

# 1 **Physics and physiology determine strategies of bacterial investment in** 2 **flagellar motility**

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10

## 11 **Abstract**

12 Regulatory strategies that allow microorganisms to balance their investment of limited resources  
13 in different physiological functions remain poorly understood, particularly for numerous cellular  
14 functions that are not directly required for growth. Here, we investigate the allocation of resources  
15 to flagellar swimming, the most prominent and costly behavior in bacteria that is not directly  
16 required for growth. We show that the dependence of motile behavior on gene expression in  
17 *Escherichia coli* is determined by the hydrodynamics of propulsion, which limits the ability of  
18 bacteria to increase their swimming by synthesizing more than a critical number of flagellar  
19 filaments. Together with the fitness cost of flagellar biosynthesis, this defines the physiologically  
20 relevant range of investment in motility. Gene expression in all *E. coli* isolates tested falls within  
21 this range, with many strains maximizing motility under nutrient-rich conditions, particularly when  
22 grown on a porous medium. The hydrodynamics of swimming may further explain the bet-hedging  
23 behavior observed at low levels of motility gene expression.

## 24 Introduction

25 Microorganisms, like all living systems, must achieve multiple physiological objectives that may  
26 change when encountering new environments. To perform successfully, microorganisms have  
27 therefore evolved numerous regulatory mechanisms responsible for allocating limited resources  
28 to specific physiological functions<sup>1,2</sup>. Bacteria, including *Escherichia coli* have become convenient  
29 models to address this fundamental resource allocation problem<sup>3</sup>, with a primary focus on  
30 proteome partitioning<sup>4-7</sup>. To allocate their proteomic resources into protein biosynthesis as a  
31 function of growth rate, bacteria appear to obey linear rules known as growth laws<sup>4,5</sup>: the fraction  
32 of the proteome responsible for biomass production expands with growth rate, whereas the  
33 fraction responsible for nutrient uptake and catabolism decreases with growth rate. This leads to  
34 the negative linear relation between the expression of carbon catabolic genes and growth rate,  
35 known as the C-line<sup>5</sup>, which has been proposed to maximize growth. However, although growth  
36 maximization is an important research allocation strategy<sup>4-6,8</sup>, it is not always the case<sup>9,10</sup> and cells  
37 may instead prioritize other targets such as energy yield or stress response<sup>11,12</sup>. Furthermore,  
38 while previous studies have mostly focused on the optimized expression of catabolic<sup>4,5,8,10</sup>,  
39 anabolic<sup>5,6</sup> or ribosomal<sup>2,5,6</sup> genes, microbial strategies for resource allocation to multiple functions  
40 not directly required for growth remain unclear<sup>13</sup>.

41 The most prominent example of such a costly physiological function is swimming motility.  
42 Motile bacteria are propelled by the rotation of long helical flagellar filaments powered by a motor  
43 that is typically proton-driven<sup>14</sup>. Motility enables bacteria to follow spatial gradients of nutrients or  
44 harmful chemicals sensed by the chemotaxis signaling pathway<sup>15,16</sup>. Motility consumes several  
45 percent of total cellular resources in *E. coli* and other bacteria<sup>17-19</sup>, primarily due to the protein  
46 budget required for the biosynthesis of flagella<sup>20,21</sup>. Consistent with this high cost, several studies  
47 have observed a trade-off between growth and motility in *E. coli*<sup>21-24</sup>. However, the exact  
48 dependence of this trade-off on the absolute level of resource allocation to swimming motility  
49 remains uninvestigated.

50 Interestingly, the flagellar regulon in *E. coli* is controlled by catabolite repression<sup>25</sup>, such  
51 that flagellar gene expression increases in minimal medium during growth on poor carbon sources  
52 in accordance with the C-line<sup>7,21</sup>. The physiological relevance of such an investment strategy  
53 remains debated. One proposed explanation is that it ensures an anticipatory allocation of  
54 resources towards motility, in proportion to the potential benefit of finding additional nutrient  
55 sources via chemotaxis, which is higher in nutrient-poor environments<sup>21</sup>. Alternatively, it has been

56 suggested that the number of flagella is tuned to match growth rate-dependent changes in cell  
57 size<sup>23</sup>.

58 In this study, we quantified the relation between the expression of motility genes and  
59 motile behavior, as well as the impact of motility on the growth fitness of *E. coli*. We demonstrate  
60 that major limitations on resource investment in motility, at both high and low levels of gene  
61 expression, arise from hydrodynamic constraints on bacterial swimming. Together with the fitness  
62 cost of flagellar synthesis and operation, this creates the physiologically relevant range within  
63 which the expression level of motility genes can vary depending on the conditions. We observe  
64 that within this range, *E. coli* follows different strategies of resource allocation towards motility  
65 depending on the medium, growth rate and isolate.

66

## 67 **Results**

### 68 **Native regulation of motility genes in nutrient-rich medium maximizes swimming while** 69 **limiting the cost of expression**

70 To investigate how motility and growth depend on the expression of flagellar genes, we  
71 engineered a derivative of *E. coli* K-12 strain MG1655 with titratable expression of the *flhDC*  
72 operon that encodes the master activator of the entire flagellar regulon (Fig. 1a, Supplementary  
73 Table 1 and Methods). Expression of the flagellar regulon at different levels of *Ptac-flhDC*  
74 induction was quantified using a fluorescent reporter for flagellin (*fliC* gene) promoter activity  
75 ( $P_{fliC}$ ), which was previously shown to efficiently report the production of flagella in *E. coli*<sup>20,21,26</sup>.  
76 Reporter activity was measured using either a plate reader to follow changes in the mean  
77 expression over time (Extended Data Fig. 1a, b), or flow cytometry to determine the distribution  
78 of single-cell expression levels within the cell population at a defined time point in mid-exponential  
79 phase (Fig. 1b). We confirmed that both readouts yielded similar results for *E. coli* cultures grown  
80 in nutrient-rich tryptone broth (TB) medium, with native MG1655 (wild-type; MG1655 *WT*)  
81 expression falling at an intermediate level within the range covered by the inducible *Ptac* strain  
82 (Fig. 1c and Extended Data Fig. 1b).

83 To understand how motility changes as a function of gene expression, we characterized  
84 swimming behavior in populations of MG1655 *WT* and *Ptac* cells using differential dynamic  
85 microscopy<sup>27</sup> (see Supplementary Note 1 and Extended Data Fig. 2). We observed that  
86 population-averaged cell swimming velocity initially increased with expression at low levels of

87 induction, but saturated at high levels of expression (Fig. 1d). Notably, this saturation occurred  
88 around the level of motility gene expression seen in the wild-type strain. A similar pattern was  
89 observed when the fraction of well-swimming cells within the population, as determined by our  
90 motility assay, and the swimming velocity of only these cells were plotted individually (Extended  
91 Data Fig. 1c, d). The cell swimming velocity at the highest expression level was even slightly  
92 reduced (Fig. 1d and Extended Data Fig. 1c). Two other derivatives of *E. coli* K-12, W3110<sup>28</sup> and  
93 RP437 (the latter is commonly studied as a wild type for *E. coli* chemotaxis<sup>29</sup>), both showed a  
94 similar relation between flagellar gene expression and motility, but were slightly less motile than  
95 MG1655 *WT* (Fig. 1d). The poorer swimming performance of RP437 may be a consequence of  
96 its extensive mutagenization<sup>29</sup>, and a previous study showed that the motility of this strain can be  
97 improved by experimental evolution<sup>20</sup>.

98 We further investigated the effect of motility on fitness by co-culturing CFP-labeled  
99 MG1655 *WT* or *Ptac* strains with a non-flagellated YFP-labeled  $\Delta flhC$  strain. The fitness cost of  
100 flagellar regulon activity over a culture passage was determined as the reduction in relative cell  
101 number of the tested strain in the co-culture from the initial 50% at inoculation<sup>20,21</sup>. This cumulative  
102 fitness cost gradually increased with the level of motility genes expression over the entire range  
103 of induction tested (Fig. 1e). Thus, expression of motility genes beyond the native level in *E. coli*  
104 K-12 strains does not appear to provide any additional benefit, but nevertheless imposes an  
105 increasing fitness cost.

106

## 107 **Hydrodynamic constraints limit cell velocity at high levels of flagellar production**

108 The saturation of *E. coli* motility at high levels of flagellar gene expression could be due either to  
109 some bottleneck in the biogenesis of functional flagella or to limits in the physical propulsion by  
110 multiple flagella. To distinguish between these two possibilities, we first determined how the  
111 activity of the flagellar regulon corresponds to changes in flagellation. Staining flagella with an  
112 amino-specific fluorescent dye<sup>30</sup> revealed a clear dependence of the number and length of flagella  
113 on the expression of the flagellar regulon (Fig. 2a). The average number of flagellar filaments per  
114 cell showed an approximately linear increase with the activity of the  $P_{flhC}$  reporter (Fig. 2b,  
115 Extended Data Fig. 3a). The length of flagellar filaments also showed a moderate increase  
116 followed by an apparent saturation (Fig. 2c, Extended Data Fig. 3b). These results were  
117 consistent with increased amounts of intra- and extracellular flagellin, determined by  
118 immunoblotting (Extended Data Fig. 4). Thus, *E. coli* cells can synthesize more flagella at levels

119 of motility gene expression that exceed those of wild-type cells, but this increase does not  
120 translate into higher swimming velocity.

121         Alternatively, this saturation of swimming with flagella number could be explained by the  
122 physics of *E. coli* motility. The hydrodynamics of flagella-propelled bacterial swimming is well  
123 understood and can be captured by relatively simple mathematical models such as resistive force  
124 theory (RFT)<sup>31,32</sup>. We therefore used RFT to describe the swimming of a multi-flagellated  
125 bacterium, where multiple flagella form a tight bundle that rotates to propel the cell  
126 (Supplementary Note 2 and Extended Data Fig. 5a). Based on our experimental measurements  
127 (Extended Data Fig. 5b,c), we assume that the flagellar motors operate at a constant speed that  
128 does not depend on the number of flagella, which may be the maximum speed of the motor  
129 torque-speed relationship. Indeed, the load per motor is low and decreases as the number of  
130 flagella increases (Extended Data Fig. 5g), because now multiple motors share the torque  
131 generation necessary for bundle rotation and cell propulsion. Our model predicts that swimming  
132 velocity should initially increase with motility gene expression and then saturate, in agreement  
133 with the experimental data (Fig. 2d and Extended Data Fig. 5d-f). The initial increase stems from  
134 the increase of flagellar length and the increased thickness of the bundle formed by more flagella.  
135 Saturation then occurs in the RFT model at high number of filaments because the viscous drag  
136 of the cell body becomes negligible compared to the drag of the flagella themselves. As a  
137 consequence, any increase in thrust resulting from adding more flagella is offset by an equal  
138 increase in viscous drag, since the two have identical dependencies on flagellar length and bundle  
139 thickness. Although our model is clearly simplified, in particular, does not capture all the  
140 complexity of flagella bundle hydrodynamics<sup>33</sup>, it strongly indicates that the ability of *E. coli* to  
141 increase its swimming velocity by increasing the number and length of flagella is indeed limited  
142 by the hydrodynamics and mechanics of flagellar propulsion in viscous media.

143

#### 144 **Motility gene expression follows the potential benefit of chemotaxis under carbon-limited** 145 **conditions**

146 Since expression of the flagellar regulon is under catabolite repression during carbon-limited  
147 growth in minimal media, we asked whether this regulation serves to maximize swimming, as  
148 observed in nutrient-rich medium, or whether it optimizes an alternative target. Consistent with its  
149 C-line-dependent regulation<sup>7,21,25</sup>, the expression of motility genes in the MG1655 *WT* strain  
150 grown in the minimal medium was much lower in the presence of a good (glucose) than a poor

151 (succinate) carbon source (Fig. 3a). Expression in the *Ptac* strain at a given induction was also  
152 lower during growth on glucose, but this dependence was weaker, as expected for promoters that  
153 are not catabolite repressed<sup>34</sup>. Despite these differences, both swimming velocity (Fig. 3b) and  
154 growth fitness cost (Extended Data Fig. 6) in the *Ptac* strain showed the same dependence on  
155 motility gene expression for both carbon sources. MG1655 *WT* levels also fit to this curve, but  
156 unlike growth in nutrient-rich medium, the native activity of the flagellar regulon clearly does not  
157 maximize swimming velocity in this case.

158 Instead, we hypothesized that native gene expression under carbon-limited growth might  
159 correlate with the potential benefit that could be achieved in a given carbon source by performing  
160 chemotaxis towards sources of additional nutrients, as proposed before<sup>21</sup>. Following this previous  
161 study, we measured the benefit of chemotaxis by providing localized sources of amino acids in  
162 co-culture between the *Ptac* strain (labeled with CFP) and its motile but non-chemotactic  $\Delta cheY$   
163 derivative (labeled with YFP) for different levels of motility gene induction (Extended Data Fig. 7).  
164 While the benefit of chemotaxis saturated at high levels of motility gene expression in both carbon  
165 sources, saturation occurred at much lower expression in the presence of glucose, with the point  
166 of saturation close to the native level of expression in the respective carbon source.

167 Another notable finding was the appearance of two distinct subpopulations, with almost  
168 negative and strongly positive expression, at low average levels of reporter activity in the *Ptac*  
169 strain (Fig. 3a and Extended Data Fig. 8). Interestingly, this separation appeared to be a function  
170 of the average reporter activity and did not depend on the carbon source (Fig. 3a and Fig. 3c). In  
171 this low expression range, the proportion of positive cells in the population increased up to a  
172 critical level of expression, after which the distribution became unimodal and it was rather the  
173 mean of the positive peak that increased with induction. Motility gene expression in MG1655 *WT*  
174 cells was above the critical level where bimodal behavior becomes apparent, even in culture  
175 grown on glucose. To investigate whether native regulation could also exhibit bimodality, we  
176 further reduced motility gene expression in wild-type cells by prolonged growth under catabolite  
177 repression in glucose, either by using a higher dilution of the TB-grown overnight culture or by  
178 pre-growing the overnight culture in glucose (Fig. 3c, Extended Data Fig. 9a). Indeed, both  
179 conditions reduced  $P_{flhC}$  activity in the MG1655 *WT* cell population and revealed a bimodal pattern  
180 similar to that observed in the *Ptac* strain. Bimodality was also observed for a non-induced *Ptac*  
181 strain grown in TB (Fig. 1c and Fig. 3c). Thus, bimodality appears to depend solely on the  
182 expression level and not on the details of transcriptional regulation of the *flhDC* operon or on the  
183 growth medium.

184 Motility gene expression in *E. coli* has previously been shown to be pulsatile<sup>26,35</sup> and this  
185 may be the cause of the observed bimodality. In the closely related species *Salmonella enterica*,  
186 motility genes are also known to exhibit bistable expression<sup>36</sup>. Both bistability (in *S. enterica*) and  
187 pulsatility (in *E. coli*) of expression were attributed to negative regulation of FlhDC activity by YdiV  
188 (RfIP)<sup>37</sup>, with organism-specific differences in the topology of the YdiV regulatory circuit<sup>35,37</sup>. We  
189 therefore tested whether regulation by YdiV could be responsible for the emergence of bimodality  
190 in our experiments. As expected, the expression level of motility genes in a  $\Delta ydiV$  strain was  
191 elevated, and it was above the bimodality threshold in glucose even when the culture was  
192 inoculated from TB at a 1:1000 dilution (Fig. 3c and Extended Data Fig. 9b). However, when the  
193 expression level was sufficiently lowered by pre-growth in glucose, two distinct subpopulations  
194 could be clearly observed in the  $\Delta ydiV$  strain, suggesting that negative regulation by YdiV is not  
195 sufficient to explain the bimodal activation of the  $P_{flhC}$  reporter.

196

### 197 **Activity of the flagellar regulon in natural isolates of *E. coli***

198 Finally, to investigate how investment in motility varies among *E. coli* strains that may have  
199 adapted to different ecological niches, we used the ECOR collection, which contains 72 isolates  
200 from different hosts and geographical regions<sup>38</sup>. From this collection, we first selected 61 strains  
201 that were sensitive to kanamycin and thus transformable with the  $P_{flhC}$  reporter plasmid, and then  
202 discarded 23 non-swimming isolates that did not spread in porous (0.27%) TB agar. From the  
203 remaining 38 spreading isolates, a subset of 24 strains with moderate and good spreading abilities  
204 was chosen for further investigation (Supplementary Table 2).

205 Although the activity of the  $P_{flhC}$  reporter varied widely among the TB-grown ECOR strains,  
206 it was consistently below or similar to that of the MG1655 *WT* strain (Fig. 4a and Extended Data  
207 Fig. 10a), indicating that the investment in motility by natural *E. coli* isolates is under similar  
208 limitation as in the K-12 strains. However, the swimming velocity of the majority of ECOR strains  
209 grown in liquid TB medium was lower than that of MG1655 *WT* and *Ptac* strains at similar levels  
210 of  $P_{flhC}$  reporter activity (Fig. 4a and Extended Data Fig. 10a). Since previous studies showed that  
211 the motility of several pathogenic *E. coli* strains<sup>39</sup> and other bacteria<sup>40</sup> can be activated when cells  
212 are grown on a surface or in a porous medium, we measured the ability of ECOR strains to spread  
213 in porous 0.27% TB agar. Indeed, the spreading of most ECOR strains, including those that were  
214 poorly motile when grown in liquid, was comparable to that of MG1655 *WT* and *Ptac* (Fig. 4b).

215           A possible explanation for this difference could be increased expression of motility genes  
216 in cells grown in porous media or on a semi-solid agar surface, where flagella rotate under high  
217 load<sup>39,41-43</sup>. We therefore measured the activity of the  $P_{fliC}$  reporter in cultures grown on 0.5% TB  
218 agar plates. In this case, expression in individual strains correlated well with their spreading  
219 (Extended Data Fig. 10b). While we indeed observed an upregulation of reporter activity in such  
220 surface-grown compared to liquid-grown cultures for a few isolates (e.g. ECOR-72), this was not  
221 the case for the majority of ECOR strains (Fig. 4c, Extended Data Fig. 10c and Supplementary  
222 Table 2). However, when the motility of cells grown on an agar surface was subsequently  
223 analyzed in motility buffer (see Methods for details), the average cell swimming velocity was  
224 indeed higher for many ECOR strains compared to liquid-grown cultures, now showing a  
225 dependence of swimming velocity on expression similar to the MG1655 *WT* and *P<sub>tac</sub>* strains (Fig.  
226 4d, Extended Data Fig. 10d and Supplementary Table 2). Thus, the observed poor motility of  
227 many ECOR isolates grown in liquid medium cannot be generally explained by low activity of the  
228 flagellar regulon but rather indicates some deficiency in flagellar assembly or function in liquid-  
229 grown cell. Notably, however, both motility gene expression and swimming of all ECOR strains  
230 were always below or comparable to that of MG1655 *WT*, further supporting the fundamental  
231 nature of limitation imposed on *E. coli* motility by hydrodynamics.

232

## 233 **Discussion**

234 How microorganisms regulate the allocation of their limited cellular resources under varying  
235 environmental conditions remains an open question. Although optimality theory<sup>50</sup> predicts that  
236 gene expression levels should have been evolutionarily tuned to maximize an organism's fitness,  
237 such optimization is a multifactorial problem with mostly uncharacterized constraints and trade-  
238 offs between conflicting optimization goals. Particularly challenging to understand are microbial  
239 strategies for allocating resources to costly functions that do not directly benefit growth or are not  
240 used under certain conditions, which can account for up to half of cellular protein resources<sup>13,44,45</sup>.

241           Here, we investigated resource allocation to flagellar motility, the most prominent of such  
242 non-growth related cellular functions in bacteria, by titrating the expression of the flagellar gene  
243 regulon and quantifying its impact on *E. coli* motility. We observed that the biogenesis of the  
244 motility apparatus, i.e., the number of flagella and their length, shows a dependence on gene  
245 expression over a wide range, demonstrating that *E. coli* can increase its flagellation beyond the  
246 level observed in wild-type strains with the native regulation of gene expression. The effect on



247 growth fitness increases proportionally with resource investment, too, consistent with flagella  
248 biosynthesis being the major component of motility costs<sup>20,21</sup>. In contrast, cell swimming velocity  
249 increases as a function of motility gene expression until the number of flagella reaches ~5, but  
250 saturates above this level. This dependence of swimming velocity on the number and length of  
251 filaments was well captured by a mathematical model describing the swimming of a multi-  
252 flagellated bacterium using the resistive force theory, suggesting that the observed saturation of  
253 cell velocity is the consequence of hydrodynamic constraints on *E. coli* motility. Further supporting  
254 the general nature of this relation, not only the K-12 strains, but also the majority of motile natural  
255 isolates of *E. coli* mapped to the same unique expression-swimming relation under conditions that  
256 favored their motility.

257 Strikingly, although the activity of the flagellar regulon differed among the wild-type *E. coli*  
258 strains tested and between conditions, it was invariably confined to the sub-saturating part of the  
259 expression-swimming relation. In a fraction of the strains, including K-12 derivatives and several  
260 natural isolates, motility gene expression in the nutrient-rich medium was most likely selected to  
261 maximize swimming velocity. This could indicate a high importance of swimming, e.g., for  
262 colonization of the environment<sup>19,46</sup>. However, even in these strains, expression levels remain  
263 bounded by the critical level at which swimming velocity saturates, indicating that cells avoid  
264 unnecessary resource expenditures that provide no additional benefit. Expression levels in other  
265 *E. coli* isolates map to different points on the expression-swimming curve, covering the range  
266 below saturation of motility. Such heterogeneity could be due to different selection pressures on  
267 motility in the ecological niches occupied by these isolates, which is consistent with findings that  
268 differences in motility allow coexistence and niche segregation between *E. coli* strains, both *in*  
269 *vitro*<sup>25</sup> and in an animal host<sup>47</sup>.

270 While many *E. coli* strains, including the K-12 derivatives and some natural isolates, swim  
271 similarly well when grown in either liquid or porous media, we observed that most natural isolates  
272 showed good motility only when grown in porous or semi-solid media, possibly reflecting  
273 conditions in the animal gut. The mechanism underlying this effect needs to be further  
274 characterized, but it does not seem to be explained by a previously reported mechanosensing-  
275 based upregulation of the entire flagellar gene regulon in porous media<sup>39</sup>. Many *E. coli* isolates  
276 swim poorly when grown in liquid despite having comparatively high activity of the flagellar  
277 regulon, and only achieve the motility expected based on their gene expression when grown on  
278 semi-solid medium. For these isolates, growth in liquid may result in the assembly of poorly  
279 functional motors or flagella. A potential mechanism for such flagellar motor remodeling in *E. coli*

280 could be the previously described recruitment of additional force-generating units under load<sup>41,43</sup>,  
281 but it remains to be seen whether this recruitment is sufficiently long-lasting to account for these  
282 isolates retaining high motility even after transfer to a liquid environment.

283 When grown under carbon limitation, *E. coli* cells exhibited similar expression-swimming  
284 and expression-cost relations in both good and poor carbon sources, despite expected growth-  
285 dependent changes in cell size<sup>23</sup>. However, under these conditions, native expression of *E. coli*  
286 motility genes clearly does not maximize swimming. Instead, it correlates well with saturation of  
287 the benefit that *E. coli* could derive from chemotaxis-dependent accumulation to sources of  
288 additional nutrients, consistent with the strategy of anticipatory investment in motility<sup>21</sup>.

289 The reduced activity of the flagellar regulon under carbon-limited growth revealed another  
290 prominent feature of its regulation in *E. coli*, namely the appearance of two distinct subpopulations  
291 of cells below a certain threshold of average  $P_{flhC}$  reporter activity. This bimodality may be related  
292 to the recently described pulsatile activation of flagellar genes in *E. coli* at intermediate expression  
293 levels of the master regulator FlhDC<sup>26,35</sup>. However, whereas this previous work concluded that  
294 pulsatility of expression is caused by the negative regulation of FlhDC by YdiV<sup>26</sup>, this regulation  
295 was not sufficient to explain the bimodality in our experiments. Furthermore, based on the  
296 established quantitative relation between gene expression and swimming motility, we could  
297 speculate on possible physiological reasons for such differentiation into distinct subpopulations.  
298 The bimodality of gene expression in microorganisms is commonly interpreted as stochastic bet-  
299 hedging behavior, which may be a better strategy in an unpredictable environment than a single  
300 adaptive phenotype<sup>48-50</sup>. While similar arguments were used to rationalize the differentiation of a  
301 bacterial population into motile and non-motile phenotypes<sup>26,35,36</sup>, here we propose a different,  
302 though not mutually exclusive, explanation. We noticed that the bimodality in our experiments  
303 occurs at the average expression that is below the level that would correspond to approximately  
304 two flagella per cell. Given that swimming with fewer than two flagella becomes inefficient, we  
305 argue that the observed bifurcation serves to avoid this “average”, poorly motile phenotype, which  
306 is unable to benefit from motility but still pays the fitness cost. Such “enforced” bet hedging may  
307 provide an alternative explanation for evolutionarily selected bimodality of gene expression, which  
308 is likely to apply not only to bacterial motility, but also to other cases where an intermediate  
309 phenotype is less fit than either of the extreme phenotypes. Thus, the hydrodynamics of flagella-  
310 mediated motility may not only determine the upper limit of swimming velocity at high levels of  
311 motility gene expression, but may also explain its bimodality at low levels of expression.

312

## 313 **Methods**

### 314 **Strains and growth conditions**

315 All *E. coli* strains, including natural isolates from the *E. coli* Reference Collection (ECOR)<sup>38</sup> and  
316 plasmids used in this study are described in Supplementary Tables 1 and 2. The strain with  
317 inducer-dependent expression of *flhDC* operon (*Ptac*) was constructed previously<sup>21</sup> by replacing  
318 the native regulatory region of the *flhDC* operon, including the upstream *IS1H* insertion element,  
319 in the MG1655 $\Delta$ *flu* background with the *tac* promoter inducible by isopropyl  $\beta$ -d-1-  
320 thiogalactopyranoside (IPTG). To reduce the basal expression of the *flhDC* operon, the *lacI* gene  
321 encoding the Lac repressor was additionally inserted upstream of the *tac* promoter. Deletion of  
322 the *ydiV* gene in MG1655 $\Delta$ *flu* and its *Ptac* derivative was performed by P1 transduction from the  
323 KEIO collection<sup>51</sup> followed by curation of the resistance cassette by FLP recombination<sup>52</sup>. Deletion  
324 of the *flu* gene encoding the major *E. coli* adhesin, antigen 43, in the MG1655 group strains was  
325 used to prevent autoaggregation of motile planktonic cells<sup>53</sup> and thus facilitate subsequent  
326 characterization of motility<sup>21</sup>.

327 To evaluate the activity of the flagellar regulon, strains were transformed with the plasmid carrying  
328 the GFP reporter for *fliC* promoter ( $P_{fliC}$ ) as described previously<sup>21</sup>. For pairwise growth  
329 competition experiments, performed as before<sup>21</sup>, the strains were labeled by expression of either  
330 cyan or yellow fluorescent proteins (CFP or YFP) from the pTrc99a vector under the control of  
331 the IPTG-inducible synthetic  $P_{trc}$  promoter<sup>54</sup>. Since pTrc99a carries an extra copy of *lacI*, which  
332 reduces the leaky expression from the genomic  $P_{tac}$  promoter and thus the inducibility of  
333 expression in the *Ptac* strain, an empty pTrc99a vector was transformed into *Ptac* and other *E.*  
334 *coli* K-12 strains for comparability.

335 *E. coli* strains were grown in either lysogeny broth (LB; 10 g l<sup>-1</sup> of tryptone, 5 g l<sup>-1</sup> of yeast extract,  
336 5 g l<sup>-1</sup> of NaCl), tryptone broth (TB; 10 g l<sup>-1</sup> of tryptone, 5 g l<sup>-1</sup> of NaCl), and either M9 (5 $\times$  stock  
337 made with 64 g l<sup>-1</sup> of Na<sub>2</sub>HPO<sub>4</sub>·7H<sub>2</sub>O, 15 g l<sup>-1</sup> of KH<sub>2</sub>PO<sub>4</sub>, 2.5 g l<sup>-1</sup> of NaCl, 5.0 g l<sup>-1</sup> of NH<sub>4</sub>Cl, 2 mM  
338 MgSO<sub>4</sub>, 0.1 mM CaCl<sub>2</sub>, 1 $\mu$ M FeSO<sub>4</sub>, and 1 $\mu$ M ZnCl<sub>2</sub>) or Tanaka (34 mM Na<sub>2</sub>HPO<sub>4</sub>, 0.3 mM  
339 MgSO<sub>4</sub>, 64 mM KH<sub>2</sub>PO<sub>4</sub>, 10  $\mu$ M CaCl<sub>2</sub>, 1 $\mu$ M FeSO<sub>4</sub>, and 1 $\mu$ M ZnCl<sub>2</sub>)<sup>55</sup> minimal media  
340 supplemented with 0.4% glucose or 15 mM succinate as the sole carbon source. Ampicillin (100  
341  $\mu$ g ml<sup>-1</sup>) and/or kanamycin (100  $\mu$ g ml<sup>-1</sup>), and isopropyl  $\beta$ -d-1 thiogalactopyranoside (IPTG) were  
342 added to the media when necessary.

343

## 344 Reporter activity measurements

345  $P_{fiiC}$  reporter activity was measured by either flow cytometry or plate reader assay. Unless  
346 otherwise stated, for flow cytometry, overnight cultures grown in TB (37°C, 200 rpm) were diluted  
347 1:100 in 10 ml of the respective target medium. When minimal medium was used, cells were  
348 washed three times in medium without carbon source before inoculation. Cultures were incubated  
349 at 34°C with shaking (270 rpm) and harvested at mid-exponential phase ( $OD_{600} = 0.4-0.6$  for TB  
350 or 0.3-0.5 for M9). Cultures were diluted ~50-fold in tethering buffer (6.15 mM  $K_2HPO_4$ , 3.85 mM  
351  $KH_2PO_4$ , 0.1 mM EDTA, 1  $\mu$ M methionine, 10 mM sodium lactate, pH 7.0) and fluorescence was  
352 detected using a 488 nm laser (100 mW) and a 510/20 nm bandpass filter for GFP on a BD  
353 LSRFortessa SORP cell analyzer (BD Biosciences, Germany). 30,000 individual events were  
354 analyzed in each experimental run. Gating was first performed on an FSC-A/SSC-A plot and on  
355 an SSC-W over SSC-H plot to exclude doublets. Events in the samples with fluorescence  
356 intensities higher than the background signal from the MG1655 *WT* or *Ptac* strain without the  
357 reporter plasmid were considered 'positive'. The proportion of 'positive' events per sample and  
358 summary statistics (mean, median fluorescence values) of both the 'positive' and the 'whole'  
359 population were assessed during the measurements using BD FACSDiva™ Software v8.0.1  
360 during measurements. Data were collected in FCS 3.0 file format and analyzed using the flowCore  
361 package in R v. 4.2.2.

362 For growth and expression measurements in the BioTek Synergy H1 plate reader, cultures were  
363 inoculated into the 96-well plates (Greiner Bio-One) at a dilution of 1:1000 and grown at 34°C with  
364 double orbital shaking at a frequency of 548 cycles per minute (CPM) and a shaking amplitude of  
365 2mm for 24 h (TB) or for 48-64 h (M9). GFP fluorescence was quantified using a monochromator-  
366 based filter set (excitation 485 nm, emission 530 nm, with a bandpass  $\leq 18$  nm for detection).  
367 Fluorescence and optical density ( $OD_{600}$ ) were measured every 10 min. For experiments shown  
368 in Extended Data Fig. 7, the TECAN Infinite M1000 PRO plate reader was used instead for  
369 consistency with the previous study<sup>21</sup>.

370 Reporter activity in ECOR isolates was measured after growth in liquid TB medium or on the  
371 surface of semi-solid TB agar (0.5%). For the liquid medium setup, day cultures were prepared in  
372 the same manner as for flow cytometry. For the semi-solid condition, 20  $\mu$ L of the same overnight  
373 culture was spread on the surface of TB agar using glass beads. After drying for 15-20 min, the  
374 plates were incubated at 34°C for the same time as the strain grew in liquid medium until  $OD_{600} =$   
375 0.4-0.6 (i.e., 2.5-4h). Cells were gently washed from the plates with 2 ml of motility buffer (6.15  
376 mM  $K_2HPO_4$ , 3.85 mM  $KH_2PO_4$ , 0.1 mM EDTA, 67 mM NaCl, pH 7.0) and adjusted if necessary

377 to final  $OD_{600} = 0.5$ , and 1 ml of a liquid-grown culture was also washed once in motility buffer.  
378 After another washing step, the cells were resuspended in 1 ml motility buffer supplemented with  
379 1% glucose and 0.001% Tween-80. GFP fluorescence was measured in a TECAN Infinite 200  
380 PRO plate reader at 480 nm wavelength, 9 nm bandwidth for excitation and 510 nm wavelength,  
381 20 nm bandwidth for emission.

382

### 383 **Analysis of swimming velocity and flagella rotation**

384 Bacterial cell motility was analyzed as previously described<sup>21,56</sup>. Briefly, 1 ml of the same cell  
385 culture as prepared for flow cytometry was gently centrifuged (4000 rpm, 5 min), washed twice in  
386 motility buffer, and resuspended in 1 ml motility buffer supplemented with 1% glucose and 0.001%  
387 Tween-80. 3-5  $\mu\text{L}$  of this cell suspension was introduced into a custom-made chamber between  
388 two coverslips, and motility was imaged by phase-contrast video-microscopy (Nikon TI Eclipse,  
389 10x objective with  $NA = 0.3$ , Phase 1 ring, CMOS camera EoSens 4CXP), with 10,000 frames  
390 being recorded at a rate of 100 frames per second (fps). Motility parameters, in particular the  
391 fraction of swimming cells and the swimming velocity of the swimmers, are extracted from the  
392 movies using differential dynamic microscopy (DDM)<sup>55</sup> (see Supplementary Note 1).

393 To determine the frequency of flagella rotation, samples were prepared in the same manner as  
394 described for swimming velocity analysis. A 10,000-frame movie with a field of view of  $512 \times 512$   
395  $\text{px}^2$  (1  $\text{px} = 0.7 \mu\text{m}$ ) was acquired far from the sample surfaces under dark field illumination (Nikon  
396 TI Eclipse, 10x objective with  $NA = 0.3$ , CMOS camera EoSens 4CXP) at a rate of 800 fps. Dark  
397 field illumination is obtained by combining an aligned Ph3 condenser ring with the 10x objective  
398 on the Nikon TI Eclipse microscope. All data were analyzed using the dark field flicker microscopy  
399 (DFFM) method<sup>57</sup> (see Supplementary Note 1) implemented in ImageJ (<https://imagej.nih.gov/ij/>)  
400 with custom-written plugins. Briefly, DFFM uses the flickering that results from changes in the  
401 direction in which light is scattered by anisotropic objects as they rotate to measure the rotation  
402 speeds of the cell body and flagella.

403

### 404 **Motility assay in soft agar**

405 Motility driven spreading of *E. coli* in 0.27% TB soft agar was analyzed as previously described<sup>39</sup>.  
406 Briefly, 2  $\mu\text{l}$  of overnight cultures grown in TB (37°C, 200 rpm) were transferred to the soft agar  
407 plates, and the diameters of the spreading zones were measured after 4-5 h of incubation at 34°C

408 by capturing images with an iPad camera and quantifying the diameter of the spreading zone  
409 using ImageJ.

410

### 411 **Pairwise growth competition**

412 Growth competition assays were performed as previously described<sup>21</sup>. Briefly, the overnight  
413 cultures of the MG1655 *WT* or *Ptac* strain expressing CFP and the  $\Delta flhC$  strain expressing YFP,  
414 grown individually in TB (37°C, 200 rpm), were mixed in a 1:1 ratio to final OD<sub>600</sub> = 0.0025 in 2.5  
415 mL of fresh media and cultured for 24 h (TB) or 48-72 h (M9 minimal medium) at 34°C and 200  
416 rpm. The expression of YFP and CFP was induced with 10 μM IPTG for the co-culture containing  
417 the MG1655 *WT* strain or by the corresponding IPTG concentrations used for induction of the  
418 chromosomal *Ptac* promoter. For the chemotactic benefit assay, differentially labeled non-  
419 chemotactic  $\Delta cheY$  strain and MG1655 *WT* or *Ptac* strains were grown in Tanaka minimal  
420 medium for 72 h without shaking in the presence of nutrient gradients generated by 40 μL large  
421 agarose beads (2% agarose) containing 12% casein hydrolysate as described previously<sup>21</sup>. The  
422 initial and final proportions of CFP- and YFP-labeled cells were measured by flow cytometry on  
423 the BD LSRFortessa SORP cell analyzer (BD Biosciences). The sample was excited with lasers  
424 at 447 nm (75 mW), 514 nm (100 mW), and 488 nm (20 mW), with the latter used to identify all  
425 cells. CFP and YFP emission signals were detected at 470/15 nm and 542/27 nm, respectively.  
426 The fraction of CFP/YFP-‘positive’ events per sample was assessed during the measurements  
427 using BD FACSDiva™ Software v8.0.1. Summary statistics were collected in csv file format and  
428 analyzed in R v. 4.2.2.

429

### 430 **Measurements of flagellar length and number**

431 For flagella staining, 1 ml of the mid-exponential cell culture grown in TB as described above was  
432 centrifuged (3000g, 3 min) and gently washed three times in Buffer A (10 mM KPO<sub>4</sub> buffer, 0.1  
433 mM EDTA dipotassium salt, 67 mM NaCl, 0.001% Tween-80, pH 7.0). The cell pellet was  
434 resuspended in 400 μL of Buffer B (same as Buffer A but adjusted to pH 7.8 with NaHCO<sub>3</sub>), and  
435 8 μl of 10 μg ml<sup>-1</sup> Alexa Fluor 594 succinimidyl ester dye dissolved in DMSO was added to the  
436 mixture. Samples were incubated at 30°C in the dark with gentle shaking (100 rpm) for 90 min,  
437 washed three times in Buffer A and diluted fivefold in Buffer A. 3-5 μl of cell suspension was

438 applied to a 1% agarose pad (in tethering buffer) and transferred to a 2-well  $\mu$ -Slide (ibidi,  
439 Germany).

440 Fluorescence widefield images were acquired using a Zeiss Elyra 7 inverted microscope with  
441 a 63x oil/1.46 oil objective and a further 1.6X magnification. The sample was excited with a 561  
442 nm 500 mW laser (1% power) using a quadruple band dichroic and emission filter. The  
443 fluorescence emission of the succinimidyl ester was detected at 595/50 nm interval with a PCO  
444 4.2 Edge sCMOS camera, the exposure time was 100 ms. The number of flagella was quantified  
445 for randomly selected 100 cells in multiple fields of view, including both flagellated and non-  
446 flagellated cells. The length of flagellar filaments (35-50 filaments per condition) was measured  
447 using segmented line tool of ImageJ.

448

#### 449 **Immunoblot analysis of intra- and extracellular flagellin**

450 To shear flagellar filaments, a 1 ml aliquot of the mid-exponential cell culture was passed through  
451 a 1 ml syringe with the 26G needle 20 times, and centrifuged at 2500 g for 10 min. The  
452 supernatant and cell pellet, resuspended in 333  $\mu$ L of TB medium, were further analyzed by  
453 immunoblot. To transfer the samples to the membrane after SDS-PAGE, a PerfectBlue Semi-Dry  
454 Electrobloetter (Peqlab, VWR, Germany) was used at constant amperage for 1 h (150 mA for 8\*6  
455 cm membrane and 1.5 mm thick gel). After transfer, the membrane was stained with Revert™  
456 700 Total Protein Stain for Western Blot Normalization (LI-COR Biosciences, Germany) and, after  
457 blocking, incubated overnight (4°C, orbital shaking) with the primary anti-flagellin antibody  
458 (Antikoerper, Germany) diluted 1:10000 followed by the secondary IRDye 800CW anti-rabbit IgG  
459 antibody (LI-COR Biosciences, Germany) antibody at a dilution of 1:10000. Fluorescence was  
460 measured using an Odyssey Clx Infrared Imaging System (LI-COR Biosciences, Germany) in two  
461 channels (700 and 800 nm). Images were analyzed and processed using ImageJ.

462

#### 463 **The model of flagellum-mediated bacterial swimming**

464 The model for multiflagellated propulsion extends the classical force balance analysis for  
465 unflagellated propulsion<sup>31,58</sup> and accounts for our measurements of swimming speed, cell body  
466 rotation speed, and flagellar rotation speed, as well as flagellar length, flagellar number, and cell  
467 size. The model is described in detail in Supplementary Note 2. Briefly, we assume that the  $N$   
468 flagella form a single tight bundle, described in the framework of resistive force theory<sup>31,59-61</sup> as a

469 helix of larger thickness for a higher number of flagella, which is justified considering several  
470 macroscopic experiments at low Reynolds number with multiple helices<sup>62,63</sup>. We account for the  
471 increase in both flagellar length and flagellar number with increasing *flhDC* induction. The cell  
472 body is described as a counter-rotating rod<sup>64,65</sup> of fixed size, consistently with our observation.  
473 The flagellar motor speed is assumed to be constant, in agreement with our measurements of the  
474 flagella and cell body rotation speeds. The balance of forces and torques acting on the cell body  
475 and the flagellar bundle provides predictions of the swimming speed and the rotation frequencies.

476

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620

## 621 **Data and materials availability**

622 All data are available in the main text or in Extended Data. All materials are available from the  
623 corresponding author upon request.

624

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632

## 633 **Author contributions**

634 I.L., B.N. and V.S. designed the study. I.L., R.C., B.N. and V.S. designed the experiments. I.L.,  
635 R.C., H.Y., and B.N. performed the experiments. I.L., R.C, and H.Y. analysed the data. I.L., R.C.,  
636 and V.S. wrote the manuscript.

637

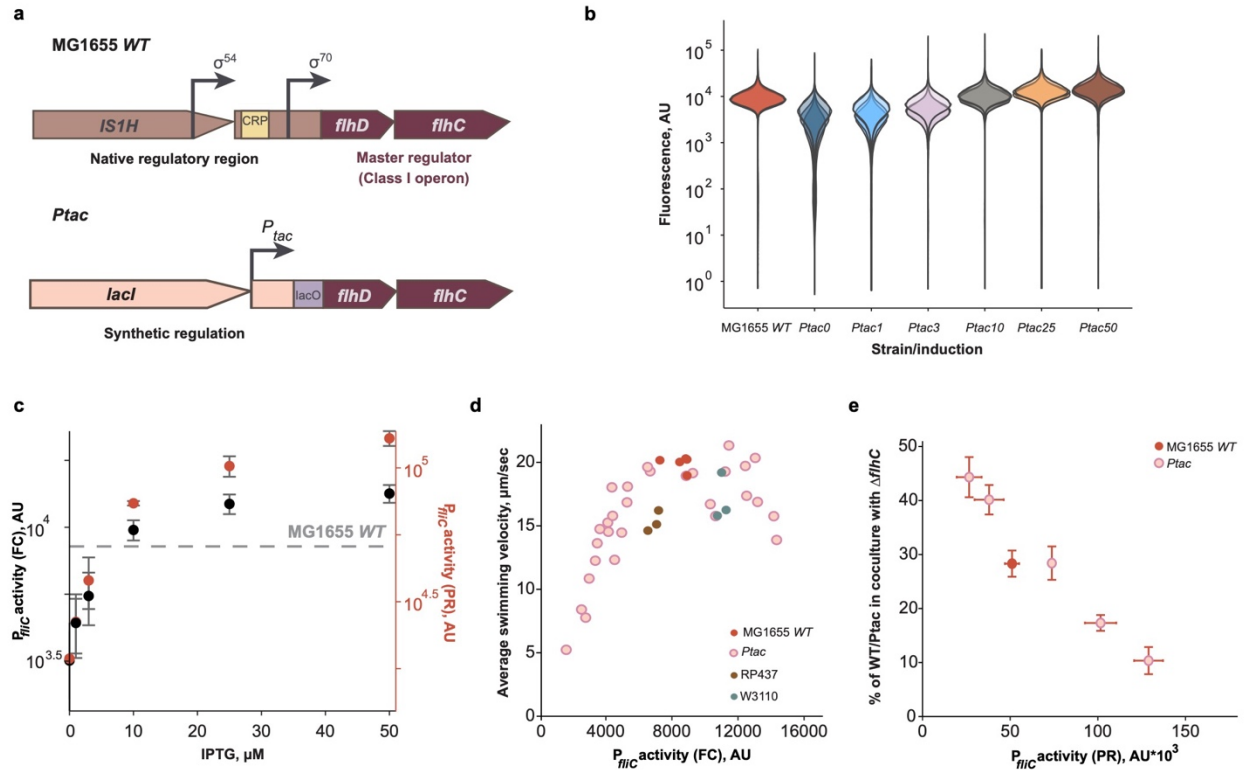
## 638 **Competing interests**

639 Authors declare that they have no competing interests.

640

## 641 **Materials & Correspondence**

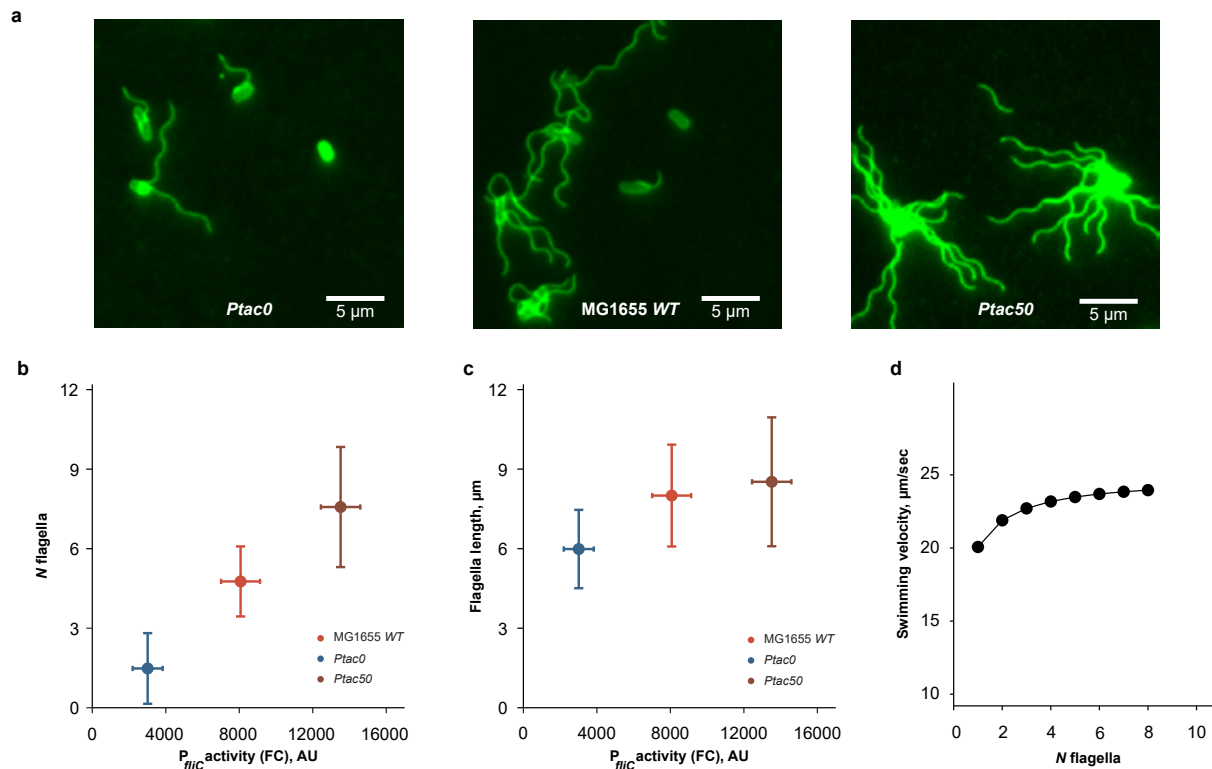
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643 ([victor.sourjik@mpi-marburg.mpg.de](mailto:victor.sourjik@mpi-marburg.mpg.de)).



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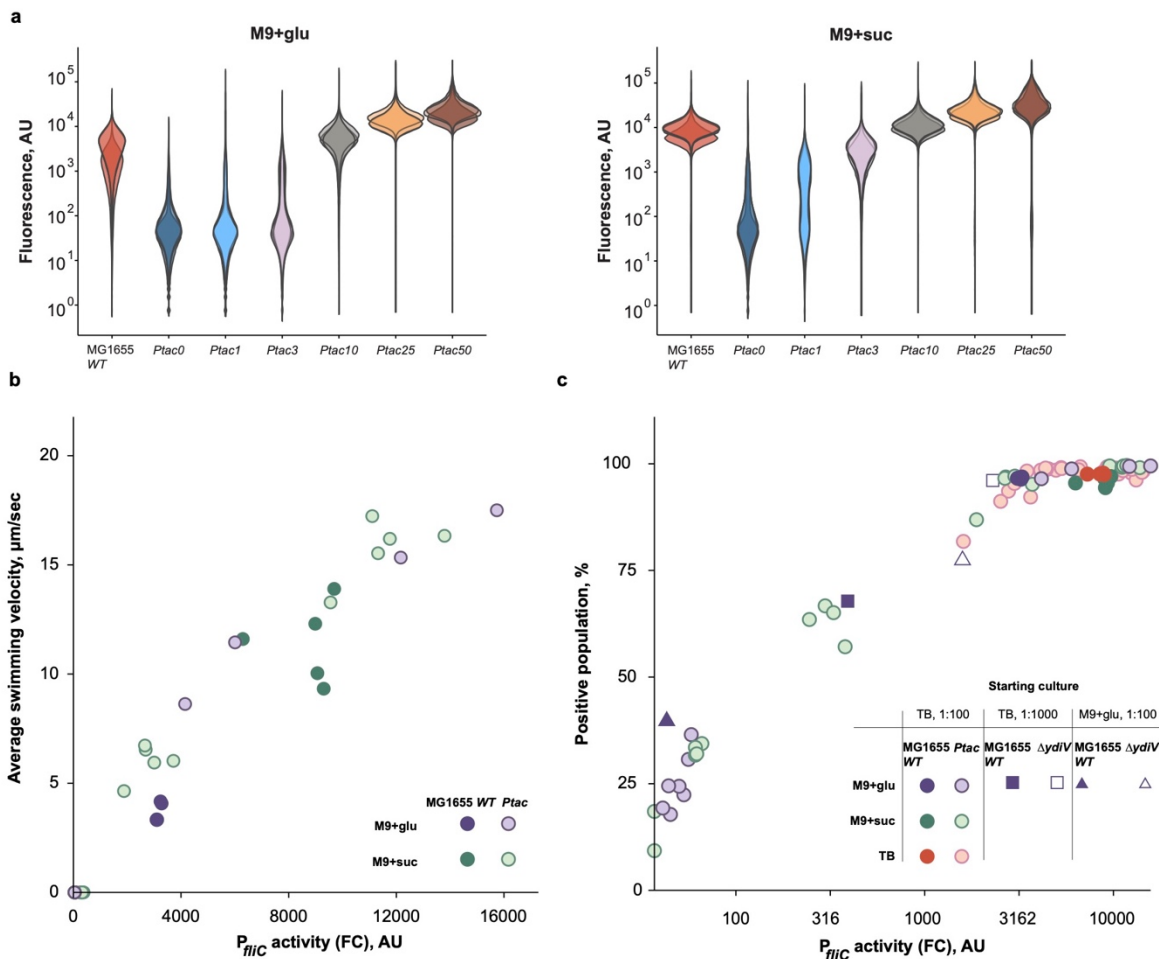
645 **Fig. 1 | Dependence of motility and its cost on the expression of *E. coli* flagellar genes in nutrient-**  
 646 **rich medium.** **a**, Schematic representation of the *flhDC* operon in strain MG1655, with native (MG1655  
 647 *WT*) or inducible (*P<sub>tac</sub>*) regulation of expression. The native regulatory region of the *flhDC* operon, including  
 648 the upstream *IS1H* insertion element, was replaced in the *P<sub>tac</sub>* strain with the *tac* promoter inducible by  
 649 isopropyl  $\beta$ -d-1-thiogalactopyranoside (IPTG); an additional copy of the *lacI* gene (Lac repressor) was  
 650 inserted upstream of the *tac* promoter to reduce the basal expression. **b**, Flow cytometry measurement of  
 651 *P<sub>flhC</sub>-GFP* reporter activity in mid-exponential cultures of MG1655 *WT* or its *P<sub>tac</sub>* derivative grown in tryptone  
 652 broth (TB) medium. Flagellar gene expression in the *P<sub>tac</sub>* strain was induced with the indicated  
 653 concentrations of IPTG (in  $\mu$ M). Flow cytometry histograms of three biological replicates ( $n = 3$ ) are shown  
 654 as violin plots in different hues (AU – arbitrary units). **c**, *P<sub>flhC</sub>* reporter activity determined either as the median  
 655 GFP intensity at mid-exponential growth phase in flow cytometry (FC) measurements (black symbols) or  
 656 as the peak of GFP expression normalized by OD<sub>600</sub> in plate reader (PR) cultures (red symbols). Both data  
 657 sets were aligned by MG1655 *WT* expression (horizontal dashed line). Points are the mean values ( $n = 3$ )  
 658 and error bars are the standard deviations (mean  $\pm$  s.d.). **d**, Dependence of the average cell swimming  
 659 velocity in cultures of the indicated *E. coli* strains on the activity of the *P<sub>flhC</sub>* reporter as determined by flow  
 660 cytometry. The average swimming velocity was calculated as the product of the swimming fraction and the  
 661 swimming velocity of motile cells (see Extended Data Fig. 1c,d for individual values). Motility and reporter  
 662 expression were determined separately for each replicate culture (indicated by individual symbols). **e**, The  
 663 growth fitness cost of flagellar gene expression. Fitness cost was determined as the percentage of cells (in

664 %) of either the MG1655 *WT* or *Ptac* strain induced by different concentrations of IPTG in co-cultures with  
665 the non-flagellated  $\Delta flhC$  strain after 24 h of growth with shaking (200 rpm) in TB medium. The strains were  
666 initially co-inoculated in a 1:1 ratio.  $P_{flhC}$  activity measured in the plate reader was used to plot the data;  
667 mean  $\pm$  s.d. ( $n = 3$ ) is shown for both parameters.



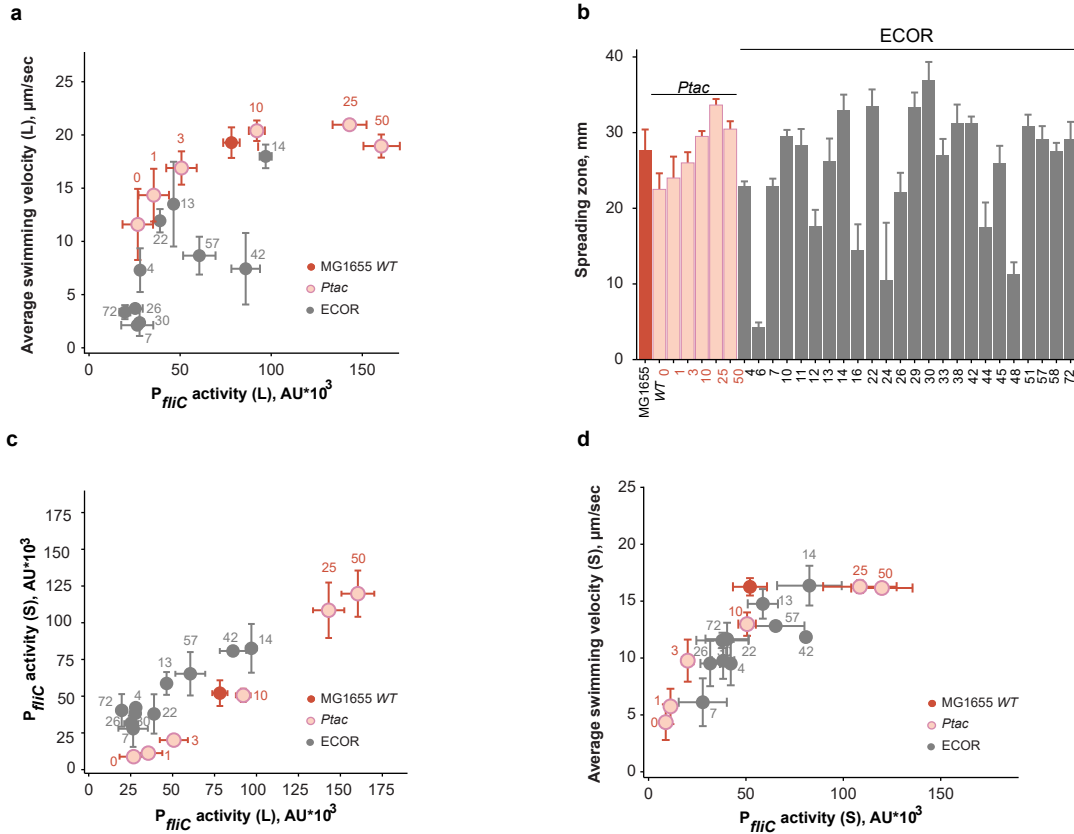
668

669 **Fig. 2 | Limitation of *E. coli* motility at high expression of flagellar genes.** a-c, Changes in *E. coli*  
670 flagellation with varying expression of flagellar genes. Fluorescence microscopy images of MG1655 WT or  
671 *Ptac* cells grown either without (*Ptac0*) or with 50  $\mu\text{M}$  IPTG (*Ptac50*), stained with amino-specific fluorescent  
672 dye to visualize flagella (a). Corresponding quantification of the number (b,  $N$  flagella) and length (c, in  $\mu\text{m}$ )  
673 of flagella as a function of  $P_{mic}$  activity measured by flow cytometry (FC,  $n = 3$  biological replicates,  
674 mean  $\pm$  s.d.). Data from the same experiments were used to quantify both the number and length of flagella;  
675  $n = 100$  cells from different fields of view (b) and  $n = 35$ -50 flagellar filaments in 10-20 cells (c). See  
676 Extended Data Fig. 3 for value distributions and significance analysis. d, Dependence of swimming velocity  
677 on the number of flagellar filaments, predicted by the RFT physical model of the multi-flagellated  
678 microswimmer (see Supplementary Note 2 for details). Our RFT model takes into account that cells with a  
679 higher number of flagella also have longer filaments, as observed experimentally.



680

681 **Fig. 3 | Motility of *E. coli* as a function of gene expression in minimal medium.** a, Flow cytometry  
 682 measurements of the  $P_{fliC}$ -GFP reporter of MG1655 WT or *Ptac* strains grown to mid-exponential phase in  
 683 M9 minimal medium, with either glucose (left) or succinate (right) as the sole carbon source. Labels are as  
 684 in Fig. 1b. Flow cytometry histograms of three biological replicates are shown as violin plots in different  
 685 hues (AU – arbitrary units). b, Dependence of average swimming velocity on the median  $P_{fliC}$  reporter  
 686 activity (flow cytometry, FC) for the indicated carbon sources and strains. Each dot represents an  
 687 independent culture (biological replicate) for which both expression ( $P_{fliC}$  reporter activity) and swimming  
 688 were determined. c, Percentage of GFP-positive cells within the population of the MG1655 WT, *Ptac* and  
 689  $\Delta ydiV$  (lacks YdiV, the negative regulator of FlhDC; open symbols) strains as a function of median  $P_{fliC}$   
 690 reporter activity, both measured by flow cytometry as in (a). Each symbol represents an independent  
 691 culture. The inset describes different conditions used for the starting culture: the overnight culture pre-grown  
 692 in TB (TB) or M9 glucose (M9+glu) was diluted to the fresh TB or M9 media (1:100 and 1:1000 indicate the  
 693 dilution).

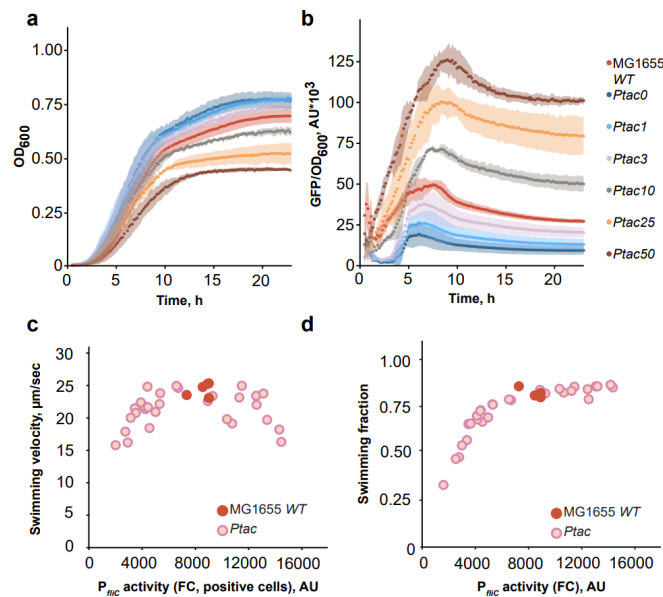


694

695 **Fig. 4 | Motility of natural *E. coli* isolates.** **a**, Relation between flagellar regulon activity and motility for  
 696 representative ECOR strains (indicated here and throughout by their number in the collection) compared  
 697 to MG1655 WT and *Ptac* strains; corresponding inducer concentrations (IPTG,  $\mu\text{M}$ ) used for the *Ptac* strain  
 698 are indicated by numbers in red. All *E. coli* cultures were grown in a liquid TB medium (indicated by L). The  
 699 same mid-exponential cell culture was used to measure the  $P_{flhC}$  reporter activity in the plate reader (GFP  
 700 fluorescence normalized to  $\text{OD}_{600}$ ) and average swimming velocity (see Methods for details). Each point  
 701 represents the mean value for both parameters ( $n = 3$ ), with error bars indicating the standard deviations.  
 702 **b**, Diameters of spreading zones formed by MG1655 WT, *Ptac* and ECOR strains in porous 0.27% TB agar,  
 703 measured after 4-5 h incubation at  $34^\circ\text{C}$  ( $n = 3$ ; mean  $\pm$  s.d.). **c**, Correlation between  $P_{flhC}$  reporter activity  
 704 of in *E. coli* strains grown in liquid (L) or semi-solid (indicated by S) medium (0.5% TB agar) ( $n = 3$ ;  
 705 mean  $\pm$  s.d.). **d**, Dependence of swimming velocity on  $P_{flhC}$  activity for ECOR, MG1655 WT and *Ptac* strains  
 706 grown on semi-solid (S) medium ( $n = 3$ , mean  $\pm$  s.d.). Data for other ECOR strains are shown in Extended  
 707 Data Fig. 10.

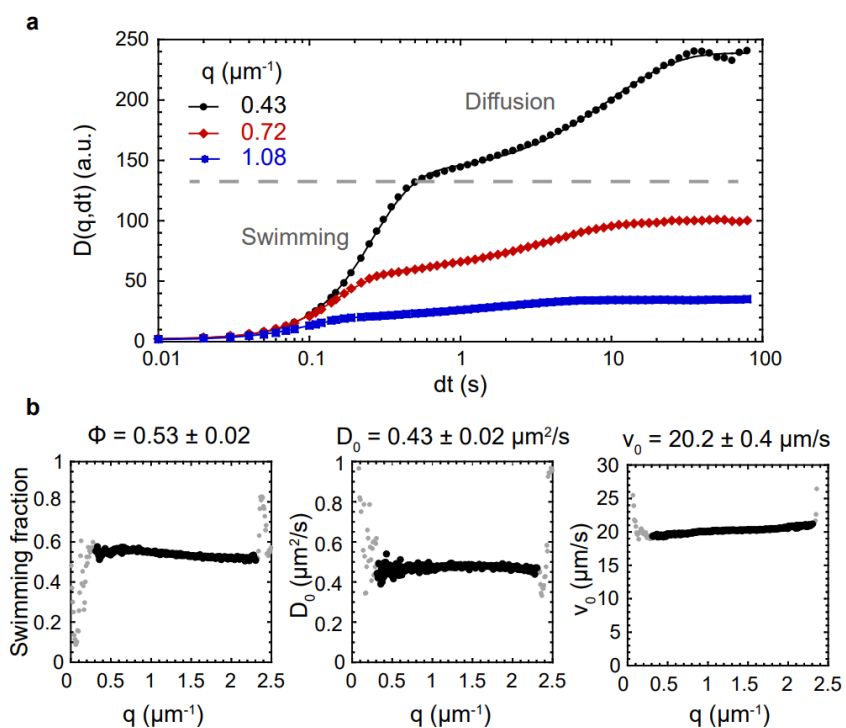


## 708 Extended Data Figures



709

710 **Extended Data Fig. 1 | The effect of flagellar gene expression on growth and motility of MG1655 WT**  
711 **and *Ptac* strains in nutrient-rich medium (TB).** Cell growth (a) and *P<sub>flIC</sub>* reporter activity (GFP/OD<sub>600</sub>) (b)  
712 were monitored in the indicated cultures for 24 h by measuring absorbance (OD<sub>600</sub>) and GFP fluorescence  
713 every 10 min in the plate reader. Numbers represent the corresponding IPTG concentration for the *Ptac*  
714 strain. Standard deviation is shown by the shaded area around the curves ( $n = 3$  biological replicates,  
715 mean  $\pm$  s.d.). Changes in the swimming velocity of motile cells (c) and swimming fraction (d) as a function  
716 of reporter activity measured by flow cytometry (FC). *P<sub>flIC</sub>* activity was determined as median GFP intensity  
717 only in GFP-positive cells (see Methods for details) (c) or in the whole population (d). Each point represents  
718 a single replicate culture.



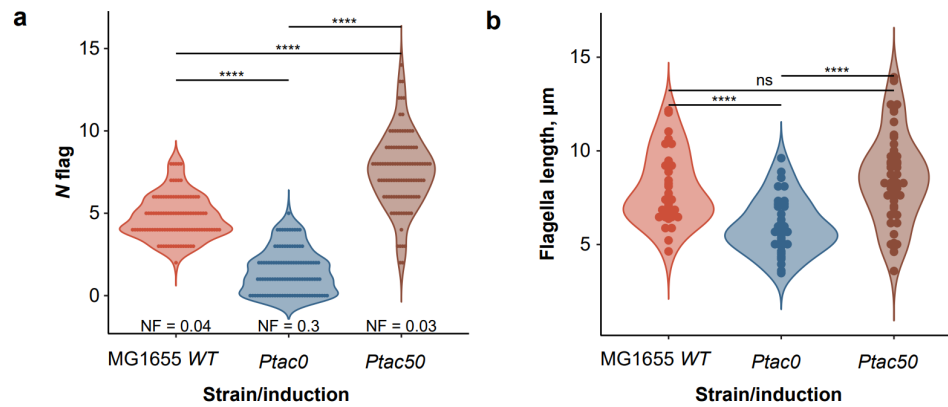
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721 **Extended Data Fig. 2 | Differential dynamics microscopy analysis of cell motility.** Shown is an  
 722 example measurement for the *Ptac* strain at 0  $\mu\text{M}$  IPTG induction. **a**, Differential intensity correlation  
 723 functions (DICF) as a function of the lag time  $dt$ , for different values of the wave number  $q$ . The dashed  
 724 gray line indicates the separation between the contribution of swimming (short times) and diffusion (long  
 725 times) to the increase of the DICF. Points are experimental data and lines are fits by the (swimming +  
 726 diffusion of non-swimmers) model (see Supplementary Note 1). **b**, Resulting fit parameters (fraction of  
 727 swimmers, diffusion coefficient, and average velocity) as a function of  $q$ . Dark dots indicate successful fits  
 728 and gray dots are the ones that fail due to either lack of full decorrelation (small  $q$ ) or low signal over noise  
 729 (large  $q$ ). Consistent fit parameter values over the valid range of  $q$  validate the model. The mean and  
 730 standard deviation of the fit parameter values over the valid range are indicated.

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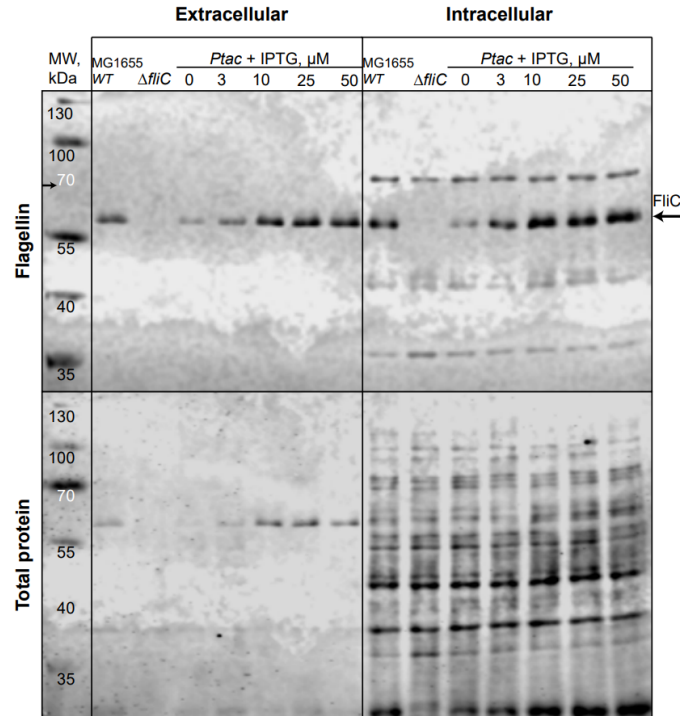


733

734 **Extended Data Fig. 3 | Distributions of flagella number and length in the population of MG1655 WT**  
735 **and *Ptac* strains (0, 50  $\mu\text{M}$  IPTG).** Each point on the violin plot is a single-cell measurement of flagella  
736 number (a,  $n = 100$  randomly selected cells) or length (b,  $n = 35\text{-}50$  flagellar filaments in  $n = 10\text{-}20$  cells)  
737 for the indicated condition. Normality of means was tested by the Shapiro-Wilk test ( $P \leq 0.05$  (a), and  $P \geq$   
738  $0.05$  (b)). Due to the large sample size ( $n > 20$ ), a two-sided t-test was used for both (a) and (b) to compare  
739 the differences between the population means. Since the hypothesis of equal variances was rejected  
740 (Levene's test,  $P \leq 0.05$ ), we used Welch's t-test followed by the Holm-Bonferroni method to correct for  
741 multiple testing, and the adjusted  $P$  values (\*\*\*\* $P \leq 0.0001$ ) are shown on both panels. NF on (a) indicates  
742 the fraction of non-flagellated cells for each condition.

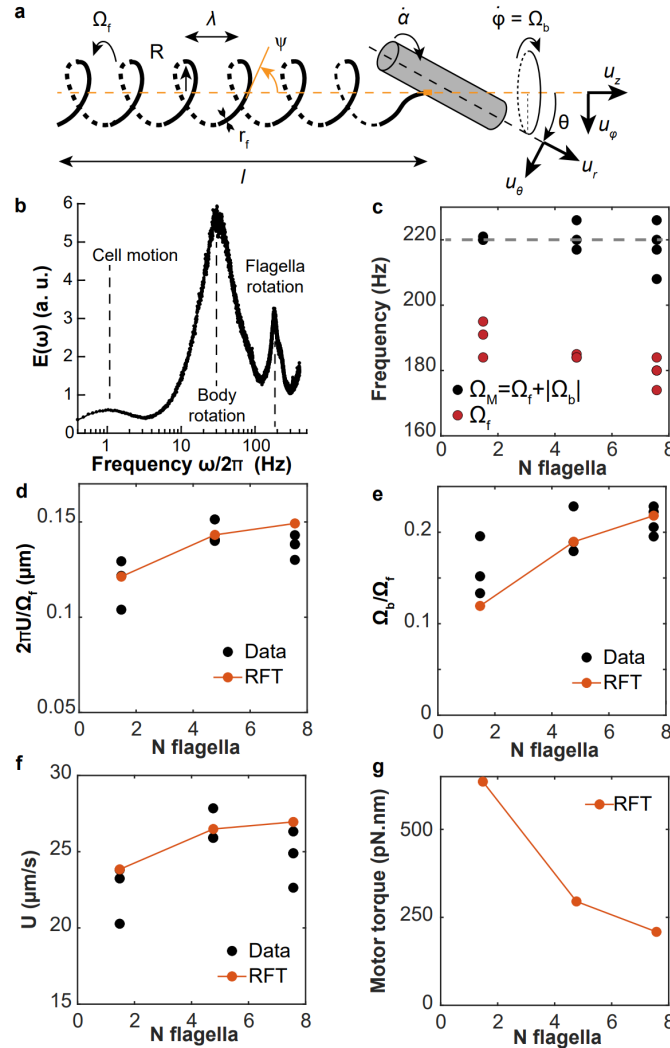
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746 **Extended Data Fig. 4 | The amount of intra- and extracellular flagellin increases as a function of**  
747 **motility gene expression.** Immunoblotting analysis of flagellin (FliC, indicated by black arrow) in intra- and  
748 extracellular fractions of MG1655 WT, *Ptac* and  $\Delta fliC$  (negative control) cells. Sample volumes were  
749 adjusted by OD<sub>600</sub> normalization prior to loading. Membrane staining for total protein was used as a loading  
750 control (bottom). MW, kDa – band profile of the prestained protein ladder. See Methods for details.



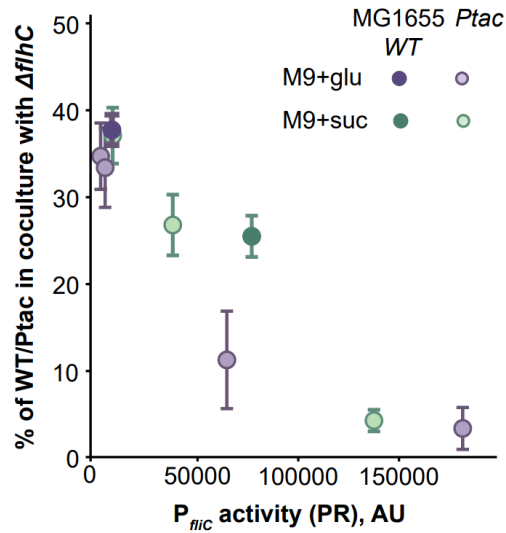
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752 **Extended Data Fig. 5 | Model of flagellar propulsion.** **a**, Scheme of the model of flagellar propulsion,  
 753 featuring a tightly wrapped bundle rotated by  $N$  flagellar motors and a counter-rotating cell body. Geometric  
 754 parameters as well as swimming speed ( $U$ ), and body ( $\Omega_b$ ) and flagellar ( $\Omega_f$ ) rotation speeds are indicated.

755 **b**, Example of normalized power spectrum  $E(\omega)$  obtained by dark field flicker microscopy (DFFM) for  
 756 MG1655 WT cells. The second and third peaks measure the rotation frequencies of the cell body and  
 757 flagellum, respectively. **c**, Measured rotation frequencies. The black points are motor frequencies (sum of  
 758 flagellum and cell body rotation rates), and the red points are flagellar frequencies. The gray dotted line is  
 759 the motor frequency used in the model (220 Hz).

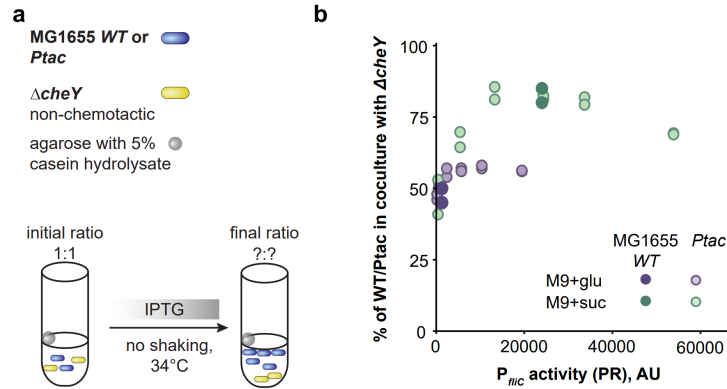
760 **d-f**, Resistive force theory predictions (RFT, Supplementary Note 2, Eqs. 2.8 (**d**), 2.9 (**e**), and 2.5-2.6 (**f**)) compared to experimental measurements  
 761 (Data) for *Ptac0*, MG1655 WT and *Ptac50* strains (from left to right) using DDM and DFFM (see  
 762 Supplementary Note 1). In **f**, the motor rotation speed is set to 220 Hz, consistent with the experimental  
 763 value found in **c**.

764 **g**, Predicted flagellar motor torque (Supplementary Note 2, Eq. 2.11) for the three same  
 765 strains using RFT. **(c-g)** The strains are indexed by the measured average number of flagella they harbor.  
**(c-g)** Each experimental data point is a biological replicate.



766

767 **Extended Data Fig. 6 | Growth fitness cost of flagellar gene expression in minimal medium.** Strains  
768 were initially co-inoculated in a 1:1 ratio, and fitness cost was determined as the percentage of either  
769 MG1655 WT or *Ptac* strain (induced by different concentrations of IPTG) in the co-cultures with the non-  
770 flagellated  $\Delta flhC$  strain after 72 h of incubation with shaking (200 rpm).  $P_{flc}$  activity measured in the plate  
771 reader (PR) was used to plot the data. The mean  $\pm$  s.d. values ( $n = 3$  biological replicates) are shown.

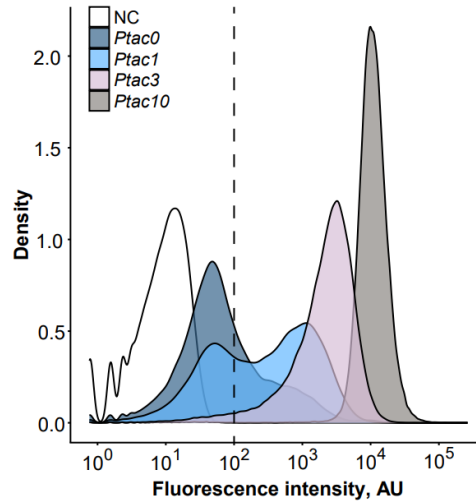


772

773 **Extended Data Fig. 7 | Growth fitness benefit of flagellar gene expression in minimal medium.**

774 Schematic overview (a) and results (b) of pairwise growth competition between chemotactic MG1655 *WT*  
775 or *Ptac* strain (induced by different concentrations of IPTG) and non-chemotactic  $\Delta cheY$  grown in the  
776 presence of localized nutrient source (agarose beads containing 5% casein hydrolysate) for 72 h without  
777 shaking. Strains were initially co-inoculated in a 1:1 ratio, and fitness benefit was quantified as the  
778 percentage of MG1655 *WT* or *Ptac* strain in the mixed population at the end of the experiment ( $n = 2$   
779 biological replicates).  $P_{flc}$  activity measured in the plate reader (PR) was used to plot the data ( $n = 1$ ). Note  
780 that a different plate reader was used in these experiments, for consistency with a previous publication<sup>21</sup>  
781 (see Methods).

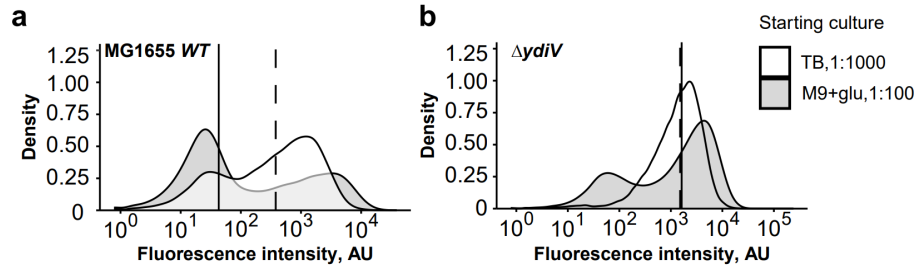
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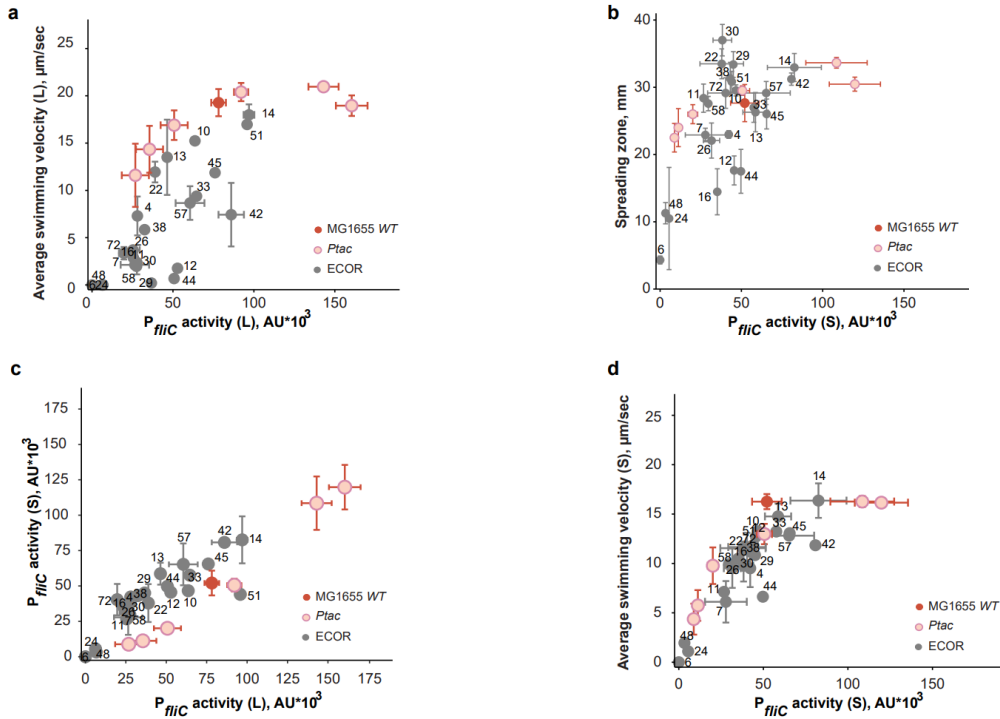
784 **Extended Data Fig. 8 | Flow cytometry measurements of  $P_{flc}$ -GFP reporter activity in the  $P_{tac}$  strain**  
785 **population grown in M9 succinate.** Flagellar gene expression was induced by different concentrations of  
786 IPTG (indicated by numbers); the  $P_{tac}$  strain lacking the reporter plasmid served as negative control (NC).  
787 The vertical dashed line indicates the gate used to distinguish GFP-positive from GFP-negative cells.





788

789 **Extended Data Fig. 9 | Flow cytometry analysis of  $P_{fic}$ -GFP reporter activity in the populations of**  
790 **MG1655 WT and  $\Delta ydiV$  strains.** Cells were subjected to prolonged incubation under catabolite repression  
791 in M9 glucose either by using a higher dilution of the overnight culture (TB, 1:1000) or by pre-growing the  
792 overnight culture in M9 glucose (M9+glu, 1:100). The vertical line indicates median  $P_{fic}$  activity (solid for  
793 M9+glu, 1:100; dashed for TB, 1:1000). Representative data from one replicate are shown.



794

795 **Extended Data Fig. 10 | Relations between  $P_{flIC}$  reporter activity, swimming and spreading for**  
 796 **MG1655 WT, *Ptac* and the cohort of 24 natural *E. coli* isolates.** Panels (a, c-d) contain the same data  
 797 as panels (a, c-d) in Fig. 4 ( $n = 3$  biological replicates for 10 ECOR strains, mean  $\pm$  s.d.) supplemented by  
 798 the non-replicate measurements for the remaining 14 strains. **b**, Dependence of spreading zone diameter  
 799 (in mm) in porous 0.27% TB agar (data from Fig. 4b) on  $P_{flIC}$  reporter activity in *E. coli* strains grown on  
 800 semi-solid (S) 0.5% TB agar (data from (c)).