are soon to be published and become publicly available. Clonal male medusa from an individual polyp colony produced by 3 generations of self-crossing were used as starting material for genome sequencing [4], although these showed lower homozygosity than expected, and polymorphism between the two haplotypes initially hindered genome assembly. The immortal polyp colonies can be easily distributed as 'cuttings' between laboratories [3d]; gene knockdown during larval development is routine and gene-edited colonies are now being successfully developed, although as yet RNA interference has been unsuccessful [3g]. Other unforeseen drawbacks include fluorescence from endogenously expressed GFPs in wild-type strains, which restricts imaging possibilities, and generalized translational repression in immature oocytes hampering expression of exogenous mRNAs at this stage. Contributions: Since *Clytia hemisphaerica* began to emerge as a molecular model in 2006, it has helped illuminate numerous diverse biological questions including the regulation of oogenesis, origins of embryo polarity, embryonic patterning genes, germ-line origins and muscle evolution (Houliston et al., 2010; Steinmetz et al., 2012; Lapébie et al., 2014).

## *Patiria miniata*

Interest: Starfish have long proved to be a choice model for studying oocyte maturation [1]. They have the rare advantage that meiosis can be induced with a defined compound (the maturation hormone, 1-methyl-adenine). *Patiria miniata* and the related species *Patiria pectinifera* (formerly known as *Asterina miniata* and *pectinifera*) are used by several laboratories to study meiosis and cell cycle regulation [2]. Attractive features: *P. miniata*, from the West Coast of the United States, is not endangered or protected and tolerates shipping well; adult starfish can be maintained in a standard animal facility at any research institute [3a]. Meiosis is extremely synchronous and occurs on a convenient time scale of 1.5 hours. Cellular events of meiosis can be followed at room temperature in seawater in oocytes available year around [3b, e]. Exogenous mRNAs can be expressed in oocytes that are transparent allowing high resolution imaging by light microscopy [3f]. Contributions: *Patiria* has contributed significantly to the large knowledge base on the molecular and cellular events of meiosis (Kishimoto and Kanatani, 1976; Kishimoto, 1999; Lenart et al., 2005). Tools: A draft genome assembly and transcriptome data are available for *P. miniata* ([http://www.ncbi.nlm.nih.gov/genome/?term=txid46514\[Organism:noxep\]](http://www.ncbi.nlm.nih.gov/genome/?term=txid46514[Organism:noxep])), though assembly was complicated by the unexpectedly high heterozygosity [4, 5]. The available sequence information allows the use of all standard molecular biology tools for the study of the cell biology of meiotic divisions. Drawbacks: the generation time is very long (years) rendering classical genetics and establishment of transgenic lines impractical. Variation within the species and heterozygosity of the sequenced individuals is very high. This complicates genome assembly.



**FIGURE 2:** Case histories for four marine model animal species. Numbers in square brackets correspond to the points listed in Figure 1.



teaching) acquire synergistic added value, as each increase in knowledge or resources will benefit all sectors that use it.

Importantly, “non-model” organisms have an excellent track record contributing to major discoveries in cell biology. Table 1 presents a nonexhaustive list to highlight some of the most prominent examples, many of which have led to Nobel Prize-winning discoveries. Notably, these discoveries were made before the new molecular technologies became available. These examples illustrate the potential for virtually any organism to become a “model,” and developing new models, while still not straightforward, is less daunting since the advent of new molecular technologies.

It is not a coincidence that the examples in Table 1 are all marine organisms, because these organisms are, for historical and practical reasons, often suitable for development as experimental models. Since the 19th century, marine stations around the world have provided access to biological material covering a spectacular range of biodiversity; all animal phyla are present in the sea, several of them uniquely so. Marine stations have thus pushed forward research into all aspects of biology and ecology, thereby generating a large body of knowledge concerning where to find organisms, particularities of their physiology and life cycles, and how to manipulate them in the laboratory. This knowledge is of enormous importance in guiding the efficient choice and development of new models. On the practical side, many marine organisms produce vast quantities of freely accessible eggs, embryos, and larvae that are naturally transparent and therefore ideal for microscopy; and many, too, lack the robust protective cell walls, shells, cuticles, and exoskeletons that are common in terrestrial organisms and render the latter less amenable to experimental manipulation.

The motivation to find a new model organism is usually driven by a particular research challenge; existing models may not be suitable for the approaches envisaged to address particular biological processes; or an unexplored species or taxonomic group may have characteristics that are unique, exaggerated, or especially accessible to analysis. The rapidly decreasing start-up costs and technical investment needed to establish molecular and technical resources for any organism now make it economically feasible for a single laboratory or small consortium to test a number of possible new model species, then choose to develop and explore one (or more) of these for specific research aims. However, “lower” costs are not necessarily negligible: developing a new model can require establishing laboratory cultures and determining whether the biology of the organism is suitable for the desired experiments, and this effort can be quite labor- and material-intensive.

We have used our own experience developing models to outline some of the factors to be considered before developing resources for new models (Figure 1). We identify decision points that can help researchers to develop new models efficiently or to abandon those organisms that do not meet key criteria. We emphasize that prior biological knowledge is essential in the selection of potential models and that existing expertise can significantly decrease the financial and time costs for developing a new model. We have included in the outline the development of genomics resources such as a transcriptome or genome sequences, facilitated by high-throughput sequencing approaches. These resources are essential for many approaches in modern biology (such as comparative transcriptomics and promoter analysis) and greatly accelerate others, including genetics, biochemistry/proteomics, and gene function studies. Our own expertise is marine organisms, but our criteria will be useful when considering any potential new model, and in principle, any new tissue and cell cultures.

We emphasize that the considerations listed in Figure 1 are a thinking aid, not a recipe to be followed to the letter. Many potential models may return a “no” to the criteria queried in part 3 of Figure 1 but nevertheless prove valuable. This is demonstrated by the first five models in Table 1, none of which meet every criterion. The main aim of this figure is to alert researchers to potential bottlenecks involved in developing a new organism as a model and to weigh them against potential benefits.

Four model species for which we have firsthand experience are presented in Figure 2 (Kishimoto and Kanatani, 1976; Kishimoto, 1999; Freeman, 1981; Carré and Carré, 2000; Fischer and Dorrestein, 2004; Fischer *et al.*, 2010; Lenart *et al.*, 2005; Sardet *et al.*, 2007; Lemaire *et al.*, 2008; Houliston *et al.*, 2010; Tomer *et al.*, 2010; Steinmetz *et al.*, 2012; Lapébie *et al.*, 2014; Achim *et al.*, 2015; McDougal *et al.*, 2015; Brozovic *et al.*, 2016). We have for each case matched the relevant features of these species with the considerations listed in Figure 1. For the annelid *Platynereis dumerilii* and the jellyfish *Clytia hemisphaerica*, for instance, paying attention to these criteria paid off and expectations have largely been fulfilled. Furthermore, some unexpected advantages emerged (e.g., vegetatively propagating *Clytia* polyp colonies being extremely convenient for maintenance of wild-type and gene-edited strains, *Phallusia* eggs readily translating exogenous mRNA even before fertilization), but also some unforeseen drawbacks.

As demonstrated by the examples in Table 1, nonstandard model organisms provide tremendous opportunities for increasing our understanding of biological processes, and their study has resulted in the development of a range of new technologies that have benefited academic research, health care, and the biotechnology industry. Particular scientific and technological advances are not necessarily anticipated directly, but can emerge progressively once sufficient resources and know-how have accumulated to allow in-depth analyses. We hope that this overview will provide a stimulus to turn from the beaten path of standard models and explore new avenues: the time is ripe to do so!

## ACKNOWLEDGMENTS

This work was supported by the European Commission FP7 Research Infrastructure Project, the European Marine Biological Resource Centre (ref. no. 262280), the European Marine Biological Resource Centre-France infrastructure project to the contributors from France, and European Molecular Biology Laboratory core funding. We thank Alex McDougall and Philippe Dru (Sorbonne Universités, UPMC Université Paris 06, CNRS, UMR 7009, Laboratoire de Biologie du Développement de Villefranche-sur-Mer, Observatoire Océanologique de Villefranche-sur-Mer, Villefranche-sur-Mer, France), Mark Cock (Station Biologique de Roscoff, Roscoff, France), and Olivier Thomas (Institut de Chimie de Nice UMR 7272, Université Nice Sophia Antipolis, Nice, France) for useful comments.

## REFERENCES

- Abzhanov A, Extavour CG, Groover A, Hodges SA, Hoekstra HE, Kramer EM, Monteiro A (2008). Are we there yet? Tracking the development of new model systems. *Trends Genet* 24, 353–360.
- Achim K, Pettit J-B, Saraiva LR, Gavriouchkina D, Larsson T, Arendt D, Marioni JC (2015). Single-cell expression profiling and spatial mapping into tissue of origin. *Nat Biotech* 33, 503–509.
- Bernard C, Baillié JB, Fernández Carril A, Calleja y Sánchez J (1865). *Introduction à l'étude de la médecine expérimentale*, Paris: J.-B. Baillié et Fils.
- Bolker J (2012). Model organisms: there's more to life than rats and flies. *Nature* 491, 31–33.
- Brozovic M, Martin C, Dantec C, Dauga D, Mendez M, Simion P, Percher M, Laporte B, Scornavacca C, Di Gregorio A, *et al.* (2016). ANISEED 2015:

- a digital framework for the comparative developmental biology of ascidians. *Nucleic Acids Res* 44, D808–D818.
- Carew TJ, Kandel ER (1973). Acquisition and retention of long-term habituation in *Aplysia*: correlation of behavioral and cellular processes. *Science* 182, 1158–1160.
- Carré D, Carré C (2000). Origin of germ cells, sex determination, and sex inversion in medusae of the genus *Clytia* (Hydrozoa, Leptomedusae): the influence of temperature. *J Exp Zool* 287, 233–242.
- Davidson EH (2009). Network design principles from the sea urchin embryo. *Curr Opin Genet Dev* 19, 535–540.
- Dorée M, Hunt T (2002). From Cdc2 to Cdk1: when did the cell cycle kinase join its cyclin partner? *J Cell Sci* 115, 2461–2464.
- Fischer A, Dorresteijn A (2004). The polychaete *Platynereis dumerilii* (Annelida): a laboratory animal with spiral cleavage, lifelong segment proliferation and a mixed benthic/pelagic life cycle. *BioEssays* 26, 314–325.
- Fischer AH, Henrich T, Arendt D (2010). The normal development of *Platynereis dumerilii* (Nereididae, Annelida). *Front Zool* 7, 31.
- Freeman G (1981). The cleavage initiation site establishes the posterior pole of the hydrozoan embryo. *Wilhelm Roux Arch Dev Biol* 190, 123–125.
- Houliston E, Momose T, Manuel M (2010). *Clytia hemisphaerica*: a jellyfish cousin joins the laboratory. *Trends Genet* 26, 159–167.
- Kanatani H, Shirai H, Nakanishi K, Kurokawa T (1969). Isolation and identification of meiosis inducing substance in starfish *Asterias amurensis*. *Nature* 221, 273–274.
- Kishimoto T (1999). Activation of MPF at meiosis reinitiation in starfish oocytes. *Dev Biol* 214, 1–8.
- Kishimoto T, Kanatani H (1976). Cytoplasmic factor responsible for germinal vesicle breakdown and meiotic maturation in starfish oocyte. *Nature* 260, 321–322.
- Krogh A (1929). The progress of physiology. *Science* 70, 200–204.
- Lapébie P, Ruggiero A, Barreau C, Chevalier S, Chang P, Dru P, Houliston E, Momose T (2014). Differential responses to Wnt and PCP disruption predict expression and developmental function of conserved and novel genes in a cnidarian. *PLoS Genet* 10, e1004590.
- Lemaire P, Smith WC, Nishida H (2008). Ascidians and the plasticity of the chordate developmental program. *Curr Biol* 18, R620–R631.
- Lenart P, Bacher CP, Daigle N, Hand AR, Eils R, Terasaki M, Ellenberg J (2005). A contractile nuclear actin network drives chromosome congression in oocytes. *Nature* 436, 812–818.
- McDougall A, Chenevert J, Pruliere G, Costache V, Hebras C, Salez G, Dumollard R (2015). Centrosomes and spindles in ascidian embryos and eggs. *Methods Cell Biol* 129, 317–339.
- Nishida H, Sawada K (2001). macho-1 encodes a localized mRNA in ascidian eggs that specifies muscle fate during embryogenesis. *Nature* 409, 724–729.
- Sardet C, Paix A, Prodon F, Dru P, Chenevert J (2007). From oocyte to 16-cell stage: cytoplasmic and cortical reorganizations that pattern the ascidian embryo. *Dev Dyn* 236, 1716–1731.
- Schwiening CJ (2012). A brief historical perspective: Hodgkin and Huxley. *J Physiol* 590, 2571–2575.
- Steinmetz PRH, Kraus JEM, Larroux C, Hammel JU, Amon-Hassenzahl A, Houliston E, Wörheide G, Nickel M, Degnan BM, Technau U (2012). Independent evolution of striated muscles in cnidarians and bilaterians. *Nature* 487, 231–234.
- Sudakin V, Ganioth D, Dahan A, Heller H, Hershko J, Luca FC, Ruderman JV, Hershko A (1995). The cyclosome, a large complex containing cyclin-selective ubiquitin ligase activity, targets cyclins for destruction at the end of mitosis. *Mol Biol Cell* 6, 185–197.
- Sullivan W (2015). The Institute for the Study of Non-model Organisms and other fantasies. *Mol Biol Cell* 26, 387–389.
- Tomer R, Denes AS, Tessmar-Raible K, Arendt D (2010). Profiling by image registration reveals common origin of annelid mushroom bodies and vertebrate pallium. *Cell* 142, 800–809.
- Tosches MA, Bucher D, Vopalensky P, Arendt D (2014). Melatonin signaling controls circadian swimming behavior in marine zooplankton. *Cell* 159, 46–57.
- Vale RD, Reese TS, Sheetz MP (1985). Identification of a novel force-generating protein, kinesin, involved in microtubule-based motility. *Cell* 42, 39–50.
- Warren G (2015). In praise of other model organisms. *J Cell Biol* 208, 387–389.
- Zimmer M (2009). GFP: from jellyfish to the Nobel Prize and beyond. *Chem Soc Rev* 38, 2823–2832.