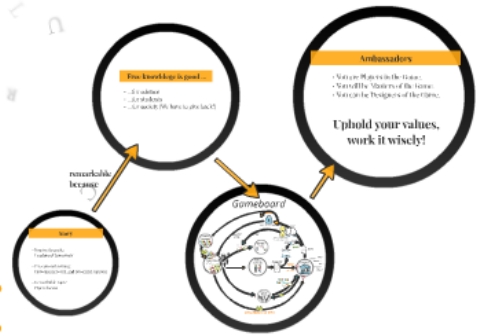




Attention, Attention

Welcome to Your Game!



Story

- Inspired people:
Leaders of tomorrow
- Exceptional setting:
Growing network and powerful support
- Remarkable topic:
Open Access

**remarkable
because**



Story

- Inspired people:
Leaders of tomorrow
- Exceptional setting:
Growing network and powerful support

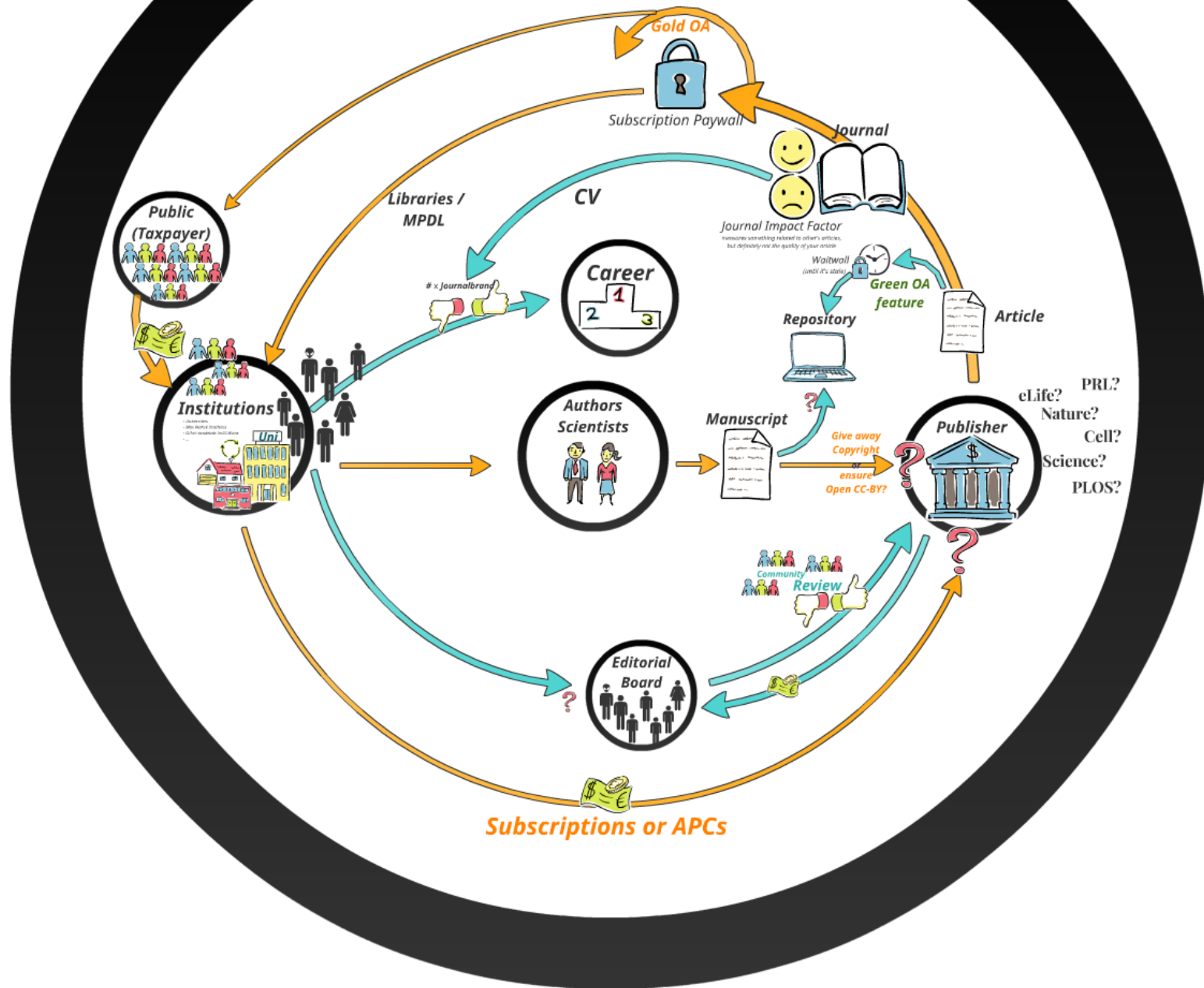
Remarkable topic



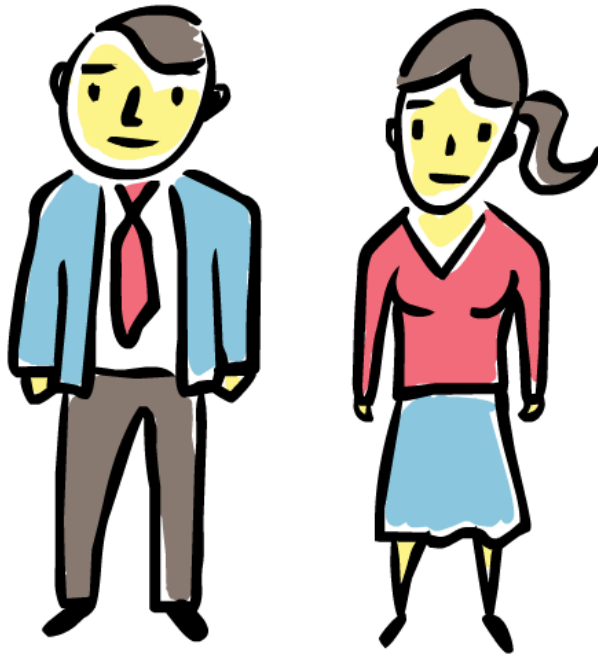
Free knowledge is good ...

- ...for science
- ...for students
- ...for society (We have to give back!)

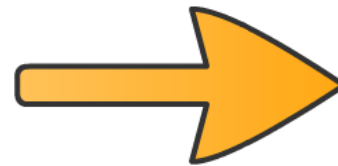
Gameboard



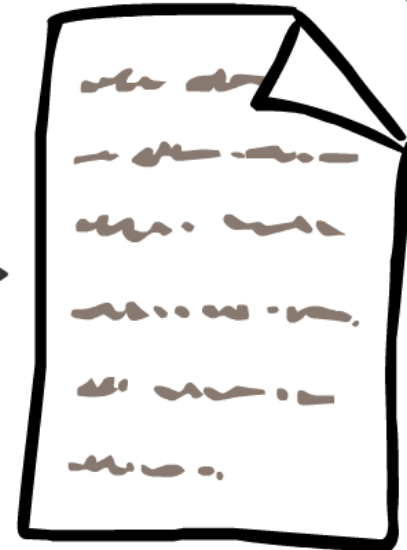
Authors Scientists



**Authors
Scientists**



Manuscript

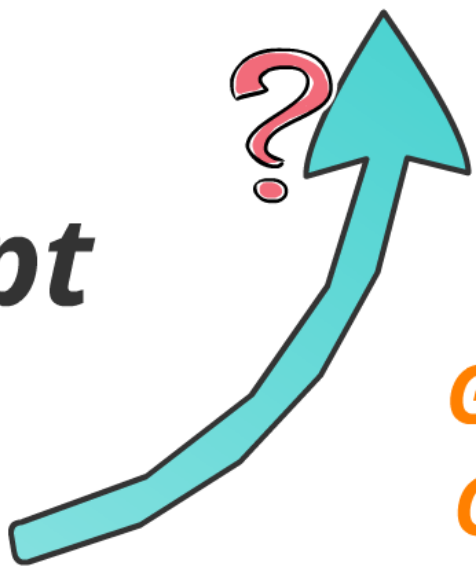
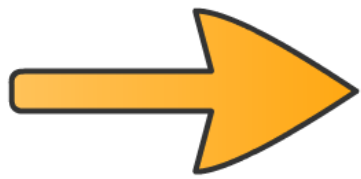




Repository



Manuscript



*Give away
Copyright*



*or
ensure
Open CC-BY?*



eLife? PRL?

Nature?

Cell?

Science?

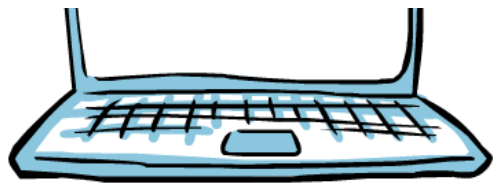
PLOS?

Publisher

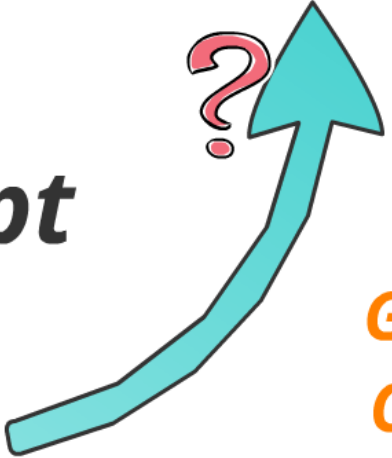


y
t
y?





Manuscript



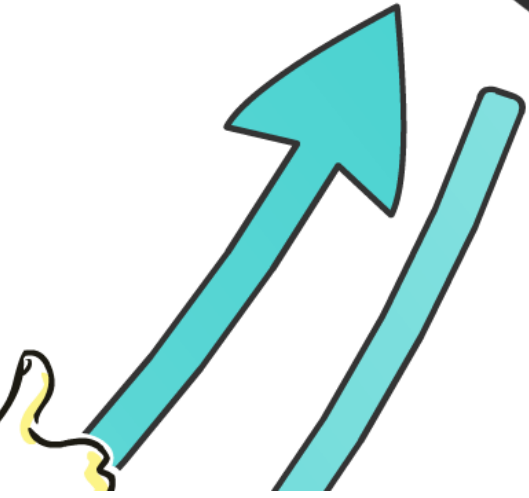
**Give away
Copyright
or
ensure
Open CC-BY?**



Publisher



**Community
Review**



Journal Impact Factor

...es something related to other's articles,
...efinitely not the quality of your article

Waitwall
(until it's stale)



Green OA
feature

Repository



Article

Manuscript



Give away
Copyright



Publisher

eLife?

Na

Waitwall

Journal



Journal Impact Factor

*measures something related to other's articles,
but definitely not the quality of your article*

Waitwall
(until it's stale)

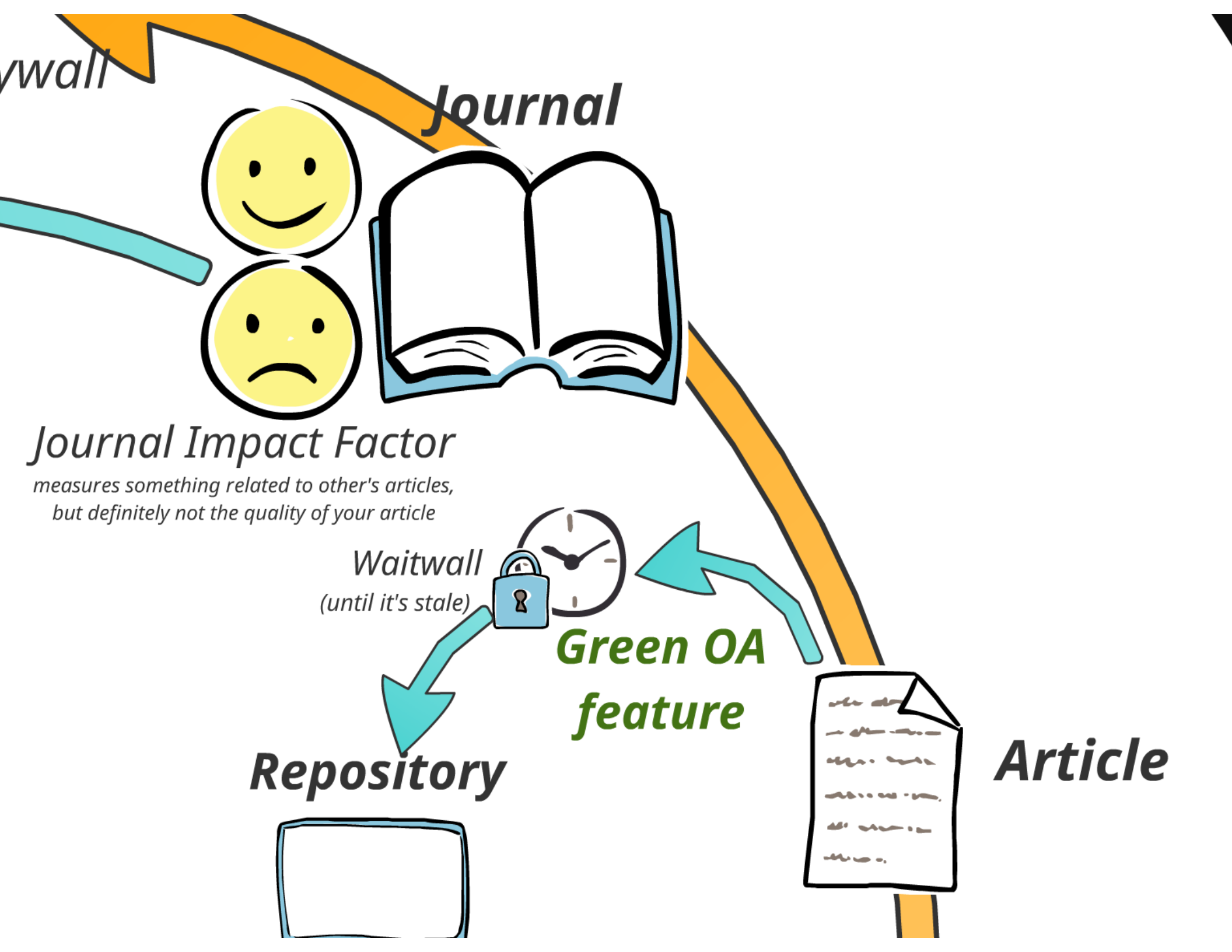


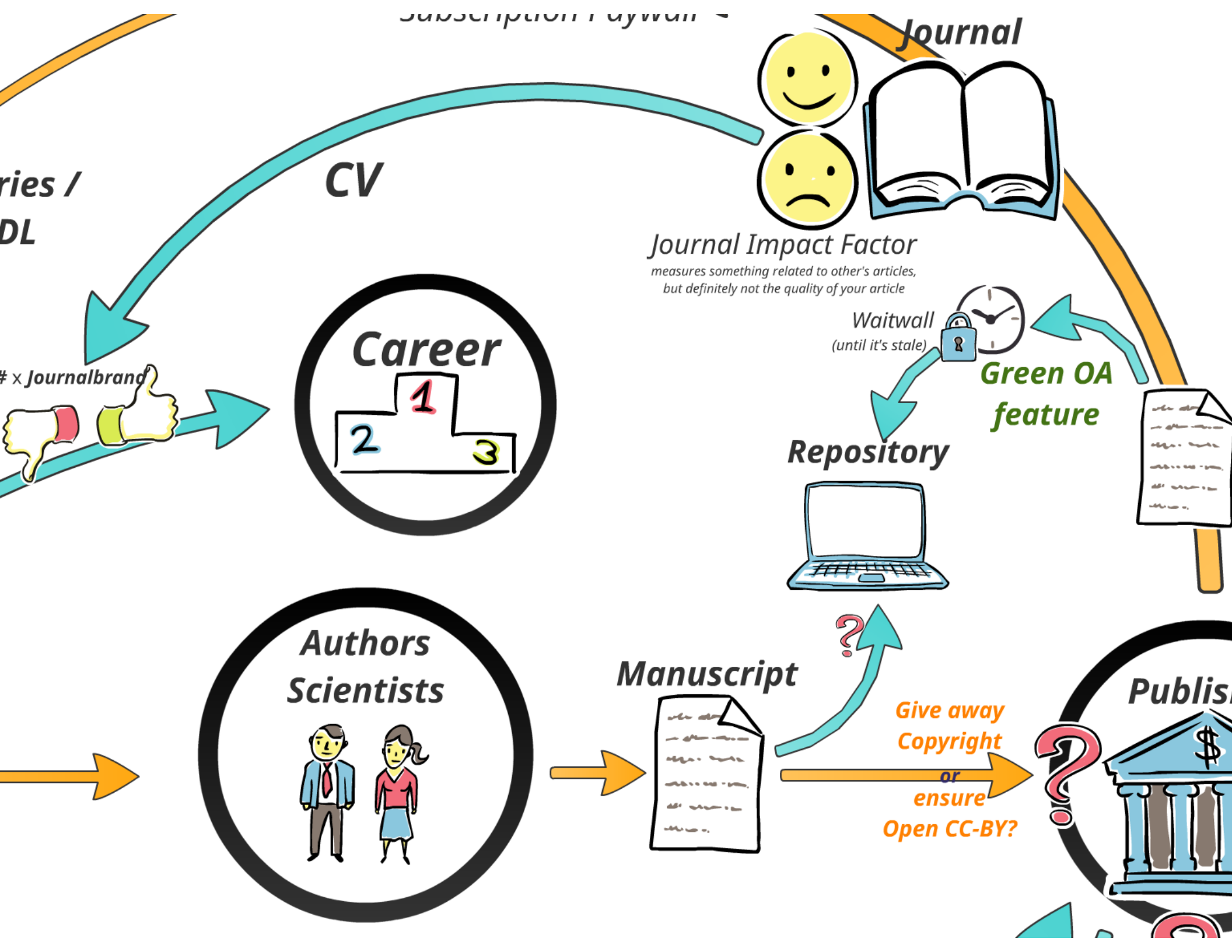
**Green OA
feature**

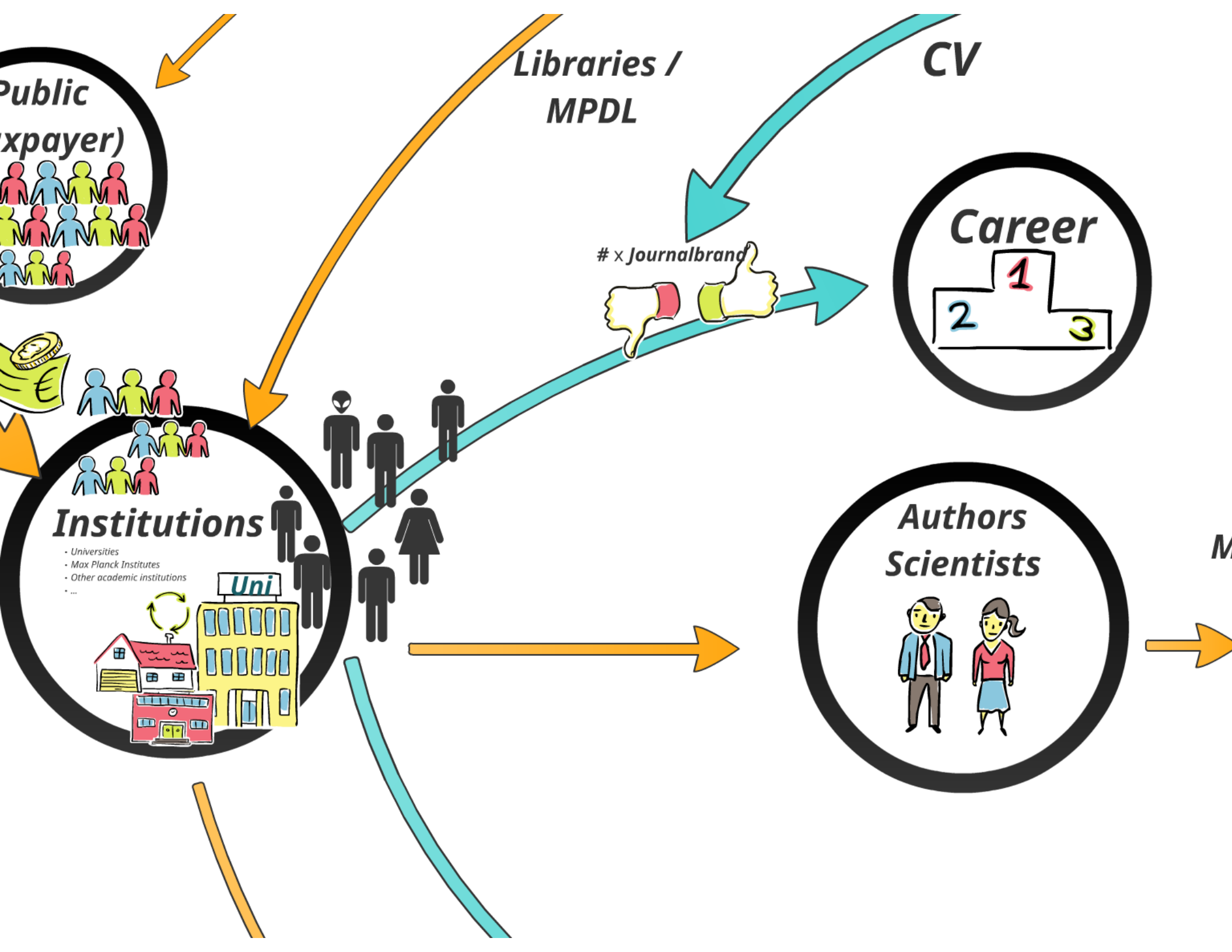
Repository



Article







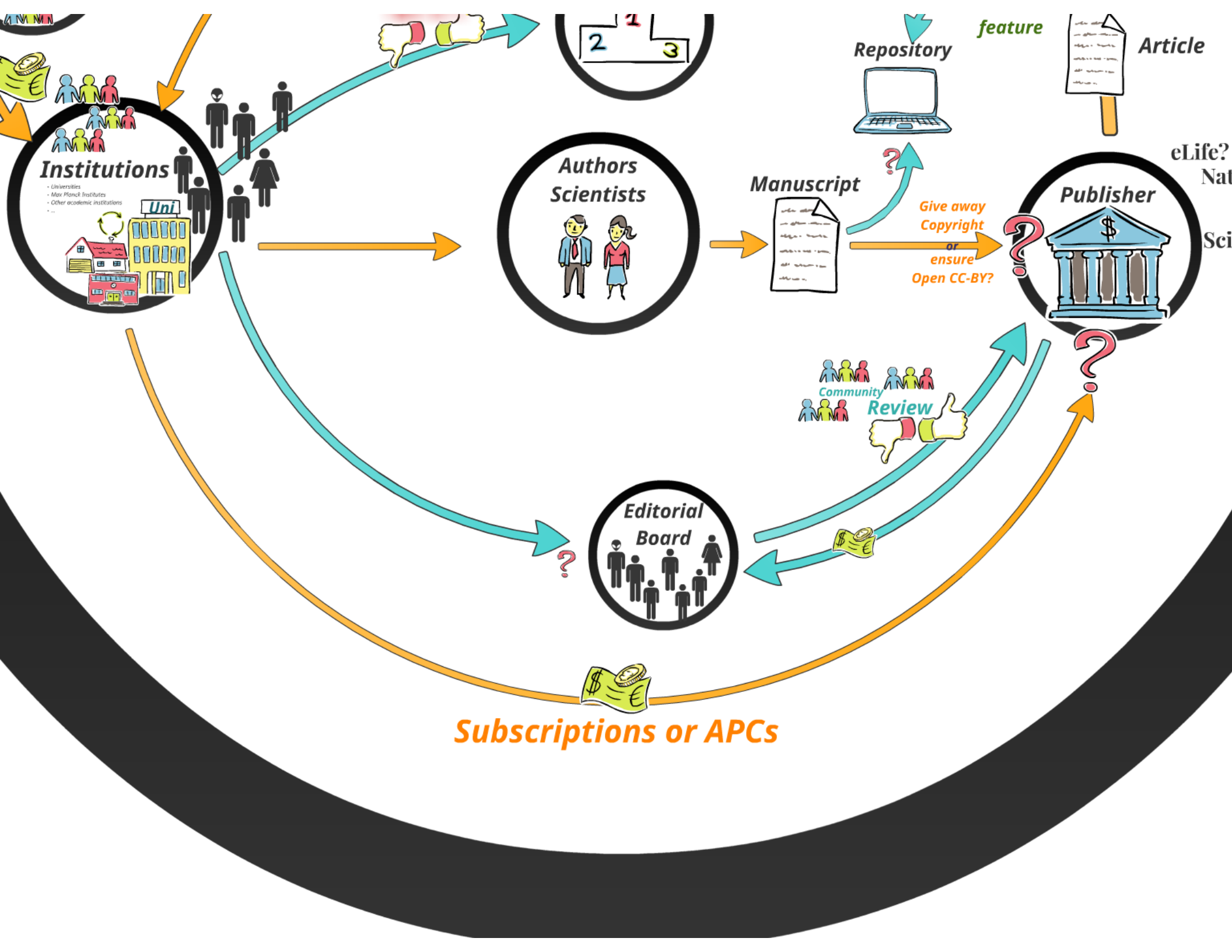
Public (Taxpayer)



Institutions

- Universities
- Max Planck Institutes
- Other academic institutions
- ...





Scientists



Manuscript



Give away
Copyright
or
ensure
Open CC-BY?

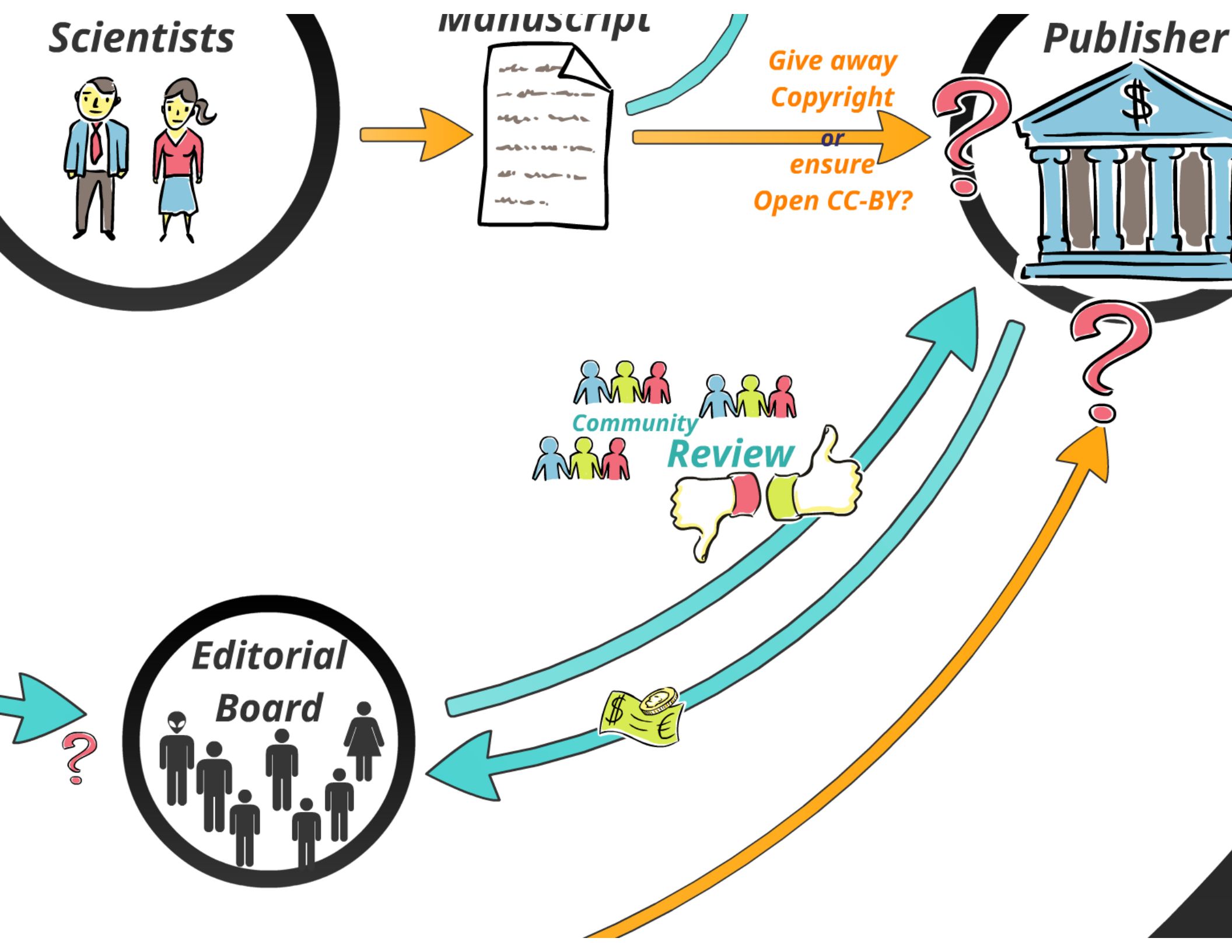
Publisher



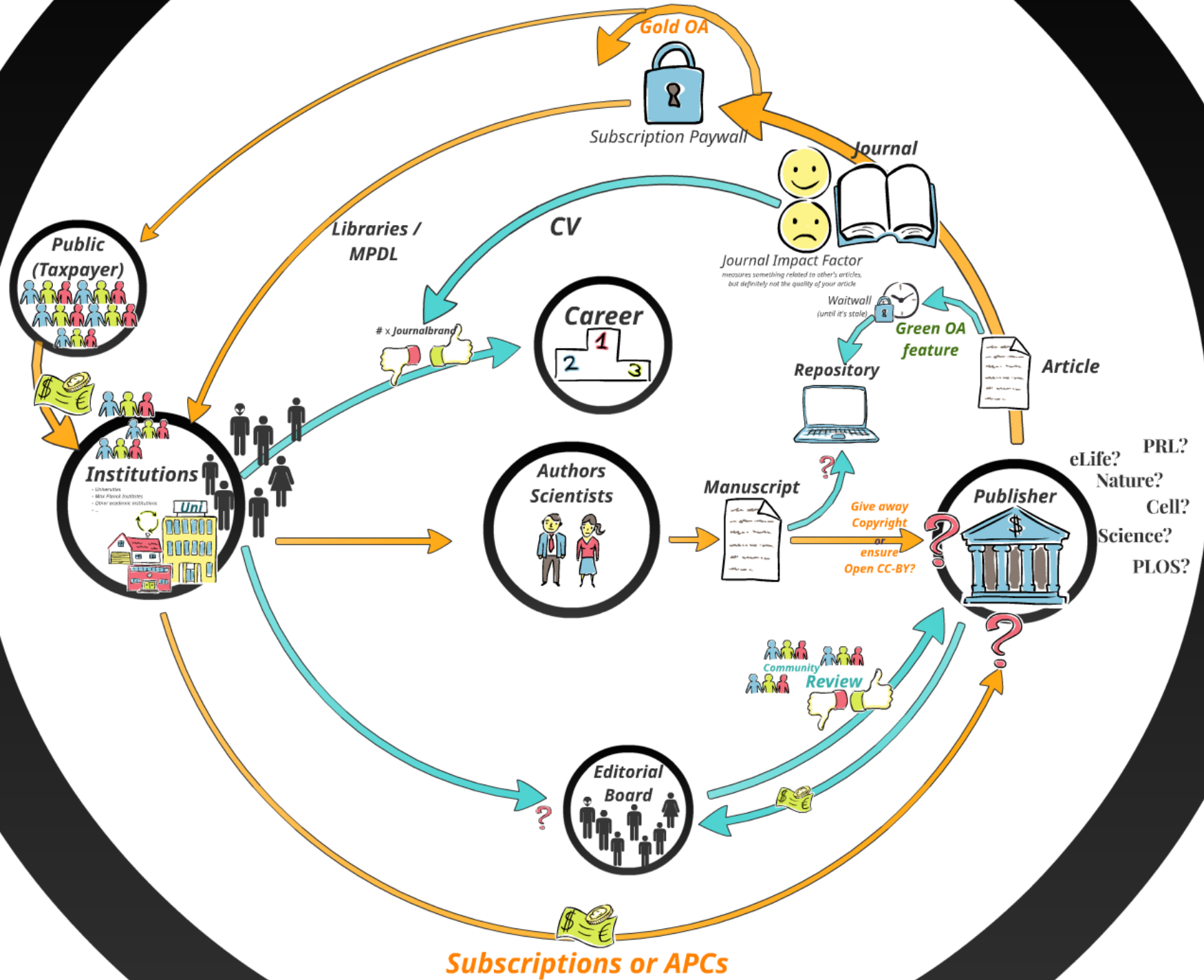
Community
Review



Editorial
Board



Gameboard



Ambassadors

- You are Players in the Game.
- You will be Masters of the Game.
- You can be Designers of the Game.

**Uphold your values,
work it wisely!**



Have a look at MPDL's (appealing!) website:

www.mpdl.mpg.de

The screenshot shows the homepage of the Max Planck Digital Library (MPDL). At the top left is the logo for 'MAX PLANCK digital library'. A navigation menu includes 'Über uns', 'Services', 'Initiativen', and 'Veranstaltungen'. A language selector for 'English' is in the top right. The main banner features a star-shaped graphic with the text 'Wissen sternklar' and 'Advent Season - Time for Tools in Science'. Below the banner is a search bar labeled 'SUCHEN'. A section titled 'Max Planck Digital Library' contains introductory text about digital information and research. To the right, there are promotional tiles for 'FÜR FORSCHER:INNEN MIT INFORMATIONSEXPLI:TTIVIEREN', 'Conference for early career researchers of the MPG', 'OPEN ACCESS AMBASSADORS' with a 'Register now!' button, and 'MPDL Fast Shots on Open Science'. The bottom tile promotes 'Open Access to Scientific Publications in Horizon 2020'.