

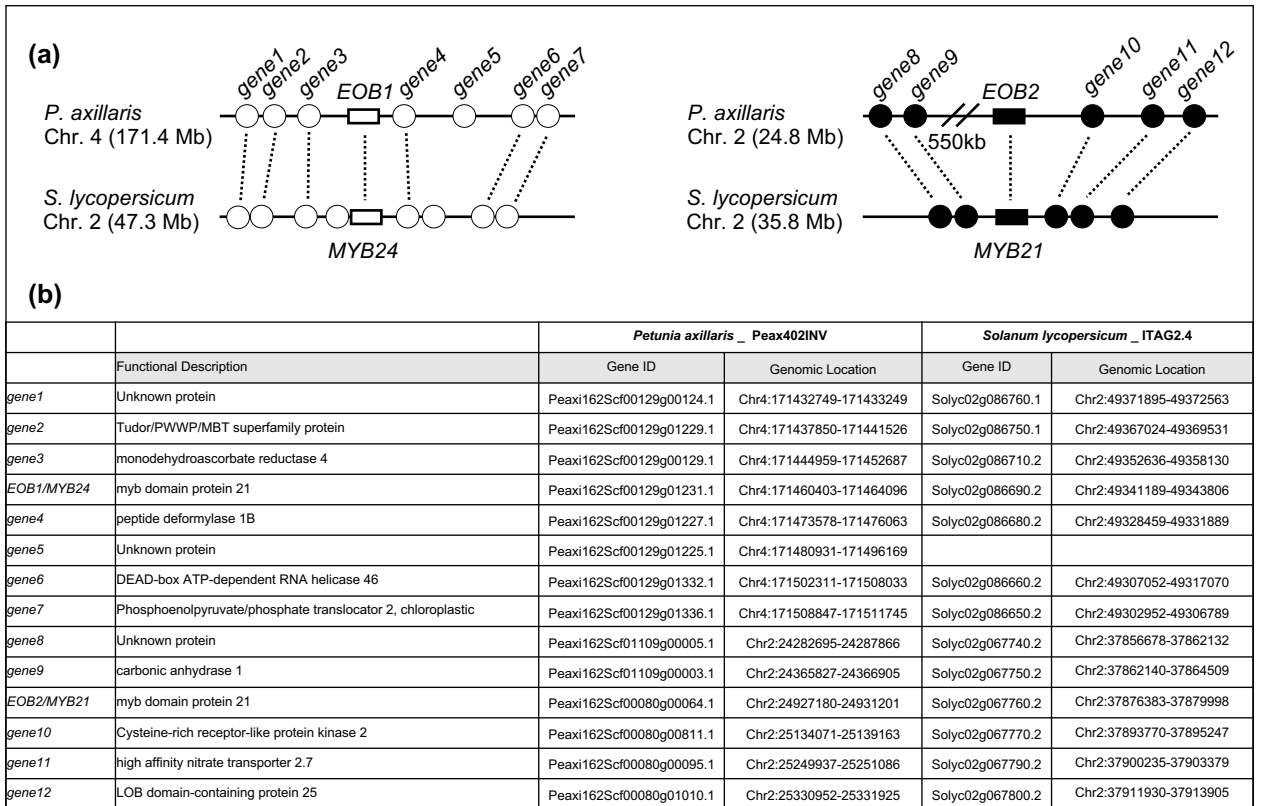
## New Phytologist Supporting Information

**Article title:** A single MYB transcription factor with multiple functions during flower development

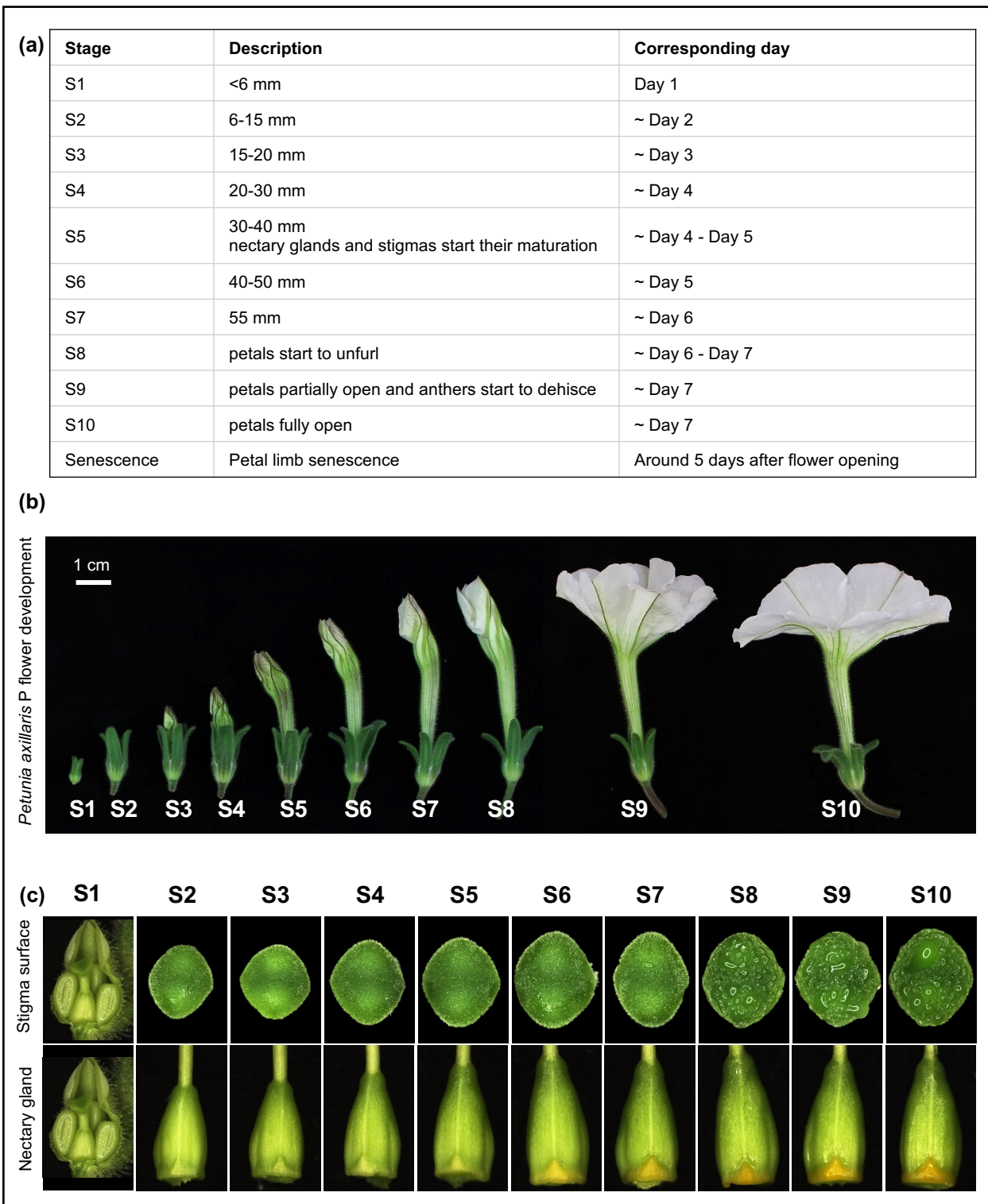
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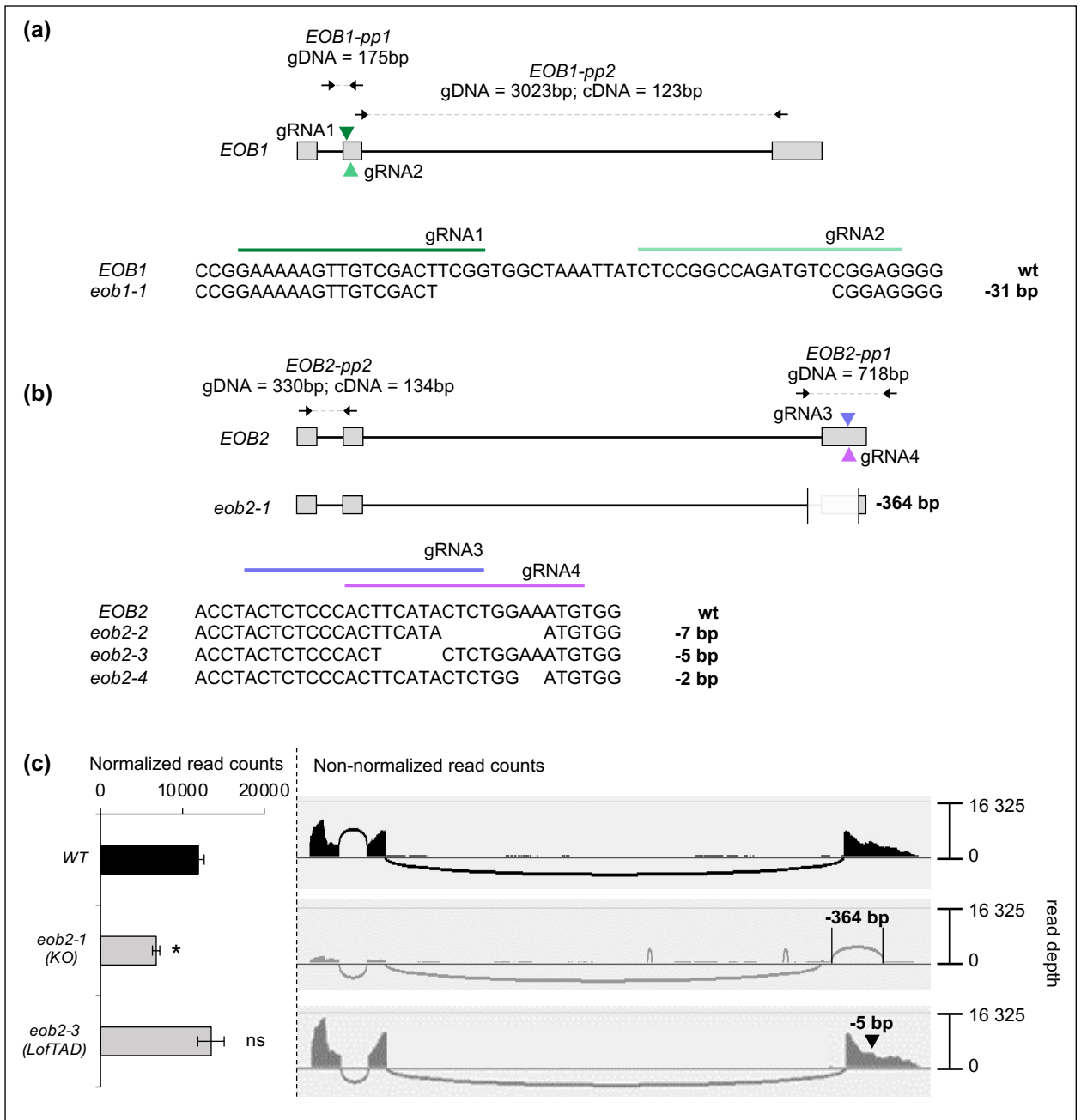


**Fig. S2** Microsynteny analysis comparing genomic regions surrounding *EOB1* or *EOB2* in *P. axillaris* and *S. lycopersicum*. **(a)** The microsynteny analysis was performed using GEvo from CoGe. The SG19 MYB's genomic locations are indicated in the left part. Rectangles indicate SG19 MYB genes, circles indicate the surrounding genes and lines indicate gene-poor regions. Syntenic genes are linked by dashed lines. Left: Genomic region surrounding *PaEOB1* (Peaxi162Scf00129g01231.1) compared with *SIMYB24* (Solyc02g0866690.2). Right: Genomic region surrounding *PaEOB2* (Peaxi162Scf00080g00064.1) compared with *SIMYB21* (Solyc02g067760.2). No clear syntenic was observed comparing *P. axillaris* and *A. thaliana*. Concerning *N. tabacum*, the genome assembly quality did not allow to perform the analysis. **(b)** Gene ID and coordinates of the genes used in the microsynteny analysis.



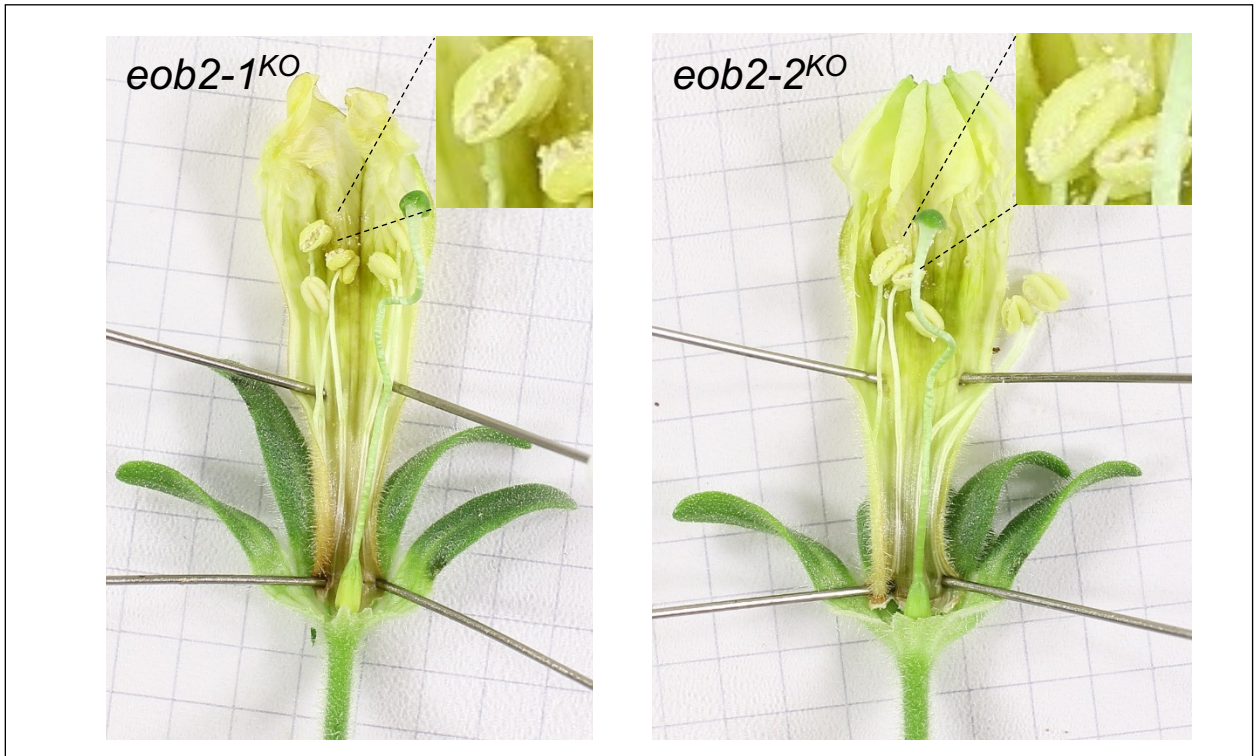
**Fig. S3** Description of the different *Petunia axillaris* P floral developmental stages used in this study.

**(a)** Table describing the different floral developmental stages used in this study over time, S1 to S10 = Stage 1 to Stage 10. **(b)** Pictures of the floral developmental stages of *P. axillaris* P. Scale bar = 1 cm. **(c)** Overview of the stigma surface and the nectary gland over the different developmental stages. The maturation phase of the stigma and nectary gland start at S5. The stigma secretes exudate after S5 and from S8 the stigma surface is covered by exudate droplets resulting in a wet stigma surface. The nectary gland starts to turn orange after S5 due to an accumulation of carotenoids and this process is accompanied by progressive nectar secretion, visible from S6 in the picture series. A metabolic switch may happen in nectary glands and stigma after stage 5.



**Fig. S4** Construction of *eob1* and *eob2* mutant alleles by CRISPR-Cas9.

**(a)** *eob1-1* allele generated by CRISPR-Cas9. **(b)** *eob2-1* to 4 alleles generated by CRISPR-Cas9. Allele *eob2-1* consists of a 364bp deletion, leading to the removal of the last intron-exon junction affecting the normal splicing process. The primer pairs used for the genotyping (*EOB1-pp1* and *EOB2-pp1*) and RT-qPCR (*EOB1-pp2* and *EOB2-pp2*) are indicated. **(c)** Left: RNA sequencing analysis of *EOB2* expression in WT, *eob2-1* and *eob2-3* S5 petal limb (error bar = SD; significant differences \*,  $P < 0.05$ ; ns, non-significance; Student's t-test). Right: IGV software was used to construct Sashimi plots depicting splice junctions for the *EOB2* gene, from aligned RNA-seq data derived from S5 limb tissue. The library sizes (13 – 15 M for *eob2-1* and 25 – 60 M for WT) can explain the difference between the number of counts before and after normalization. But overall *EOB2* is lower compared to the WT.



**Fig. S5** Observation of the internal floral organs of *eob2-1<sup>KO</sup>* and *eob2-2<sup>KO</sup>* flower buds. The dissected flower buds revealed that styles are twisted, nectary are not mature (yellow) and stamens can released fertile pollen several days after senescence.



**Fig. S6** The *eob2-3<sup>LoFTAD</sup>* and *eob2-4<sup>LoFTAD</sup>* are semi-dominant alleles.

**(a)** Phenotype of the heterozygous mutant flowers. *eob2-3<sup>LoFTAD</sup>/+* or *eob2-4<sup>LoFTAD</sup>/+* displayed an intermediate phenotype between the WT and homozygous mutants. *eob2-1<sup>KO</sup>/+* or *eob2-2<sup>KO</sup>/+* resembled the WT. **(b)** Nectar measurements ( $n = 20$ ; error bar = SD). **(c)** Methylbenzoate measurements using a PTR-MS ( $n = 15$ ; error bar = SD).

(a) *>PaEOB1\_2kb\_promoter*  
 ATTTAAAAGGAATCTTATTTCTTTTAACGTATATGCACGCTTGGCCAACTTTTTCTTTCTGAACGCAATTAATTCTATATCATACATCTCTAATAATGA  
 GGCAGTGGATTAATACCTCAACCAGTTAAATTTATTTAAAGAGTAGTAATAAATATTTAGAAGGCAGCACTAACCTCACGTAATAAATATAAATCTCAA  
 TGTAGGATTAGGAGATGCATAAGAGTGTTAAATTTTCATTAGCCTATGAAAATAATATAGCTTGTTCGATCTGTCTAGATTTTTATAGATTGACCTTAGT  
 ACTATTCATTTGATTAGCGGGTCATTTTGAAGTTTAGCCTTTCTAACTTACTCGATGTACGGAATAAAGTCTACGTAACATCTTTTTCTTTTCAGATCTTTAC  
 TTGTCTGAACATACTGGATTTTGTATTGTTATGTTATGGTTGTTGACCAATGTAGTACTTATAATTTTTGTTCAAATGGAGTCCAACCTGCCTAGTAGTTAC  
 AACAAAGCTAAGCAAGTGATTTGCCATAAGGCTTTTCCTAGTGGTGGGGTCAATTTTCAGTTAAACTGACGAAATCAAATGGACTATATTTGAAAT  
 TCGTGCCTACGGTCAAGGACTGGAGTAGCTTTATTCGCTCTTTTTCAGCAATAATTTGATTGATTTGATCTCTGTAATGTCTAGGGTTCTTTGGAAATAACG  
 TCTTCAGTTCTCAATTAATTAATCATATTGTAATGAGATTTTAAACTTGAAAAACGAAATGGGATAATAAAGAACCATAGTATACTGTATACATTT  
 CGAATGTACTCCCTCTGTTCCACAATAGATGACATGTTTTCGGATATCGAGAGTCGTTCCACAATAGATGACATGTTTCGGATATCGAGAGTCAAAACG  
 AGTTTATCTTTGAACGTTATATTTTCATATGTCTTTTAAATTTTTGAGTTTAAATTTATTTGTGACTTATAGTACGTTTTATGTAGTTTTTCAGATATAAAA  
 TATCGCTTCAAAAAAATTTAAACTATATGTTCAAATTCACGTTCAAATAAACTCGTTTCACTCTCGAAATCCGAAACATGCTATCCTTTTTCGGAATA  
 GAGGGAGTAATTAATGATGTAATAAAGCATGAACATACCAATGGATACACGATCATATTTCCCTATTTTTTTTTCTTTTAGCTAGTGAACAAGTCCG  
 ACCTCCGATCCATTGTTAAAGGTTATCAGCATCTATTTAAACAATTAACATGTCTTAAAGGTTACTTAGTCAGCAGGTTACCTACAATAACTTTCA  
 TTTTTAAATTAACCTGTAATTTATGTAATTGAACGTTAATTTCTATGAATAATTTTTACACCATACTCCACATATCACATACGTAAGGAGATACATAAAT  
 CAAGCAAGAAAAGAAAAAGAGAGAAAAAACAAGAACTTTAAATTTTTGTTTTGATTTTGAAGGTAGAGGCTGGCAGATGTTTATATAATGTCACATG  
 ATGCACGCATAAAGTGGCTTATTAATGACCGTATAAATTTAAATCTAATGCAATATAAAGTAAATTAAGTATATATTAGTACGAATTTATGATAGCAAGTGGG  
TTAAAGTTACTCCCTCCGTTTTAAATGGTTGCATAGTTCGGATTTTCGAGAGTCAAACGAGTTCATTTTTGACCGTAAATTTAAACATATAATCTTTAA  
 TGTTTTTGAACGATGTTATATATTTAGAACTACATAAAAAAGTACTATAAAGTCAACAATAAATAAATTAATAAATCAAATAATTTAAAGACATATAAATAAT  
 ATGGTCAAAGTTAAACTCGTTTGAAGTCTCAAATAAATCGCAACTGTGACAACCATTTTGGAAACGGAGGGAGTATTTTTATGTCTGACTGAAATTAAGAGTGA  
 ATACTAGTCCAAAAATCTCATCTTATAGTTAGCTCTATAAATATCAAGTCCCAACTAACATTAGTTCCTCGTCAAAATCCTATATCTTAAAAACAATAGTT  
 TTAAACCCATCTCTCTCTGTTTTTCTCTCTCTTAAAAAAA

*>PaEOB2\_2kb\_promoter*  
 AATGGCGCCTACATGACATGATGACATGGCGGGTGATCACAAATACACACTGAAACAACCTTTTTCTCATTATTTCTTCTATTCTTAAAGTCATATATT  
 AACGCTCTTTCTAATCTTTCTAATGCTGCAAAATCCATCTTAAATGTTTTATAGTTATGCGACACTTATCTTATGACTTATACAGCTTATCCAAACAA  
 GCTCTTCATTTATCTAGGGTATAATTTACGTTTTCTTAGTAAACTTTACTTAAATATAATTAATAATTCACAAAATCATTAAACTTACCTTATGCATTGAT  
 AAAACCAAAAAATTTATCTTTTGAACAAGTAGTTTAAACTATAAGTTAGTTGATAGAAAAATAAAGTCATCTCGGTATACCTATTTGAAATGTCAA  
 ATGTTCCATCGTCGATTTCTGTGTTAAGAGTTGCACCTCAAAGTTTATAAAGCTTTTTAAATCAATTTCTTGCTTTTTAATTTTTATTATTTAACTTTA  
 TGTTACTTAAATCTCTAAATGCAATGACATGTTACGTTGGCAAAATAAATGATGCAATTTTTCGGCCACTGAAAAATTTACTGTCTGGTGACTTATTTTTATT  
 TTTCAACTAACCATAATTTAGTAACAATTTGTTTACCACAAAAAATAAATTTGCAACTTTAACGGTACATAGAGCAAAACCGTAGTACTGCTTTTAA  
 TTTCAAAAAATAACAAAAGTTTTGCAATTTTAGTTTTGCGTAGAGTAAAGTTTTGTAACCTTTGTTATAAAAACTAATTTTATCACTTTAGTATTATAAA  
 GAGTAAACAATAGTACTGATATCTGAAATGCCATAAATTTGGTTTTCAACCCAAAACCTTTTTTCTTCTTTAATTTAAATTTGTTGGGAAATGAATAAAT  
 GACTAGGAATCTAGTAAATTTAGTACTGCCATGATTTTTCTTCTCTTAACTTGTGCGAAGTCAATTAATTTCTGACTAGAAATCTTAGTGT  
 GTTAAGTGCAGTGCCTATGGTGAATAAATAAATGAAAAATAAGTCGCTGCTATTATAGGCAAAATGCAGCCTCACTATCTTTATTTTTTTTATCTGTT  
 TATTTTTAGATGTACAATCTCTTACGGCTTACCACGCAAAATGGCAATAGCTAGACGAAAGTTATTGGCCTTACAGCAATTCGTACGACCAATATGC  
 ATGCAGCATGCACGTGCAATGGTGTGCTTTATCCCAACTTTTTTGGGACGCTTTTAAATGATCAGTATACTAAAAAGTTTTTATGATTTTATACTGT  
 ACAATTTTAAGAAATTAATTAATTTACCTTTTTAAATTTTATTTTTAATGTGATATTTGATCAAACTATTTCTTTGACCATTACTTTAGTGTTCGTT  
 AACTACTACTACTACATATAATACACAATCTTTGCAACATATCTAGTCAAATAACTCCCGTTTCAATTTATGTGGCAGTATTTCTTATTCTTCT  
 TGTCCAAAAAGAAATGGCAGCACTTCAAATTTGGTAACAATTTAACTTCAAATAACAGTTTTGCCATTACTGAAAAATTTTACAACCACATAACATCCT  
 TACTTTATTTACACACAAAATTTCAAAGTCTTCTTTATTTCTTAAATTTTGTCCGAATCAAATTTAACAACATAAATAAGACGGAGGGAGTAATG  
 AAGTAAACATAGGACGAAGGGAGTGTGTTCTAGAATTTAGCAGCTGCTGCAACGTACATAACGTAACCATGATGACATGACAGATCAATAGCTGTATG  
 TATGCCCTCATGTATAGTTTAAAGGCTATAAATTTACAAGTAAATAAAGGATTATGAAAGGTTATTAGATGATTTTTATATAAAGTATATAAAGTTGAAA  
 GCTCTCTAATGTGCGACTGCTTAAAGACTTTATTACTGGTGGCAAAATTTCAATTTTACCTACTCTATAAATATCTCCAAACAACATTAGTTCCTGTC  
 ACAAAGTACCATATCTTCACTCCCTATCCCATCTCTCTCTCTTCTTCTTCTTTTCTTCTTCTTAAAAAAG

(b) Percent Identity Matrix - created by Clustal2.1

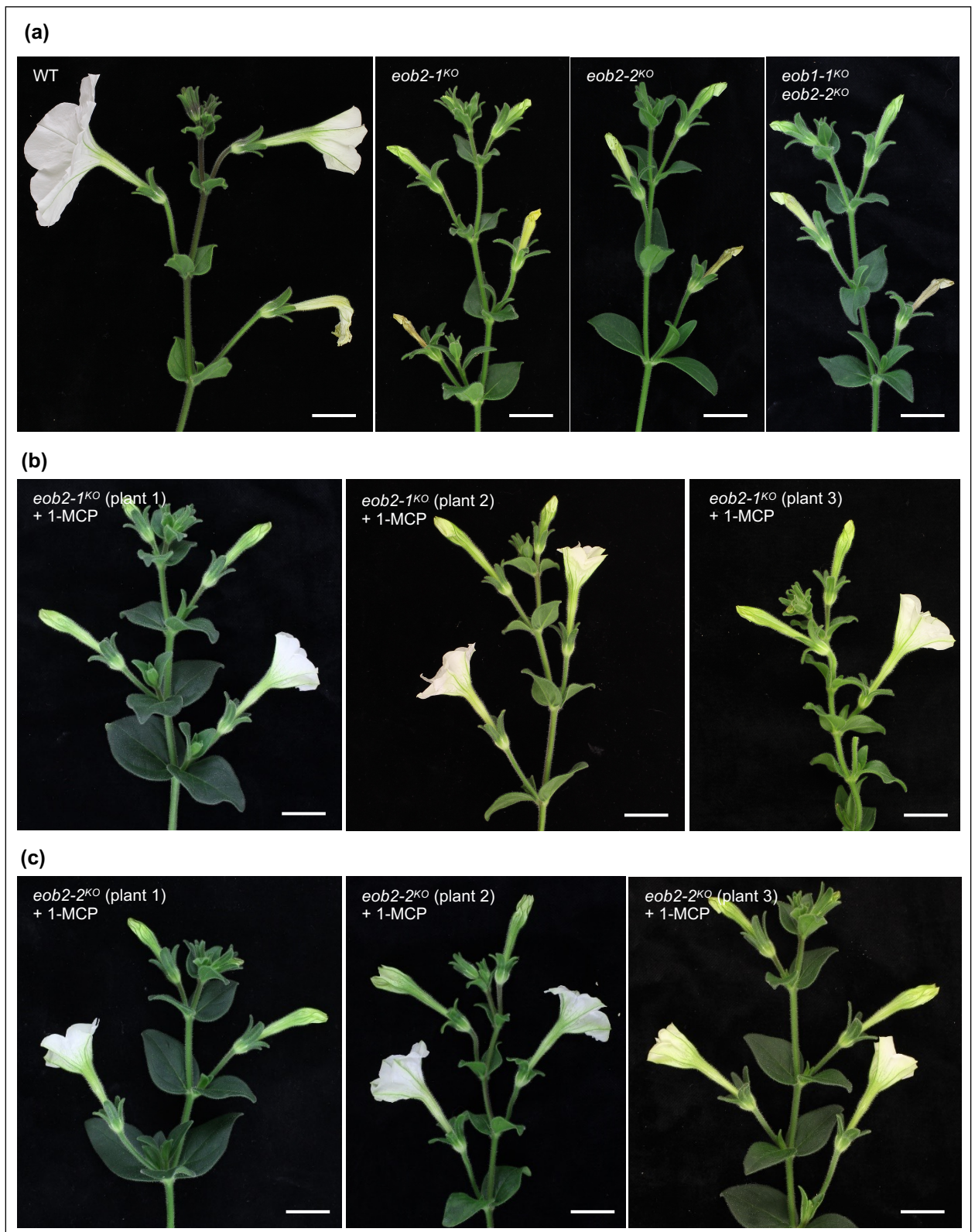
1: EOB1	EOB1	EOB2
1: EOB1	100.00	49.32
2: EOB2	49.32	100.00

**Fig. S7** *EOB1* and *EOB2* promoter sequences are highly divergent. **(a)** *Petunia axillaris* *EOB1* and *EOB2* promoter sequences (2kb). The defined "SG19 MYB-binding site" in the *EOB1* promoter is underlined. **(b)** percent identity matrix created by Clustal2.1.



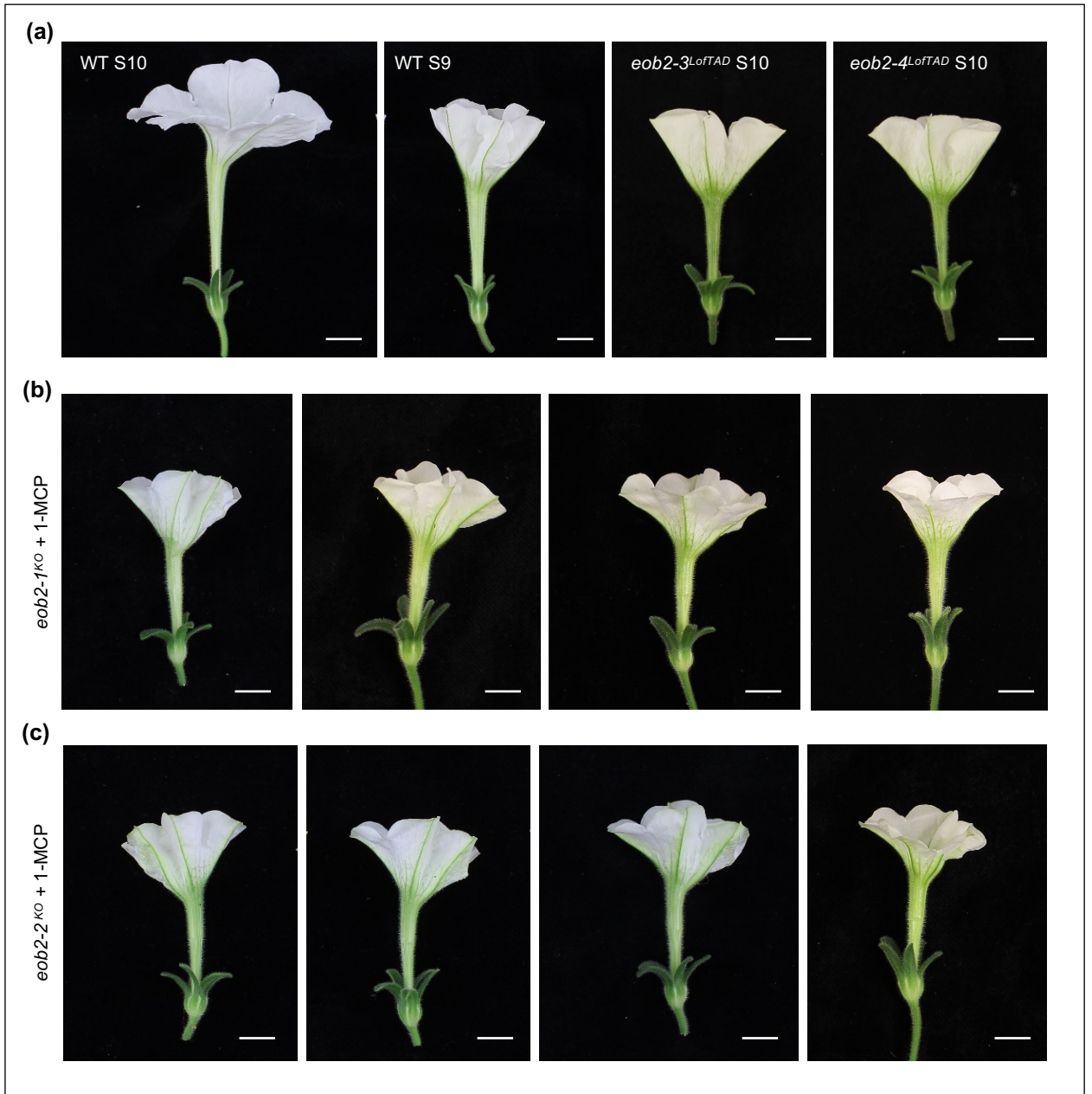


**Fig. S8** Additional phenotyping of *eob2-3<sup>LoTTAD</sup>*. Visible and UV pictures of WT and *eob2-3<sup>LoTTAD</sup>*. All flowers contain UV-absorbing pigments.





**Fig. S9** Branches of WT, *eob2-1<sup>KO</sup>* and *eob2-2<sup>KO</sup>* before and after 1-MCP treatment.

**(a)** Phenotypes of untreated WT, *eob2-1<sup>KO</sup>*, *eob2-2<sup>KO</sup>*, and the double mutant *eob1-1<sup>KO</sup> eob2-2<sup>KO</sup>* branches. **(b)** and **(c)** Partial rescue of the *eob2-1<sup>KO</sup>* **(b)** and *eob2-2<sup>KO</sup>* **(c)** phenotypes on 3 independent plant branches after 1-MCP treatment. Scale bars = 2cm.





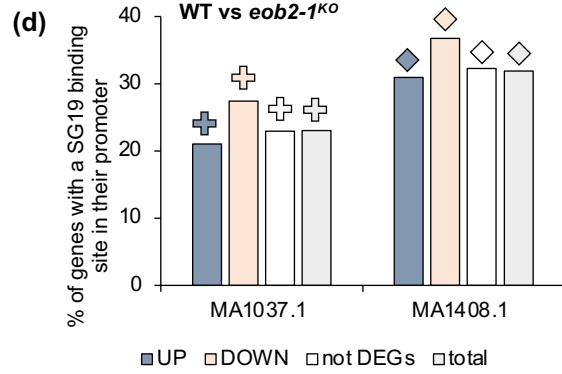
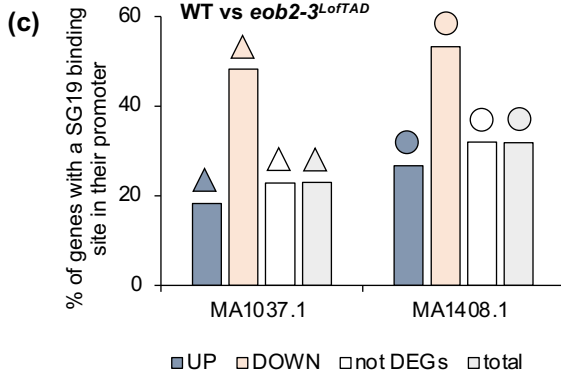
**Fig. S10** *eob2-1<sup>KO</sup>* and *eob2-2<sup>KO</sup>* flowers after 1-MCP treatment, looked similar to *eob2-3<sup>LoFTAD</sup>* and *eob2-4<sup>LoFTAD</sup>*.  
**(a)** Phenotype of untreated WT, *eob2-3<sup>LoFTAD</sup>* and *eob2-4<sup>LoFTAD</sup>* flowers. **(b)** and **(c)** Partial rescue of the *eob2-1<sup>KO</sup>* **(b)** and *eob2-2<sup>KO</sup>* **(c)** phenotypes on 4 independent flowers after 1-MCP treatment. Scale bars = 1cm.

**(a) MA1037.1 (*AtMYB24*)**

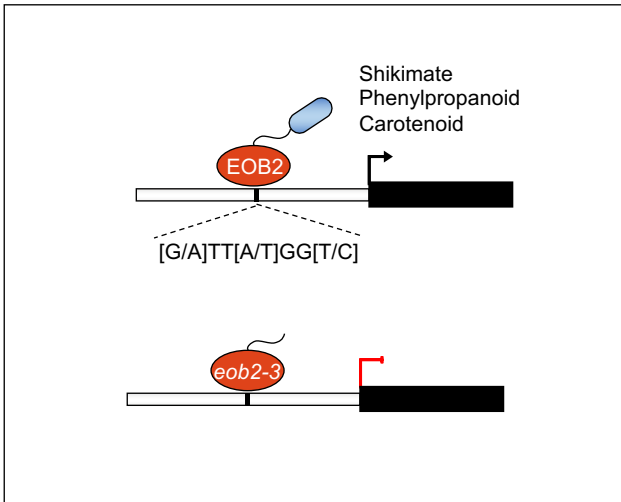
	WT vs <i>eob2-3</i> limb S5	WT vs <i>eob2-3</i> nec S5	WT vs <i>eob2-3</i> limb S10	WT vs <i>eob2-3</i> nec S10	WT vs <i>eob2-3</i> common to the 4 conditions		WT vs <i>eob2-1</i> limb S5
UP-regulated <i>eob2-3<sup>LoftAD</sup></i> >WT	<b>19.6%</b> 212 over 1084	<b>18.1%</b> 179 over 989	<b>21.1%</b> 686 over 3255	<b>19.2%</b> 485 over 2523	<b>18.3%</b> 22 over 120 ▲	UP-regulated <i>eob2-1<sup>KO</sup></i> >WT	<b>21%</b> 944 over 4485 +
DOWN-regulated <i>eob2-3<sup>LoftAD</sup></i> <WT	<b>39.3%</b> 153 over 389	<b>35%</b> 292 over 834	<b>30.5%</b> 501 over 1645	<b>28.5%</b> 529 over 1854	<b>48.3%</b> 29 over 60 △	DOWN-regulated <i>eob2-1<sup>KO</sup></i> <WT	<b>27.4%</b> 867 over 3162 +
common not DEGs padj>0.01; -1<log2FC<1	<b>22.9%</b> 1267 over 5522					not DEGs padj>0.01; -1<log2FC<1	<b>22.9%</b> 1393 over 6085 +
total in the <i>Pax</i> genome	<b>23%</b> 7517 over 32768					total in the <i>Pax</i> genome	<b>23%</b> 7517 over 32768 +

**(b) MA1408.1 (*FaEOB11*)**

	WT vs <i>eob2-3</i> limb S5	WT vs <i>eob2-3</i> nec S5	WT vs <i>eob2-3</i> limb S10	WT vs <i>eob2-3</i> nec S10	WT vs <i>eob2-3</i> common to the 4 conditions		WT vs <i>eob2-1</i> limb S5
UP-regulated <i>eob2-3<sup>LoftAD</sup></i> >WT	<b>28.5%</b> 309 over 1084	<b>26.3%</b> 260 over 989	<b>30.9%</b> 1005 over 3255	<b>26.8%</b> 677 over 2523	<b>26.7%</b> 32 over 120 ●	UP-regulated <i>eob2-1<sup>KO</sup></i> >WT	<b>30.9%</b> 1387 over 4485 ◆
DOWN-regulated <i>eob2-3<sup>LoftAD</sup></i> <WT	<b>40.6%</b> 158 over 389	<b>44.6%</b> 372 over 834	<b>39.4%</b> 648 over 1645	<b>39.6%</b> 734 over 1854	<b>53.3%</b> 32 over 60 ○	DOWN-regulated <i>eob2-1<sup>KO</sup></i> <WT	<b>36.7%</b> 1162 over 3162 ◆
common not DEGs padj>0.01; -1<log2FC<1	<b>32%</b> 1767 over 5522					not DEGs padj>0.01; -1<log2FC<1	<b>32.3%</b> 1963 over 6085 ◆
total in the <i>Pax</i> genome	<b>31.9%</b> 10439 over 32768					total in the <i>Pax</i> genome	<b>31.9%</b> 10439 over 32768 ◆



**Fig. S11** Percentage of genes with a 2kb promoter containing at least one putative R2R3-MYB SG19 binding site. The presence of a R2R3-MYB SG19 binding site in 2kb promoter was predicted using FIMO and two independent SG19 predicted motifs **(a)** MA1037.1 (*AtMYB24*) and **(b)** MA1408.1 (*FaEOB11*) ( $P < 1e-4$ ). The symbols indicate the percentage values used in **(c)** WT vs *eob2-3<sup>LoftAD</sup>* and **(d)** WT vs *eob2-1<sup>KO</sup>*.



**Fig. S12** Model showing the direct activation of secondary metabolite related genes by EOB2. The promoter of secondary metabolite related genes is represented in white. The reduced expression of these genes in *eob2-3<sup>LoFTAD</sup>* limb and nectary tissues is most likely due to the missing TAD. Both EOB2 and *eob2-3<sup>LoFTAD</sup>* protein can bind the MYB-DNA-binding site ([G/A]TT[A/T]GG[T/C]) but only EOB2 can activate the transcription.

Organism	Protein-protein interactions	Methods	N- or C-terminus part interaction	Transcriptional function influence	Publication
<i>Arabidopsis thaliana</i>	JAZs* - AtMYB21 JAZs* - AtMYB24 AtMYB21 - AtMYB21 AtMYB24 - AtMYB24 AtMYB21 - AtMYB24	Y2H, LCI, BiFC	N-terminus	inhibition	Song <i>et al.</i> (2011)
	AtIlle bHLH - AtMYB21 AtIlle bHLH - AtMYB24	Y2H, Co-IP, BiFC	N-terminus	bHLH-MYB transcription complex	Qi <i>et al.</i> (2015)
	JAZs** - AtMYB21 JAZs** - AtMYB24 AtMYB24 - AtMYB21 AtMYB24 - AtMYB24	Y2H, LCI	N-terminus N- and C-terminus	inhibition	Huang <i>et al.</i> (2017)
	AtMYC2 - AtMYB21	Y2H, BiFC, <i>in vitro</i> pull-down	not tested	inhibition	Yang <i>et al.</i> (2020)
	DELLAs - AtMYB21 DELLAs - AtMYB24 AtJAZ1 - AtMYB21	Y2H, <i>in vitro</i> pull-down	N-terminus	inhibition	Huang <i>et al.</i> (2020)
	AtSnRK2.4 - AtMYB21	Y2H, <i>in vitro</i> pull-down, BiFC	N- and C-terminus	act together to mediate salt stress responses	Zhang <i>et al.</i> (2021)
<i>Petunia hybrida</i>	PhERF6 – EOB1	Y2H, BiFC, Co-IP	N-terminus	inhibition	Liu <i>et al.</i> (2017)
<i>Solanum lycopersicum</i>	SIJAZ9 – SIMYB21	Y2H, BiFC, splitTALE	not tested	not tested	Schubert <i>et al.</i> (2019)
<i>Freesia hybrida</i>	FhMYC2 - FhMYB21L2	Y2H, BiFC,	not tested	inhibition	Yang <i>et al.</i> (2020)
<i>Hedychium coronarium</i>	HcMYB1 - HcIAA4	Y2H, BiFC	not tested	inhibition	Ke <i>et al.</i> (2021)

**Table S1** Summary of protein-protein interactions involving members of the R2R3-MYB SG19 reported in the literature. List of abbreviations: Bimolecular Fluorescence Complementation (BiFC), Yeast-two-Hybrid (Y2H), Co-Immunoprecipitation (Co-IP), Luciferase Complementation Imaging (LCI), Jasmonate zim-domain (JAZ), Ethylene Response Factor (ERF), repressors of gibberellin (DELLAs), Sucrose non-fermenting-1-related protein kinase 2 (salt tolerance, SnRK2). JAZs\* = JAZ1, JAZ8, JAZ11, JAZs\*\* = JAZ1, JAZ2, JAZ3, JAZ4, JAZ5, JAZ6, JAZ8, JAZ10, JAZ11, JAZ12, DELLAs = AtRGA, AtGAI, AtRGL1, AtRGL2, AtRGL3 and Ille bHLH = bHLH TFs of the Ille clade such as MYC2, MYC3, MYC4, MYC5.

Organism	Direct target gene	Methods	Publication
<i>Arabidopsis thaliana</i>	AtMYB21 → <i>PAL1</i> , <i>PAL2</i> AtMYB21 → <i>UGT73B2</i> AtMYB21 → <i>UGT79B6</i> AtMYB21 → <i>AtMYB24</i> AtMYB24 → <i>AtMYB21</i>	DL	Battat <i>et al.</i> (2019)
	AtMYB21 → <i>AtTPS14</i> AtMYB21 → <i>AtTPS21</i>	transient protoplast, EMSA	Yang <i>et al.</i> (2020)
	AtMYB21 → <i>AtFLS1</i>	Y1H, DL, ChIP, EMSA	Zhang <i>et al.</i> (2021)
<i>Nicotiana tabacum</i> <i>Antirrhinum majus</i>	MYB305 → <i>PAL2</i> MYB305 → <i>CHS</i>	Transactivation, EMSA	Sablowski <i>et al.</i> (1994) Moyano <i>et al.</i> (1996)
<i>Nicotiana tabacum</i>	MYB305 → <i>NEC1</i> MYB305 → <i>NEC5</i>	EMSA	Liu <i>et al.</i> (2009)
	MYB305 → <i>AGP</i>	indirect	Liu <i>et al.</i> (2012)
	NtMYB305a → <i>NtPMT1a</i>	Y1H, ChIP, EMSA	Bian <i>et al.</i> (2021)
<i>Petunia hybrida</i>	PhEOB2 → <i>PhPAL</i> PhEOB2 → <i>PhIGS</i>	Transient protoplast transfection	Spitzer-Rimon <i>et al.</i> (2010)
	PhEOB2 → <i>PhODO1</i>	Transactivation, EMSA	Moerkercke <i>et al.</i> (2011)
	PhEOB2 → <i>PhEOB1</i> PhEOB1 → <i>PhPAL</i> PhEOB1 → <i>PhIGS</i> PhEOB1 → <i>PhODO1</i>	Transient protoplast transfection, EMSA, Y1H,	Spitzer-Rimon <i>et al.</i> (2012)
<i>Freesia vesca</i>	FaEOB2 → <i>FvCAD1</i> FaEOB2 → <i>PhODO1</i>	Transactivation	Medina-Puche <i>et al.</i> (2015)
<i>Freesia hybrida</i>	FhMYB21L2 → <i>FhTPS1</i>	Transient protoplast transfection, ChIP, EMSA	Yang <i>et al.</i> (2020)
<i>Malus domestica</i>	MYB305 → <i>Machi3-1</i>	Expression correlation analysis	Kurilla <i>et al.</i> (2019)
<i>Lilium longiflorum</i>	LIMYB305 → <i>LIHSC70</i>	Y1H, DL	Wu <i>et al.</i> (2021)
<i>Hedychium coronarium</i>	HcMYB2 → <i>HcBSMT2</i> HcMYB1 → <i>HcBSMT2</i> HcMYB1 → <i>HcTPS5</i>	Y1H, DL	Ke <i>et al.</i> (2021)
<i>Vitis vinifera</i>	VvMYB24 → 20 terpene related genes ( <i>VvTPS35</i> ) VvMYB24 → 6 carotenoid related genes ( <i>GGPS1</i> , <i>CRTISO2</i> , <i>LCYE</i> ) VvMYB24 → 30 photosynthesis and light-response genes <i>VvHYH</i>	DAP-seq, DL	Zhang <i>et al.</i> (2021) (PREPRINT)
<i>Chrysanthemum morifolium</i>	CmMYB21 →  <i>CmDFR</i>	Y1H, DL	Wang <i>et al.</i> (2022)

**Table S2** Summary of the direct target genes of members of the R2R3-MYB SG19 reported in the literature. R2R3-MYB SG19 are prominently activators, with one exception identified in *Chrysanthemum morifolium*. List of abbreviations: Chromatin ImmunoPrecipitation (ChIP), Electrophoretic Mobility Shift Assay (EMSA), Yeast one-Hybrid (Y1H), Dual-Luciferase (DL), DNA Affinity Purification sequencing (DAP-seq). Shikimate/Phenylpropanoids/Benzaldehyde: Emission Of Benzenoids (EOB), Phenylalanine Ammonia-Lyase (PAL), Chalcone Synthase (CHS), Isoeugenol Synthase (IGS), Cinnamyl Alcohol Dehydrogenase (CAD), Odorant 1 (ODO1). Nectary related: ADP-glucose pyrophosphorylase (small subunit, AGPs), Chitinase (Machi). Terpene related: Terpene synthase (TPS). Flavonoid related: Dihydroflavonol 4-Reductase (DFR), UDP-Glucuronosyltransferase (UGT), Flavonol Synthase (FLS). Carotenoid related: Geranylgeranyl Diphosphate Synthase 1 (GGPS1), Carotenoid Isomerase (CRTISO2), Lycopene Epsilon Cyclase (LCYE). Photosynthesis and light-response genes: HY5 Homolog (HYH). Nicotine related: Putrescine *N*-Methyltransferase (PMT). Others: Heat Shock protein (HSC).

Target gene	gRNA#	gRNA sequence (from 5'-3')
<i>EOB1</i> _ Peaxi162Scf00129g01231.1	gRNA1	GAAAAAGTTGTCTGACTTCGG
<i>EOB1</i> _ Peaxi162Scf00129g01231.1	gRNA2	CTCCGGCCAGATGTCCGGAG
<i>EOB2</i> _ Peaxi162Scf00080g00064.1	gRNA3	TACTCTCCCCTTCATACTC
<i>EOB2</i> _ Peaxi162Scf00080g00064.1	gRNA4	CACTTCATACTCTGGAAATG

**Table S3** gRNA sequences used to target *EOB1* and *EOB2*.

Target gene	Application	Primer pair	Forward primer (from 5'-3')	Reverse primer (from 5'-3')
<i>EOB1</i> _ Peaxi162Scf00129g01231.1	Genotyping	EOB1-pp1	CGACAACCTATTTGAGATTGAGACG	CACTTAGCATGCAGTTCATAATC
<i>EOB2</i> _ Peaxi162Scf00080g00064.1	Genotyping	EOB2-pp1	CAAATACATGGTGTACAGGGC	TAACCATAGGCACCTCCATG
<i>EOB1</i> _ Peaxi162Scf00129g01231.1	RT-qPCR	EOB1-pp2	CAGCTCTTGATTATGGAAGTGC	GTGCTTCTGTATCTAGTCTC
<i>EOB2</i> _ Peaxi162Scf00080g00064.1	RT-qPCR	EOB2-pp2	GAGGAAAGGACCTTGACTATG	ACCGAAGCCGACAACCTT
<i>ODO1</i> _ Peaxi162Scf00002g00037.1	RT-qPCR	ODO1-pp1	TGCTTCAACCATGTGCAATTG	TCCGTGCCTGTTCTCTACGTT
<i>TPS1</i> _ Peaxi162Scf00074g00143.1	RT-qPCR	TPS1-pp1	GCAACTGAAGCGCCTATGTT	TGTGTATCCATCCGCCTCTT
<i>RAN1</i> _ Peaxi162Scf01372g00049.1	RT-qPCR	RAN1-pp1	AAGCTCCCACCTGTCTGAAAA	AACAGATTGCCGAAGCCA
<i>ACTIN11</i> _ Peaxi162Scf00258g00618.1	RT-qPCR	ACT11-pp1	TGCACTCCCACATGCTATCCT	TCAGCCGAAGTGGTGAAGAG
<i>EOB1</i> _ Peaxi162Scf00129g01231.1	RT-qPCR for transient	EOB1-pp3	TGTGAGCACATGATCAACAAG	TCCAGTGATGAAGATGGAGAATAG
<i>EOB2</i> _ Peaxi162Scf00080g00064.1	RT-qPCR for transient	EOB2-pp3	GCCAAATGTCTAATGGTCCAAAT	TTAGGGCCTGCTTGAAAAAG
<i>CAS9</i> _ pHSE401 vector	Genotyping	CAS9-pp1	CTGCAGAATGAGAAGCTCTAC	GACGATATTCACCTGTGGCATG
<i>EOB1</i> _ Peaxi162Scf00129g01231.1	Cloning	EOB1-pp4	<b>GGGGACAAGTTTGTACAAAAAAGCAGGCTT</b> CATGGATAAAAAGAACATGCAATTCTC	<b>GGGGACCACCTTTGTACAAGAAAGCTGGGTC</b> TTAGTTGGTTGCATCATTAAAGC
<i>EOB2</i> _ Peaxi162Scf00080g00064.1	Cloning	EOB2-pp4	<b>GGGGACAAGTTTGTACAAAAAAGCAGGCTT</b> CATGGATAAAAACCATGCAACTCTC	<b>GGGGACCACCTTTGTACAAGAAAGCTGGGTC</b> TTAATCACCATTAAAGCAATTGCATG
<i>eob2-2</i> _ Peaxi162Scf00080g00064.1	Cloning	eob2-2-pp1	<b>GGGGACAAGTTTGTACAAAAAAGCAGGCTT</b> CATGGATAAAAACCATGCAACTCTC	<b>GGGGACCACCTTTGTACAAGAAAGCTGGGTC</b> CTAGCTAACTAGAGGCTTAACCTTTTGG
<i>eob2-3</i> _ Peaxi162Scf00080g00064.1	Cloning	eob2-3-pp1	<b>GGGGACAAGTTTGTACAAAAAAGCAGGCTT</b> CATGGATAAAAACCATGCAACTCTC	<b>GGGGACCACCTTTGTACAAGAAAGCTGGGTC</b> TTAGGGCTGCTTGAAAAAGT

**Table S4** Sequence description of primers used for this work.  
**Boldface:** recombination site for cloning



<b>Samples</b>	<b>Genotype</b>	<b>Stage</b>	<b>Tissue</b>
Sample 1	<i>eob2-1</i>	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 2	<i>eob2-1</i>	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 3	<i>eob2-1</i>	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 4	<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 5	<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 6	<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 7	PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 8	PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 9	PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	3 limbs
Sample 10	<i>eob2-3</i>	S7 (flower bud of ~5.5 cm, just before dark)	2 limbs
Sample 11	<i>eob2-3</i>	S7 (flower bud of ~5.5 cm, just before dark)	2 limbs
Sample 12	<i>eob2-3</i>	S7 (flower bud of ~5.5 cm, just before dark)	2 limbs
Sample 13	PaxP WT	S7 (flower bud of ~5.5 cm, just before dark)	2 limbs
Sample 14	PaxP WT	S7 (flower bud of ~5.5 cm, just before dark)	2 limbs
Sample 15	PaxP WT	S7 (flower bud of ~5.5 cm, just before dark)	2 limbs
Sample 16	<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	1 limb
Sample 17	<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	1 limb
Sample 18	<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	1 limb
Sample 19	PaxP WT	S10 (open flower; 1 DPA, just before dark)	1 limb
Sample 20	PaxP WT	S10 (open flower; 1 DPA, just before dark)	1 limb
Sample 21	PaxP WT	S10 (open flower; 1 DPA, just before dark)	1 limb
Sample 25	<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	5 basal ovaries
Sample 26	<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	5 basal ovaries
Sample 27	<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	5 basal ovaries
Sample 28	PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	5 basal ovaries
Sample 29	PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	5 basal ovaries
Sample 30	PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	5 basal ovaries
Sample 31	<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	5 basal ovaries
Sample 32	<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	5 basal ovaries
Sample 33	<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	5 basal ovaries
Sample 34	PaxP WT	S10 (open flower; 1 DPA, just before dark)	5 basal ovaries
Sample 35	PaxP WT	S10 (open flower; 1 DPA, just before dark)	5 basal ovaries
Sample 36	PaxP WT	S10 (open flower; 1 DPA, just before dark)	5 basal ovaries

**Table S5** Description of the samples collected for the RNA sequencing experiment. Day post anthesis (DPA)

Genotype	Stage	Tissues	Starch	Carotenoids
<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	5 limbs	yes	no
<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	5 limbs	yes	no
<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	5 limbs	yes	no
<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	3 limbs	yes	no
<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	3 limbs	yes	no
<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	3 limbs	yes	no
PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	5 limbs	yes	no
PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	5 limbs	yes	no
PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	5 limbs	yes	no
PaxP WT	S10 (open flower; 1 DPA, just before dark)	3 limbs	yes	no
PaxP WT	S10 (open flower; 1 DPA, just before dark)	3 limbs	yes	no
PaxP WT	S10 (open flower; 1 DPA, just before dark)	3 limbs	yes	no
<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	~67 basal ovaries	yes	no
<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	~67 basal ovaries	yes	no
<i>eob2-3</i>	S5 (flower bud of ~3.5 cm, just before dark)	~67 basal ovaries	yes	no
<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	~55 basal ovaries	yes	yes
<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	~55 basal ovaries	yes	yes
<i>eob2-3</i>	S10 (open flower; 1 DPA, just before dark)	~55 basal ovaries	yes	yes
PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	~40 basal ovaries	yes	no
PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	~40 basal ovaries	yes	no
PaxP WT	S5 (flower bud of ~3.5 cm, just before dark)	~40 basal ovaries	yes	no
PaxP WT	S10 (open flower; 1 DPA, just before dark)	~45 basal ovaries	yes	yes
PaxP WT	S10 (open flower; 1 DPA, just before dark)	~45 basal ovaries	yes	yes
PaxP WT	S10 (open flower; 1 DPA, just before dark)	~45 basal ovaries	yes	yes

**Table S6** Description of the samples collected for the starch and carotenoid measurements. Day post anthesis (DPA). yes and no indicate which compounds were measured.

Alleles	T0 plants	x		T1 plant selected	x		Final homozygous mutant lines	
<i>eob1-1</i> (-31bp)	PaxP background <i>eob1-1/EOB1</i> CAS9 positive	x	PaxP wild-type	PaxP background <i>eob1-1/EOB1</i> CAS9 negative	x	Self	PaxP background <i>eob1-1/eob1-1</i> CAS9 negative	
<i>eob2-1</i> (-364bp)	PaxP background <i>eob2-1/EOB2</i> CAS9 positive	x	PaxP wild-type	PaxP background <i>eob2-1/EOB2</i> CAS9 negative	x	Self	PaxP background <i>eob2-1/eob2-1</i> CAS9 negative	maintained by cuttings
<i>eob2-2</i> (-7bp)	PaxP background <i>eob2-2/eob2-4</i> CAS9 positive	x	PaxP wild-type	PaxP background <i>eob2-2/EOB2</i> CAS9 negative	x	Self	PaxP background <i>eob2-2/eob2-2</i> CAS9 negative	maintained by cuttings
<i>eob2-3</i> (-5bp)	PaxP background <i>eob2-3/EOB2</i> CAS9 positive	x	PaxP wild-type	PaxP background <i>eob2-3/EOB2</i> CAS9 negative	x	Self	PaxP background <i>eob2-3/eob2-3</i> CAS9 negative	
<i>eob2-4</i> (-2bp)	PaxP background <i>eob2-2/eob2-4</i> CAS9 positive	x	PaxP wild-type	PaxP background <i>eob2-4/EOB2</i> CAS9 negative	x	Self	PaxP background <i>eob2-4/eob2-4</i> CAS9 negative	
<i>eob1-1</i> (-31bp) <i>eob2-2</i> (-7bp)	PaxP background <i>eob1-1/EOB1</i> CAS9 positive	x	PaxP background <i>eob2-2/eob2-4</i> CAS9 positive	PaxP background <i>eob1-1/EOB1</i> <i>eob2-2/EOB2</i> CAS9 negative	x	Self	PaxP background <i>eob1-1/eob1-1</i> <i>eob2-2/eob2-2</i> CAS9 negative	maintained by cuttings

**Table S7** From the T0 transgenic lines obtained by CRISPR-Cas9 to the final homozygous mutant lines used in this study.

comparison	motif	regulation	with_ regulated	without_ regulated	with	without	fraction	expected_ fraction	p_value	p_adjusted	log10_ padj	fraction_diff
WT vs eob2-3 _limb S5	MA1408.1	up	309	775	10439	22329	0.285055351	0.318572998	0.016958118	0.020349742	1.69	-0.033517647
WT vs eob2-3 _nec S5	MA1408.1	up	260	729	10439	22329	0.26289181	0.318572998	0.000117851	0.000217572	3.66	-0.055681188
WT vs eob2-3 _limb S10	MA1408.1	up	1005	2250	10439	22329	0.30875576	0.318572998	0.211787372	0.23104077	0.64	-0.009817238
WT vs eob2-3 _nec S10	MA1408.1	up	677	1846	10439	22329	0.268331352	0.318572998	1.20842E-08	2.90021E-08	7.54	-0.050241646
common to the 4 conditions	MA1408.1	up	32	88	10439	22329	0.266666667	0.318572998	0.239775753	0.250200785	0.6	-0.051906331
WT vs eob2-1 _limb S5	MA1408.1	up	1387	3098	10439	22329	0.309253066	0.318572998	0.15226853	0.174021177	0.76	-0.009319932
WT vs eob2-3 _limb S5	MA1408.1	down	158	231	10439	22329	0.406169666	0.318572998	0.000290813	0.0004653	3.33	0.087596668
WT vs eob2-3 _nec S5	MA1408.1	down	372	462	10439	22329	0.46043165	0.318572998	8.07268E-15	9.68722E-14	13.01	0.127470167
WT vs eob2-3 _limb S10	MA1408.1	down	648	997	10439	22329	0.393920973	0.318572998	3.80814E-11	1.52325E-10	9.82	0.075347975
WT vs eob2-3 _nec S10	MA1408.1	down	734	1120	10439	22329	0.395900755	0.318572998	4.95218E-13	2.64087E-12	11.58	0.077327757
common to the 4 conditions	MA1408.1	down	32	28	10439	22329	0.533333333	0.318572998	0.000711522	0.001067283	2.97	0.214760335
WT vs eob2-1 _limb S5	MA1408.1	down	1162	2000	10439	22329	0.367488931	0.318572998	8.82443E-10	2.64733E-09	8.58	0.048915933
comparison	motif	regulation	with_ regulated	without_ regulated	with	without	fraction	expected_ fraction	p_value	p_adjusted	log10_ padj	fraction_diff
WT vs eob2-3 _limb S5	MA1037.1	up	212	872	7517	25251	0.195571956	0.229400635	0.006554535	0.00873938	2.06	-0.033828679
WT vs eob2-3 _nec S5	MA1037.1	up	179	810	7517	25251	0.1809909	0.229400635	0.00019159	0.000328441	3.48	-0.048409735
WT vs eob2-3 _limb S10	MA1037.1	up	686	2569	7517	25251	0.210752688	0.229400635	0.007373347	0.009313701	2.03	-0.018647947
WT vs eob2-3 _nec S10	MA1037.1	up	485	2038	7517	25251	0.19223147	0.229400635	2.78724E-06	6.08124E-06	5.22	-0.037169164
common to the 4 conditions	MA1037.1	up	22	98	7517	25251	0.183333333	0.229400635	0.276273132	0.276273132	0.56	-0.046067301
WT vs eob2-1 _limb S5	MA1037.1	up	944	3541	7517	25251	0.210479376	0.229400635	0.001154161	0.001629404	2.79	-0.018921259
WT vs eob2-3 _limb S5	MA1037.1	down	153	236	7517	25251	0.393316195	0.229400635	3.77189E-13	2.64087E-12	11.58	0.163915561
WT vs eob2-3 _nec S5	MA1037.1	down	292	542	7517	25251	0.350119904	0.229400635	1.34272E-15	3.22252E-14	13.49	0.120719269
WT vs eob2-3 _limb S10	MA1037.1	down	501	1144	7517	25251	0.304559271	0.229400635	5.50182E-13	2.64087E-12	11.58	0.075158636
WT vs eob2-3 _nec S10	MA1037.1	down	529	1325	7517	25251	0.285329018	0.229400635	8.71986E-09	2.32529E-08	7.63	0.055928384
common to the 4 conditions	MA1037.1	down	29	31	7517	25251	0.483333333	0.229400635	1.72634E-05	3.45268E-05	4.46	0.253932699
WT vs eob2-1 _limb S5	MA1037.1	down	867	2295	7517	25251	0.274193548	0.229400635	5.96085E-10	2.04372E-09	8.69	0.044792914

**Table S8** Fraction of genes with a 2kb promoter containing at least one putative R2R3-MYB SG19 binding site. The presence of a R2R3-MYB SG19 binding site in 2kb promoter was predicted using FIMO and two independent SG19 predicted motifs MA1408.1 (*FaEOB1*) and MA1037.1 (*AtMYB24*) ( $P < 1e-4$ ). “with-regulated” is for up or down regulated genes with a motif in the promoter and “with” is for the total number of genes identified in *Petunia* (32,768) with a motif in the promoter.

	<b>Gene ID _ Figure 5C</b>
ACS #1	Peaxi162Scf00074g01725.1
ACS #2	Peaxi162Scf00620g00121.1
ACS #3	Peaxi162Scf00102g01634.1
ACS #4	Peaxi162Scf00381g00219.1
ACS #5	Peaxi162Scf00192g00920.1
ACS #6	Peaxi162Scf00102g01343.1
ACS #7	Peaxi162Scf00096g01846.1
ACS #8	Peaxi162Scf00822g00212.1
	<b>Gene ID _ Figure 5C</b>
ACO #1	Peaxi162Scf00521g00613.1
ACO #2	Peaxi162Scf00294g00812.1
ACO #3	Peaxi162Scf01096g00025.1
ACO #4	Peaxi162Scf00047g01927.1
ACO #5	Peaxi162Scf01333g00015.1
ACO #6	Peaxi162Scf01333g00016.1
	<b>Gene ID _ Figure 6C</b>
EOB1	Peaxi162Scf00129g01231.1
CM1	Peaxi162Scf00166g00931.1
BSMT1	Peaxi162Scf00047g01123.1
BSMT2	Peaxi162Scf00047g00116.1
EGS	Peaxi162Scf00020g01714.1
IGS1	Peaxi162Scf00889g00229.1
IGS3	Peaxi162Scf00185g01622.1
Z-ISO	Peaxi162Scf00378g00631.1
ZDS	Peaxi162Scf00404g00021.1
LCY B	Peaxi162Scf00091g00064.1
CCD	Peaxi162Scf00953g00316.1
	<b>Gene ID _ Figure 7B</b>
BAM	Peaxi162Scf00715g00216.1

**Table S9** Gene ID of genes used in this study.

Gene IDs of the eight *1-Aminocyclopropane-1-Carboxylic Acid Synthase (ACS)* genes and six *1-Aminocyclopropane-1-Carboxylic Acid Oxidase (ACO)* genes used in Figure 5C, eleven genes used in Figure 6C and one *BETA-AMYLASE (BAM)* gene used in Figure 7B.

**Method S1** Quantification of sesquiterpene accumulation in *Petunia* pistils and emission from tube by GC-MS.

Samples were analyzed on an Agilent 9000 Intuvo gas chromatograph system (Agilent Technologies), connected to an Agilent 5977B mass detector (Agilent Technologies). 2  $\mu$ L of samples were injected in a split/splitless injector set at 250 °C with a 2-fold split. Temperature of the guard chip was set to 75 °C at the beginning of the run before following the temperature of the oven in track oven mode. Bus temperature was set at 280 °C. Samples were analyzed on a HP-5MS-UI column (30 m x 0.25 mm x 0.25  $\mu$ m) (Agilent Technologies) using a program consisting of 1 min at 50 °C, followed by 20 °C.min<sup>-1</sup> to 310 °C, then 4 min at 310 °C, with helium as carrier gas set at 1.2 mL.min<sup>-1</sup>. Detector was set at 250 °C, ionization energy was set at 70 eV and analysis was realized in scan mode for analysis of sesquiterpene accumulation in pistils (Mass spectra scanned from 30 to 300 amu) and in single ion monitoring mode for analysis of sesquiterpene emission from tubes using m/z 161 to quantify sesquiterpenes and m/z 95 to quantify IS. Products were identified based on their retention times and electron ionization mass spectra compared to those of authentic standards (Germacrene D) or those present in the NIST2017 and WILEY libraries. Quantification of compounds was performed using the Mass Hunter quantitative software (Agilent Technologies) using response factors of authentic germacrene D relative to the IS and normalized to the weight of tissues.

**Method S2** Carotenoid extraction and quantification with an HPLC system.

Tissues were ground using a ball mill (Retch MM400, Retch). Extraction was performed for 15 min in microcentrifuge tubes containing 400  $\mu$ l 80% acetone in darkness under slight agitation (50 rpm). After this, samples were centrifuged in a microcentrifuge for 7 min at max speed. 100  $\mu$ l of the supernatant was transferred to an HPLC tube with insert. Pigments were separated with a YMC carotenoid S-5  $\mu$ m column (250 x 2.1 mm; YMC Europe GmbH). Pigments were eluted using 100% solvent A (Methanol: Methyl tert-butyl ether: H<sub>2</sub>O, 90:6:4) for the first 12 min followed by an 84 min linear gradient to 100% solvent B (MeOH/MTBE/H<sub>2</sub>O (25:71:4)). The column temperature was 35 °C, the flow rate 0.2 ml/min. The pigments were detected by their absorbance at 480 nm. Standards were used to identify carotenoids.

**Method S3** Starch extraction and quantification with an HPLC system.

After extraction, tubes were centrifuged at 25k x g for 5 min. For starch quantitation, the pellet was washed three times with 80% ethanol. The pellet was vacuum dried, and starch was catalyzed to glucose by a 2-step enzymatic reaction. For the first step, the pellet was resuspended in 0.8 mL  $\alpha$ -amylase solution (1 mg/ml in water, Rohalase® A3 from *Bacillus subtilis*, 44 U/mg, Serva) and incubated for 30 min at 90 °C while agitating. Subsequently, 0.4 ml amyglucosidase solution (0.5 mg/ml in 50 mM citrate buffer, pH 4.6, from *Aspergillus Niger*, 70U/mg, Sigma) was added, shortly mixed by vortex, and incubated for 10 min at 60 °C under agitation. Finally, samples were centrifuged, the supernatant was transferred to a new tube and diluted 20-fold. Glucose levels were analyzed with the HPLC, as described in **Method S2**, this time eluted with 100 mM NaOH + 25 mM sodium acetate instead of only 100 mM NaOH.